## How To Turn Your Interests Into An Online Subscription Business That Pays You Every Month



### Welcome To The Call!



## This Is For Anyone That...

- Feels stuck in a 9-5 job they don't like.
- Is tired of financial inconsistency. Break feast or famine cycle.
- Needs an escape from financial stress. A chance to breathe!
- Has been interested in starting a new business or side hustle.
- Wants financial independence from a job / boss / current situation
- Wants to spend more living and less time working.
- Anyone that wants REAL time & money freedom.



## How To Turn Your Hobbies & Interests Into An Online Subscription Business



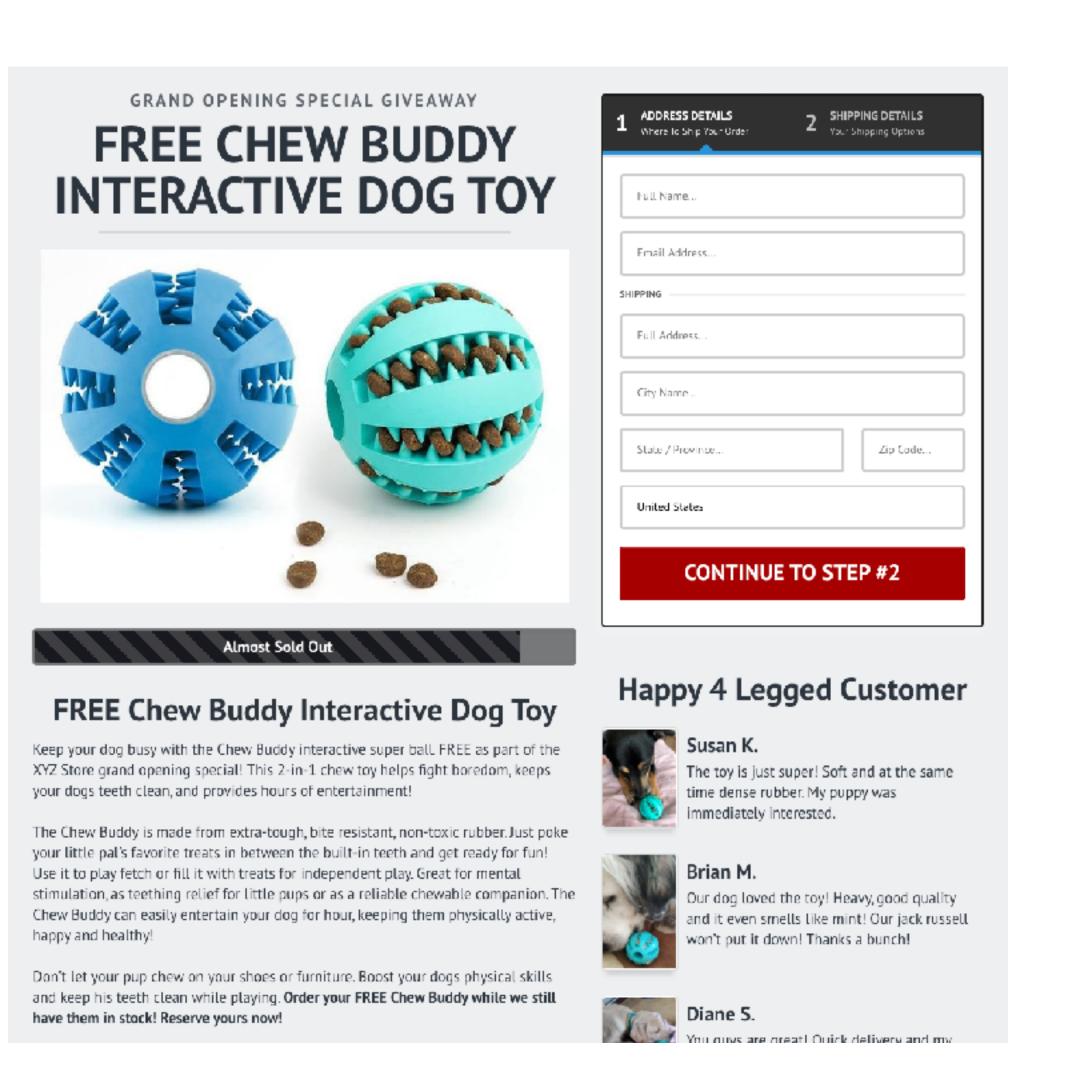
## What We're Doing Today

- Why Subscription Businesses Are So Great
- How I Discovered This (and pitfalls to avoid!)
- Why It's Worked For Over 5000 People
- How To Pick The Perfect Hobby
- How To Turn Any Hobby Into A Subscription
- How To Attract Sales The Easy Way
- Get Them To Subscribe And Pay You Monthly



## Stay Until The End

- Get A PDF copy of this presentation
- Get A Video Copy Of This Presentation
- Get An Audio Transcript To Follow Along
- Get This Website Design Template
   (Over 100,000 Sales & Counting) —>
- Participate In Group Coaching Session
- You'll Leave With Enough Knowledge To Build This In 1 Afternoon!



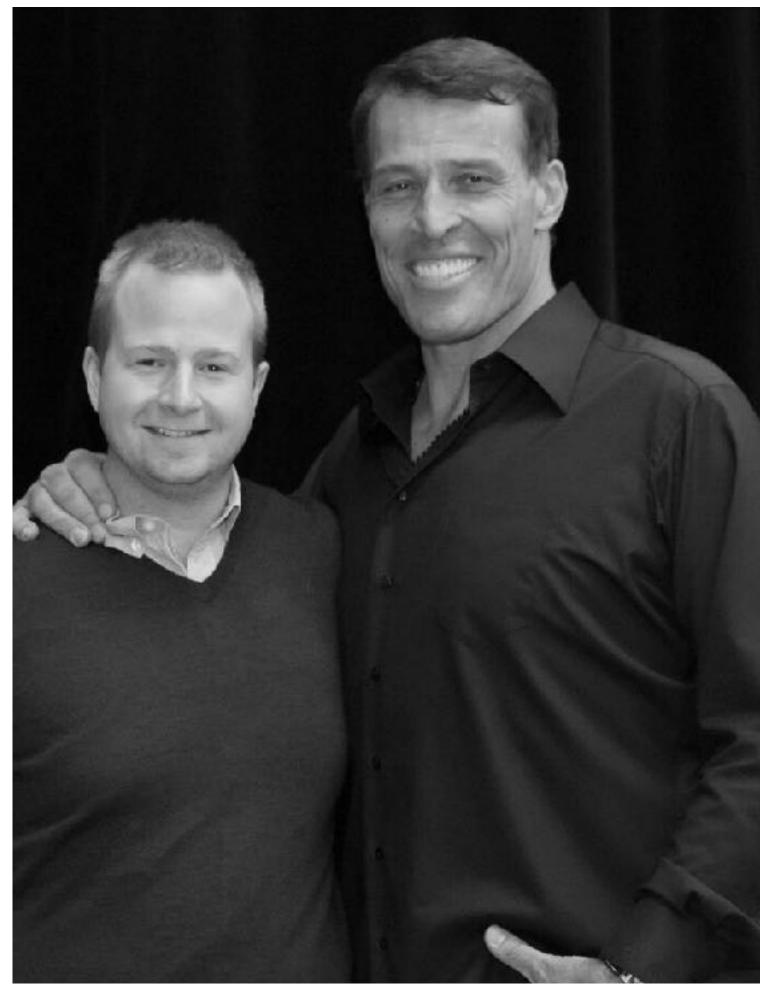


## Nothing For Sale



## My Background

- Started learning about advertising in 2008 after the stock market crashed to save my business. Lead to me offering marketing services to help friends!
- Built my marketing agency from \$0 to \$100,000 in sales in just over 30 days.
- Wrote a book. Sold over 5,000 copies of it in 7 days.
- Diverse range of products & services sold. Everything from from \$1 trial offers to \$25,000+ consulting packages with direct marketing.
- Helped thousands of small business owners to financial success.
- Advertising campaigns & promotions have made close to \$50M in sales
- Most recently: Campaign that brought in \$5.7 million in services with 1 email!
- Currently own the worlds largest subscription based coloring pages website.
- Widely considered one of the best direct response advertisers in Canada



Montreal, Canada: Adam Nolan & Tony Robbins. c. 2017



## My Goal For Todays Workshop

- My goal for today is to shatter any disbelief you may have about what is possible with an online business.
- Show you how to turn any hobby, passion or interest into a full-time income with part-time work.
- Show you that thousands of people before you have been in the exact spot you're in right now.
- Give you step by step instructions on how to build a part-time subscription business with nothing more than what I'm about to share on todays workshop.
- So Let's make a promise to each other...

## My Goal For Todays Workshop

- I want to give you my absolute 100% best. I won't hold anything back.
- But in return I ask for your best. I ask you to give me 100% while attending.
- And I want you promise to take action and implement what you learn.
- Imagine how YOU are going to use this in your life. What hobby or interest are you going to do this with?
- Plan the steps you'll take to make this a reality. Then act on them!
- Is that fair? I give you 100%. You give me 100%. Everyone wins.
- Sound ok? Go ahead and type a "YES!" in the chat box now!



### Why Do Most Online Businesses Fail?

- #1 Problem: Lack of long term, predictable income.
- Most online businesses like e-commerce, affiliate marketing, info-products sales only pay you once.
- If you want to get paid again, you have to keep working! (Kinda like a job!)
- To keep getting paid, you need to be 100% sure that you make the same number of sales tomorrow as you did today.
- If you're not certain you can do that, you can't reliably predict what your income is going to be in 3-6 months.
- If you can't predict your income in 3-6 months, you can't quit your job.
- Don't see results? You get frustrated and start looking for other solutions.





## The Vicious Cycle

- You determine the business you're building doesn't work.
- You look for something else and start over again.
- You see some results (or not!) but it's not as consistent as you need.
- You decide it "doesn't work", buy something else & the cycle repeats itself.
- You feel trapped, continue to spend money & get more distrusting & frustrated.
- Get jaded, filled with negativity and believe that this whole "make money online" thing is a scam.



### Sound Familiar?



### None Of This Is Your Fault!

- The vast majority of businesses aren't designed to be "lifestyle businesses"
- In order to get most businesses to work you have to work 40+hrs a week!
- OR, have a lot of money to hire expensive staff...
- OR... be an expert marketer with a decade of experience!
- Simply put, most businesses don't work unless make BIG sacrifices.
- Which is why so many businesses fail in the first year!

#### Let's Look At The Big Obstacles Most Folks Encounter

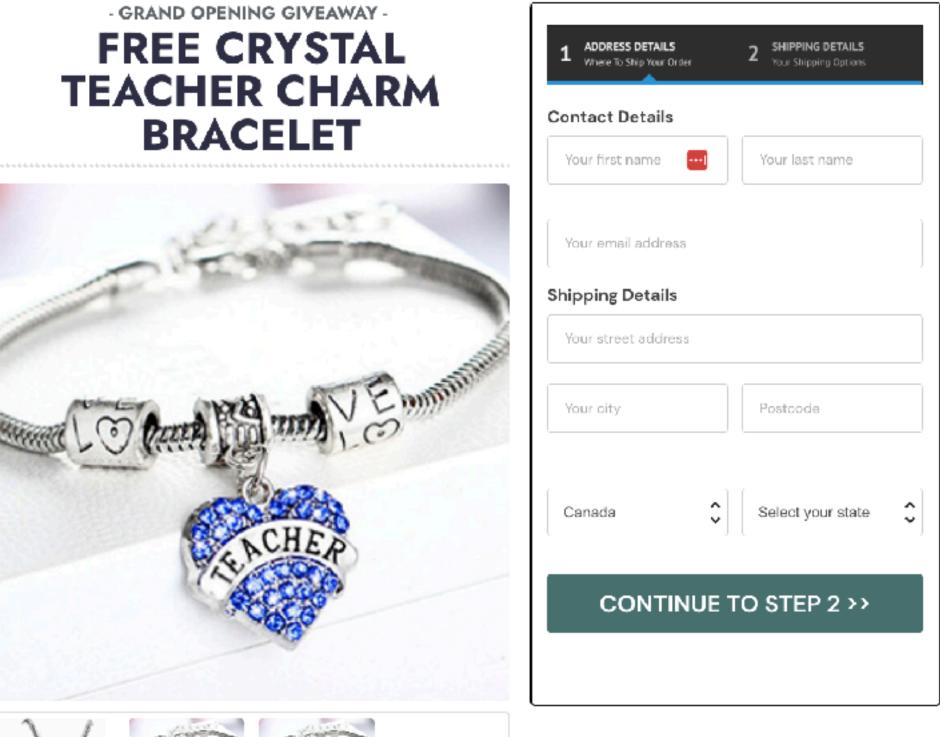
- #1 Mind Hurdles "I'm not qualified!"
- #2 Organizational Hurdles "I have nothing to sell"
- #3 Sales Hurdles "I can't find any customers!"
- #4 Time Hurdles "I'm working 24/7 and I'm burning out!"
- #5 Tech Hurdles "This computer stuff is too complicated!"



### #1 - Mind Hurdles - "I'm not qualified!"

TEACH WITH YOUR 🍅 HEART

- You tell yourself "one more course" and then I'll be ready.
- Continue to put off building your business due to lack of confidence, NOT lack of knowledge.
- This can drag on for YEARS & is one of the most dangerous forms of "self sabotage"
- But it CAN be overcome (and I'll show you how today!)
- Example: Oscar P. Subscription For Teachers



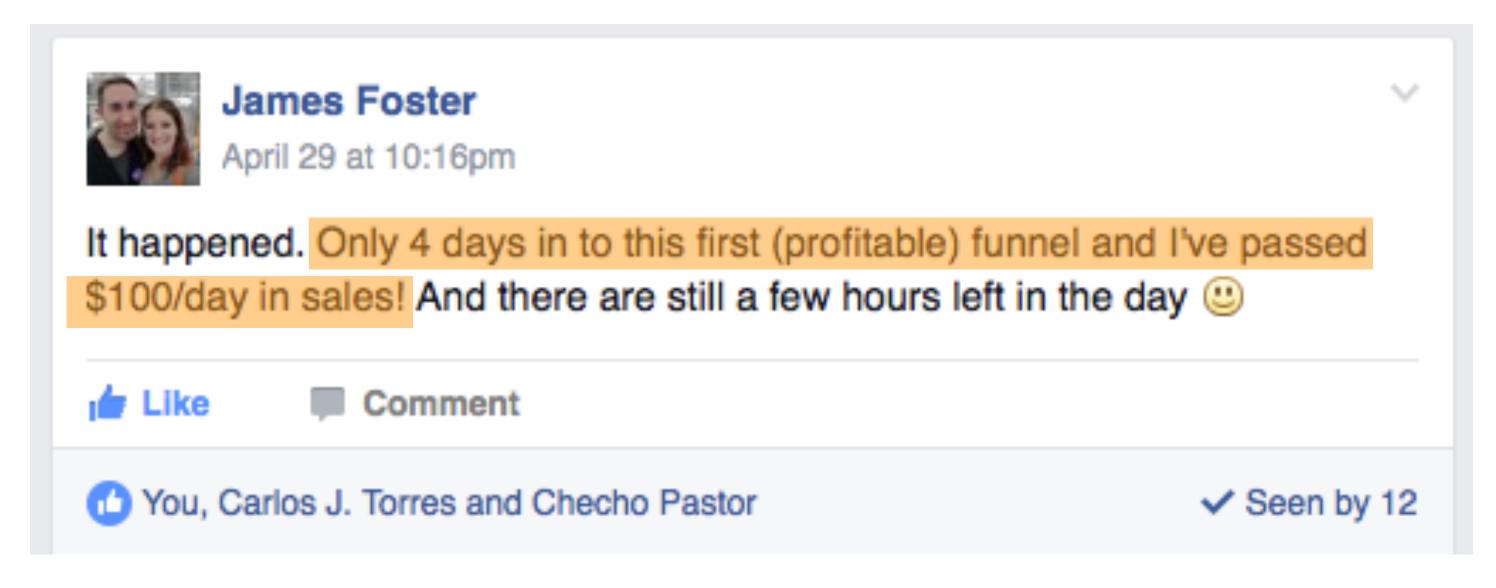
**CUSTOMER REVIEWS** 

"It has been a pleasure to work with Adam. Recently he helped me set up my new business, gave helpful feedback on how to do it best. He set up the entire sales funnel, which now has been up and running for a few months, and I have been able to hit up to 40 sales per day, still using the same products that Adam suggested in the beginning. It's an exciting an promising journey ahead. Adam knows this stuff very well and is doing everything professionally. I look forward to continue working with him in the future."



## #2 - Organizational Hurdles - "I have nothing to sell / No hobbies or interests"

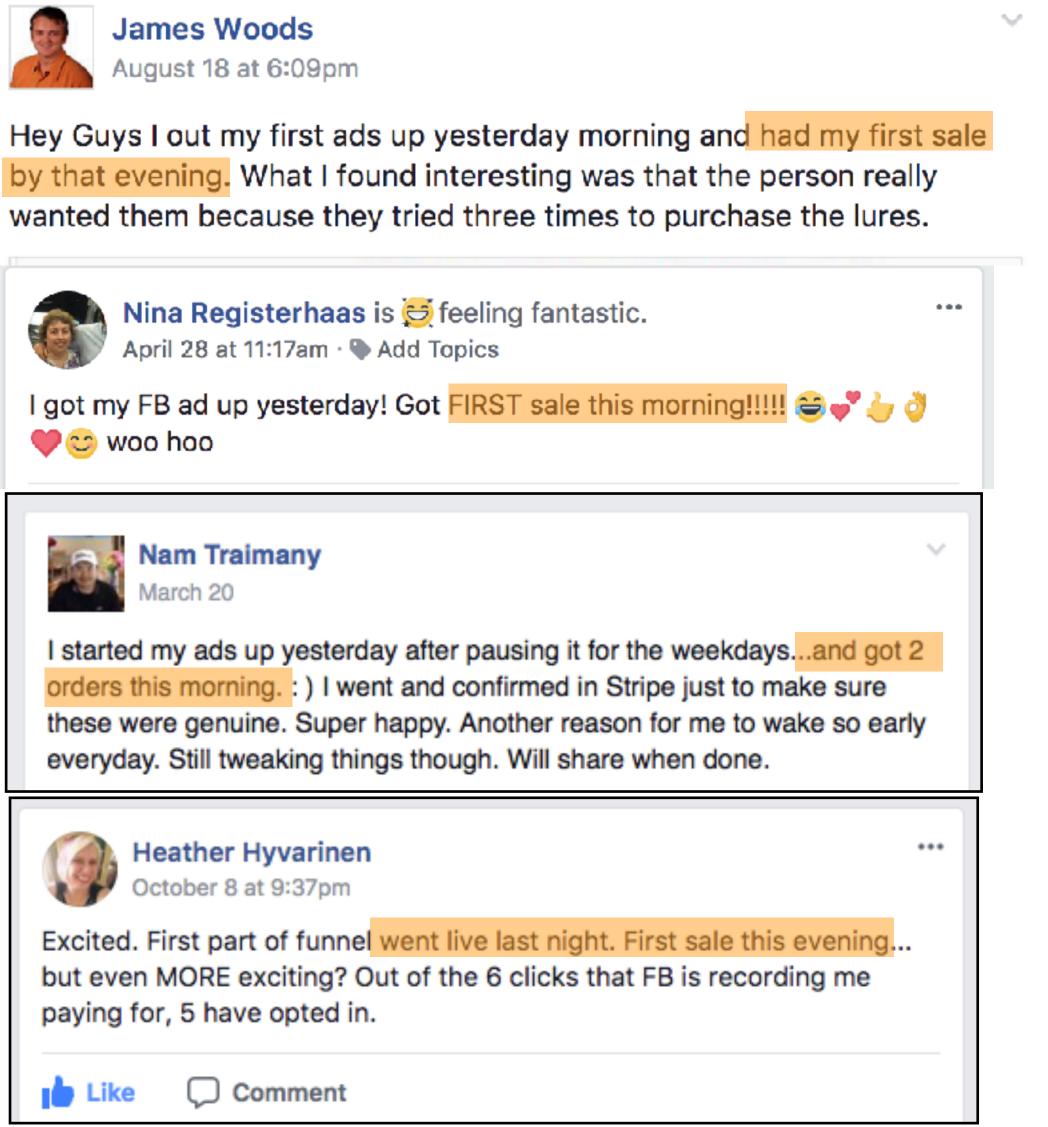
- You realize you have nothing to sell. No book, no course, nothing.
- Feel like you don't have any interests, hobbies or passions that would work.
- Often times it's easy to overlook things that come easily to us!
- Odds are if you're interested in it, others are too!
- Many people happily pay fan clubs, curated content or helpful tips!
- Example: James F. \$100 / Day In Just 4 Days!





#### #3 - Sales Hurdles - "I don't know how to get sales"

- You've never sold anything before & don't know what to write or say!
- Even if you do know sales, you're not sure how to turn that to an online business!
- May be thinking it requires lots of money and tech experience to make work.
- Or that you need to find investors or bug family for funds.
- Makes sense! But if you watch today you'll see anyone can do this!
- We use a 3 step process that gets sales within a few hours of starting!
- And I'll show you how today and it won't cost a dime!
- Example: Most folks that try this get sales in 24-48hrs.





# #4 - Time Hurdles - "I'm working 24/7 and don't have extra time!"

- #1 reason that most people burn out! They try to do too much!
- No time between work, family, friends, community & other obligations!
- Biggest problem with most "side hustles" Work once, get paid once.
- Today I'll show you how to "Work once, get paid forever".
- Rather than trading time for dollars. You get paid passively.
- And I'll show you how to do it in just a few hours a week.
- Example: Shirley Gerbert -Fishing - Making sales while travelling!

Shirley Gebert to me ▼

Hey Adam ~

I did not post in FB group --- been on the road with work and getting caught in some crazy storms, not much time online.

But what the heck! Did FB finally hit on an algorithm that rocks??? Out these numbers in the last week!!!!!??????

Page Views		Opt-Ins		Sales			Earnings / Pageview	
All	Uniques	All	Rate	Count	Rate	Value	All	Uniques
63	46	36	78.26%	8	17.39%	\$85.60	\$1.36	\$1.86
9	8	-	-	-	-	-	-	-

78% Opt-in rate!!!!!??? And 17% sales rate? That's good, right!??



# #5 - Tech Hurdles - "This computer stuff is too complicated!"

- Tech is supposed to make our lives easier! Seems the opposite!
- Once started, this is the biggest stumbling block. Tech challenges!
- But if you're not good with computers or haven't done this kind of thing before don't worry!
- After teaching this for over 10 years we've developed a tech-free system!
- Literally click 1 button to get your business up and running in minutes.
- Everything is based on easy copy & paste templates anyone can use!
- Example: Bas R. Christianity Adding \$1000 / Month In Income



Bas Rijksen <br/> <br/>basrijksen7@gmail.com>

to me ▼

Hi Adam,

Hope you are well my friend!

I wanted to give you a quick update and ask a traffic question.

Last May the F+S funnel worked right away, having 10% conversion from cold FB traffic.

Plus after some testing, I got the upsell with the subscription to convert at 20-25%.

Within 8 weeks we got 248 monthly subscribers of \$7.99!

\$1981.52 In Recurring Payments
Every Month In Just 8 Weeks!



# What Life Looks Like With A Passive Subscription Business

- Financial stress is gone. Bills are always paid. There's always extra cash.
- Never worried about where your next pay check is coming from.
- No debts. The calls stop coming. Your credit score increases dramatically.
- You sleep better. You feel happier. You're in a better mood.
- Fridge always full of delicious healthy food.
- You go from working 40 hours a week
   down to 5-10 hours a week and LOVE it!

- You literally make money in your sleep. Your income goes up every month.
- You're able to buy more toys, upgrade the house & go on lots of vacations.
- You're in much better health. Able to relax, take care of yourself, etc.
- Able to contribute to your community or causes more.
- Build a financial safety net. Retire early. Do more of what you love!



### How Did I Fall Into All Of This?

- 14 Years Ago... I Had No Clue What An "Online Business" Even Was!
- Regular Canadian guy. Hockey. Beer. Tim Hortons
- Studied Psychology at Carleton University in Ottawa,
- Graduated & got head hunted by a finance company (Freedom 55)
- Worked under a senior advisor. Started building my investment business.
- Things were good! It was a tough, but I was making my way.
- Spent two years building my finance business ... then 2008 happened.



#### 2008: A Terrible Year To Be In Finance

- The economy was tanking.
- Everybody was terrified and stuffing cash under the bed.
- Sept 2008 my customers started withdrawing their money.
- Every dollar I wasn't managing, was a dollar I wasn't getting paid on.
- And since I was straight commission...
- And more money was going out than coming in... I was in trouble!



### The Downward Slide

- I started burning through my safety net faster than I could refill it.
- Got to the point where I had to choose between rent and food.
- Meals were peanut butter on crackers. Kraft Dinner was a luxury.
- Dented cans & powdered milk. Tea b/c coffee cost too much!
- It was the economy I was telling myself. It'll pick up soon.
- Things got really, really bad. But I was too proud to ever let my family know.
- Deep down inside... I was terrified and I had no clue what to do.



### A Week Before Christmas...

- It was Friday a week before Christmas 2008 and I was looking forward to a much needed break.
- Weather was awful and I had just traveled an hour in a frigid Canadian snowstorm coming home from a sale I didn't close. It sucked.
- But it didn't matter. Because I was on Christmas break now.
- And as long as I had my one big client... I'd be ok...
- Just as I closed the door, on my last day before the Christmas break



Where I lived at the time - (just imagine this covered in snow!)



## The Call That Changed It All

"I'm sorry Adam, with the economy and everything, we're just not comfortable with our investments at the moment so we'd like to withdraw everything we have."



## And like that... my last pay check before Christmas was gone.

I had nothing. No money. No food. No gifts for my family. I was broken.



### Hitting Rock Bottom On Christmas

- So there I was... in my early 20's, weeks away from being evicted and \$35,000 in debt.
- Terrified. Hungry, no income and I had no clue what to do next.
- So I did the only thing I could... the night before Christmas I started writing...
- I wrote letters to every member of my family telling them how much I love them and appreciated them.
- It was all I had...

### Hitting Rock Bottom On Christmas

- So I went over to my parents place on Christmas morning and for a brief moment everything was normal again.
- And we started exchanging gifts. And I pulled out the only gifts I had... the letters I wrote.
- I felt horrible for not being able to get my little sisters, or anyone, anything for Christmas!
- And as everyone opened their letters, there wasn't a dry eye in the house.
- I had never felt that bad in my life. I couldn't get my family anything for Christmas.
- And my mom turned and said something to me I'll never forget...



## "Adam, you didn't give us nothing for Christmas, you gave us everything you had."



### NEVER AGAIN!



#### NEVER AGAIN!

**NEVER AGAIN** would I feel trapped and without options.

NEVER AGAIN would I be a victim of circumstance.

**NEVER AGAIN** would my life be out of control!

NEVER AGAIN would I be hungry or afraid.

### Crawling Out Of The Pit Of Despair

- Started crawling out of the pit I had fell into. 2 steps forward... 1 step backwards.
- I was \$35,000 in debt and terrified. I was back at "zero" again.
- Did what everybody does when trying to fix a problem. I went to Google.
- Searched For: "How To Market My Business"
- Read almost every marketing book printed in the past 100 years!
- And I noticed a pattern. All successful ads follow a formula.
- So I started testing this formula... And IT WORKED!



## Success Is A Double Edged Sword

- My business started growing. Clients were piling on faster than I could handle them.
- My manager was in awe, wondering where all these people were coming from.
- It felt like magic. Didn't feel real! Getting clients turned into a piece of cake!
- And of course... people started asking questions. And of course, I helped!
- My business very quickly switching from financial help to business and marketing help!



## Taking Off Like A Rocket

- I opened up my marketing firm and it grew faster than we could have ever imagined.
- Onboarded over \$100,000 in contracts in 30 days. Added half a dozen employees right away.
- Shortly after sold 5,000+ copies of my first book on how to market your business.
- Brought in over \$5.7 million in sales for clients in just a few months.
- Courses ended up being downloaded hundreds of thousands of times.
- Had over 25,000 people attend live marketing / advertising classes.
- Sure, money wasn't an issue anymore... but guess what...



### I WAS STILL MISERABLE!



### I Was Too Busy Working To Enjoy Life!

- Never got to see my family anymore. I was always working.
- I wasn't getting enough sleep. I was exhausted.
- Stress levels through the roof (had to take antacids every day!)
- I never got to play guitar... go camping... do anything fun!
- I was burning out. I loved helping. But I couldn't keep it up.
- Life sucked. And I learned another lesson the hard way...



### No Matter How Much Money You Make If You Can't Do What Makes You Happy You're Going To Be Miserable.



### The Lightbulb Moment

- End of 2012. Marketing business was doing very well.
- Really busy... burning the candle at both ends.
- Decided to go over my books & noticed something stunning!
- I was paying over \$500 in tiny recurring charges EVERY month!
- Nothing big things like Netflix, Spotify newsletters & online tools.
- But when you add it up... WHOA! It makes a HUGE difference!
- Sitting there thinking about it and it hit me like a ton of bricks!



#### The GENIUS At The Other End...

- That money wasn't disappearing!
- There was a brilliant business owner on the other end!
- Thousands of \$5 payments every month from people just like you and I!
- People that liked having the information but were too busy to cancel.
- If this guy can do it, so can I! So I started testing.



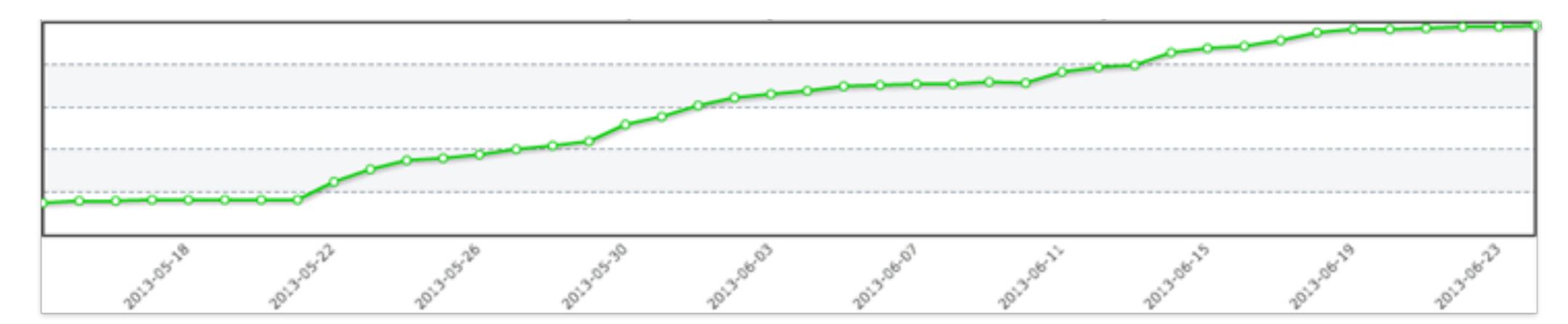
### Testing The Waters

- Created a small, helpful monthly marketing newsletter.
- Literally a Microsoft Word document with text & images! About 3-4 pages long.
- Made an ugly video saying: "Here's what I have. Here's what it will do for you. Here's how to get it."
- Asked people to sign up for \$5 a month
- To my SHOCKING surprise: I got hundreds of subscribers right away!

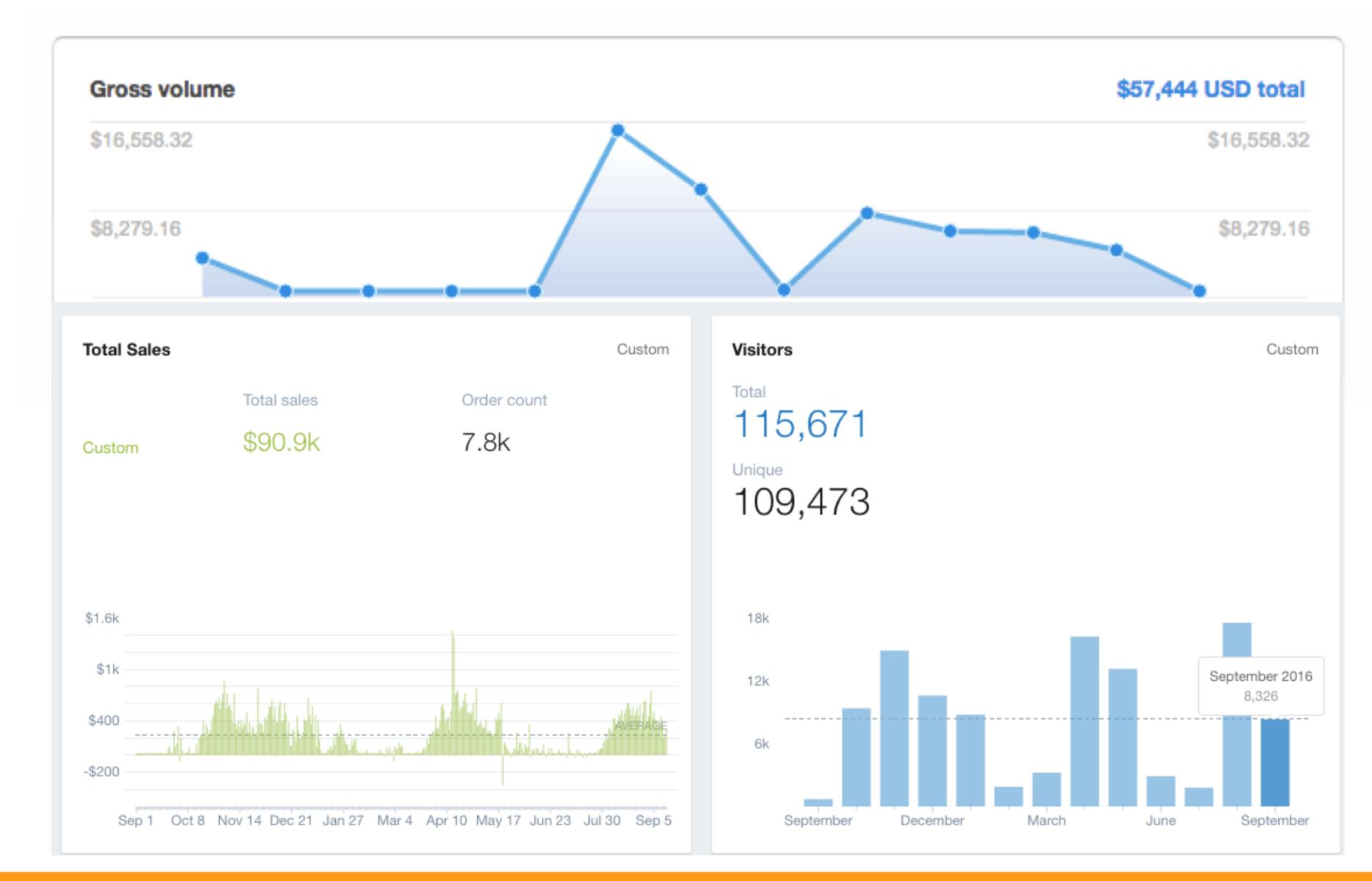


### The Results Were Amazing!

- Customers loved it! They just kept paying every month!
- 3 months later less than 5% of customers canceled!
- Customers enjoy content, but forget about small payments.
- Result: Customers happily sign up and keep paying... FOREVER!



#### And It's Still Working To This Day!



\$148,344 In 1 Year Guitar Business



#### Why These Low Price Subscription Businesses Work So Well

- When the immediate pleasure of buying something is greater than the pain of paying for it becomes an impulse purchase. (donuts, coffee, candy bars, etc)
- Impulse purchases are easily justified and inexpensive.
- So people don't mind making frequent impulse purchases.
- Focus on the small transaction value, not the frequency of purchases.
- "It's only a \$5.00 coffee a day!" vs "It's \$150 in coffees a month!"
- Notice how most consumer subscriptions are between \$5 and \$20 a month! There's a reason!
- When cutting costs, people focus on the big stuff, not the small "impulse" stuff.
- Have a limited time to "cut back" & want to go for the biggest impact.
- The exact same business model Netflix and Spotify use!
- Immediate gratification + low price = customers stay subscribed for years!





#### What This Means For You As The Business Owner

- You get bank deposits every single day and get a raise every month!
- Extreme income security, literally worlds most stable online business!
- 1000's of tiny payments from people all around the world.
- Large # of small payments = very consistent, predictable income.
- Easy to know what you'll make month after month.
- Same amount of work whether you're making \$50 or \$5,000 a month.
- Kinda like owning your own Netflix business!
- After teaching online business for over a decade, here's what I've discovered...



### A Subscription Business Is The Most Reliable Income You Can Build!



#### Want To Learn How To Build One?



#### The 3 Big Goals - Understand These The Rest Is Easy!

- Goal #1 Create A Simple Subscription People Are Excited To Join
- Goal #2 Attract Subscribers Now By Making An Irresistible Offer
- Goal #3 Grow Your Business With Pre-Made Templates



### Goal #1. Create A Simple Subscription Offer People Are Excited To Join



### "MYTH: People Won't Pay For Stuff They Can Get For Free!"



# "MYTH: People Won't Pay For Stuff They Can Get For Free!"

- Honestly... makes complete sense! I thought the same thing too!
- What I found out though was that people love customized content!
- They want information that is tailored to their specific problem or interest!
- And they don't want to have to hunt for it or question it's reliability.
- So as long as I kept them happy sharing great content with personality.
- And it doesn't trigger that "this is too expensive!" alarm.
- Then they just stayed subscribed and kept paying!



#### Goal #1. Create A Simple Subscription Offer People Are Excited To Join

- Step #1 Find a passion, hobby or interest you'd love to build a business around!
- Step #2 Assemble interesting content you think your subscribers would like.
- Step #3 Bundle it together in a convenient, easy to consume package.



# Step #1 - Find a passion, hobby or interest you'd love to build a business around!

- The more familiar you are with the market or hobby, the easier this is.
- The more passionate the market, the easier this is.
- Make a list for each of the following:
  - What do you spend your money on?
  - What do you get paid to do?
  - What is exciting for you?
- Highlight topics that appear in more than 1 category.



### Market Examples

- Golf
- Collecting
- Hunting / fishing
- Painting, Drawing
- Sailing
- Arts & Crafts
- Family
- Politics
- Organizing & cleaning

- Wood working
- Competitive athletic sports
- Homeopathic medicine
- Writing
- Energy saving
- Couponing
- Pets
- Weight loss

- Muscle gain
- Relationships
- Stress reduction
- Home repair
- Child care
- Money saving
- History
- Money making



#### Different Kinds Of Subscription Businesses

- Buyers Club (Amazon & Costco)
- Memberships (Netflix, Spotify)
- Quote Of The Day (Patriot) Quotes, Bible Verses)
- Weekly Office Hours (University, Coaching)
- Quick Tips (Cooking, Weight Loss, Marketing)

- Project Guides (Chapter-A-Week Novel, Renovations)
- Fan Clubs / Communities (Celebrity, Sports, etc)
- Interview Series (Armchair Expert, Joe Rogan Experience)
- Subscription Box (BarkBox, PuraVida)
- Newsletter Subscription (New York) Times, Wall Street Journal)



#### Case Study: My Site! - www.ZenDoodle.co

- Worlds largest coloring pages membership site!
- Evergreen, inexpensive, mass appeal, low maintenance
- Easy to find complimentary products
- Inexpensive, consumable, high value
- Priced at \$5 / Month

#### The Worlds Largest Collection Of Coloring Pages For Adults And Kids

(Over 15,000 High Quality Pictures Ready To Print And Color Now!)

**GET INSTANT ACCESS NOW!** 

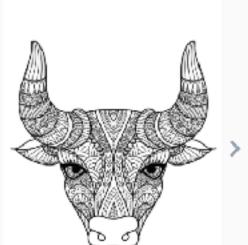
#### What Is Zen Doodle?

ZenDoodle is the worlds largest collection of coloring pages for adults and kids! Whether you're looking for something to entertain your kids, or keep yourself busy we have it all! With over 15,000 unique, magazine quality colouring pages all organized by interest and skill level you're guaranteed to find something for everyone in the family! Spark your creativity and unleash the artist in your kids! Get Instant Access Now!











#### Easiest, Fastest Way To Get Started? Tips / Quote Of The Day

- Pick a passionate market you'd like working in.
- Find interesting quick tips or quotes that would help / inspire the market.
- Use a free tool like www.Canva.com to put the quotes / tips on top of a nice background.
- Save it and send it out to your subscribers every day via email.
- Takes 5-10 minutes each day. Can be done in advance. Easy to outsource.
- Quotes can even be generated in seconds for FREE with AI tools like ChatGPT!





### Case Study - Ricardo Anthonio

- Started using this system in Nov 2013.
- This is a message I got from him Dec 2013.
- He's still doing it to this day (10 years later!)
- Newsletters & subscriptions in dozens of subjects.
- Some aren't even written in English.
- Sold a small recurring newsletter not long ago for \$60,000 USD!
- Currently running one in the cryptocurrency space!
- All information in his newsletters is available FREE online!
- · Curated and customized for his subscribers.
- Follows this EXACT formula!





### Myth Busted: People Will Pay For Information And DO Stay Subscribed



### Making Sense So Far?



### Goal #2. Attract Subscribers Now By Making An Irresistible Offer



## MYTH: Getting Strangers To Buy Stuff Is HARD!



#### MYTH: Getting Strangers To Buy Stuff Is HARD!

- TRUE! Getting them to buy stuff is hard if they don't want what you're selling!
- If they DO what what you're selling, you just have to tell them HOW to get it and they'll buy!
- Think of the last time you went to a store and bought something on sale. You likely didn't need to be sold!
- If your offer is appealing enough, and made to the right audience, getting sales is easy!
- Let me explain...

### Making An Irresistible Offer

- Imagine browsing Craigslist and seeing someone selling tickets to your favorite band.
- The tickets are front row, center and there's no chance you'd ever be able to get seats that good again.
- The tickets are normally \$200 each but the concert is tonight and the seller only wants \$20 each.
- You'd respond to that ad faster than your fingers could type! Why?
- Because it was an irresistible offer! It was your favourite band at an incredible price!
- And that is EXACTLY the type of offer we make to attract our customers!



#### Goal #2. Attract Subscribers Now By Making An Irresistible Offer

- Step #1 Create An Irresistible Offer
- Step #2 Give It Away For Free
- Step #3 Ask Customers To Subscribe Right Away

# Step #1 - Create An Irresistible Offer Find Something To Give Away

- FREE = Most powerful word in marketing!
- Easiest way to attract new customers is to give away FREE stuff!
- Same strategy that McDonalds, Bath & Body Works, etc use.
- Find a giveaway related to what you want to sell (your subscription)
- Where do you get stuff to giveaway? From websites like www.AliExpress.com
- High value products at 1/10th the price. (Ex: .925 Silver Plated Necklaces: \$2-3)
- Give these items away for free to attract people to your website.
- ... But how do you make money then?



GINSTONELATE Beautiful Elegant silver plated charm tag

US \$1.50 / piece Free Shipping

★★★★ (42) | Orders (35)



Overfly Cute Cat Picture Anti-Slip Laptop PC Mice Pad Mat Mouse

US \$1.57 / piece Free Shipping

★★★★★ (521) | Orders (950)



SOACH 10pcs Wood grain Guitar Picks 0.71mm guitar strap

US \$0.83 / lot

10 pieces / lot

Shipping: US \$0.20 / pieces via Yanwen

★★★★★ (257) | Orders (275)



Dog Cat Chew Toys Canvas Durability Vocalization Dolls Bite

US \$1.40 - 1.50 / piece Free Shipping

★★★★★ (3343) | Orders (4131)



# Step #2 - Give It Away For Free Charge Shipping & Handling

- Charge \$4 to \$7 for Shipping & Handling.
- Customers are used to paying for shipping. It's a reasonable amount!
- FREE Gift + \$5 Shipping = More Valuable than \$5 Gift + Free Shipping.
- People assign their own value to your gifts. The value they assign is always higher.
- High perceived value of gift + cheap shipping = No brainer!
- The S&H charge covers all costs (product, shipping, etc)
- So for every gift you give away, you actually make a profit!
- Ex: \$5.00 (Shipping Charge)
  - \$3.00 (Product Cost)
  - = \$2.00 (Total Profit)
- ... But what about getting them the product?





# Step #2 - Create An Irresistible Offer Ship Direct From Supplier To Customer!

- Order product online and enter the customers shipping details just as though you'd be ordering for yourself!
- They receive their product in the mail in 2-4 weeks.
- Customer is happy. They got a great gift for free!
- You never have to manage inventory or ship products yourself
- You're happy because you got a new, paying customer and it didn't cost you a dime!





#### Step #2 - Create An Irresistible Offer - Recap

- Find Something To Give Away For FREE
- Charge Shipping & Handling
- Ship Direct From Supplier To Customer
- Customer Pays: \$7, Supplier Gets: \$3, You Keep \$4.
- "All this is great... but how does it get me monthly subscribers?"

#### Step #3 - Getting Customers To Subscribe

- Once someone orders your giveaway item instead of sending them to a "Order Confirmation" Page...
- We send them to a special "1 time offer" where they can subscribe to your new business!
- Just like our giveaway item, we make another irresistible offer inviting them to subscribe.
- Approximately 1/3rd of the people that see this page will sign up and pay you every month!

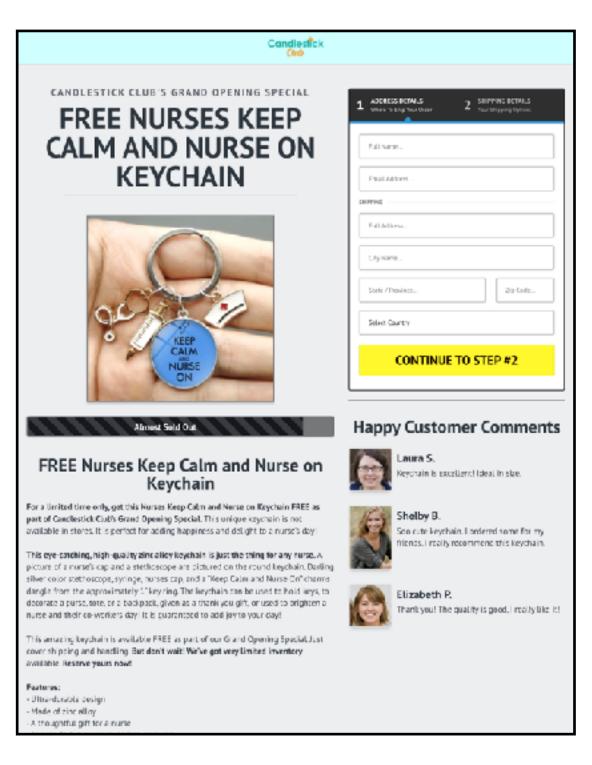


#### Demonstration Time!

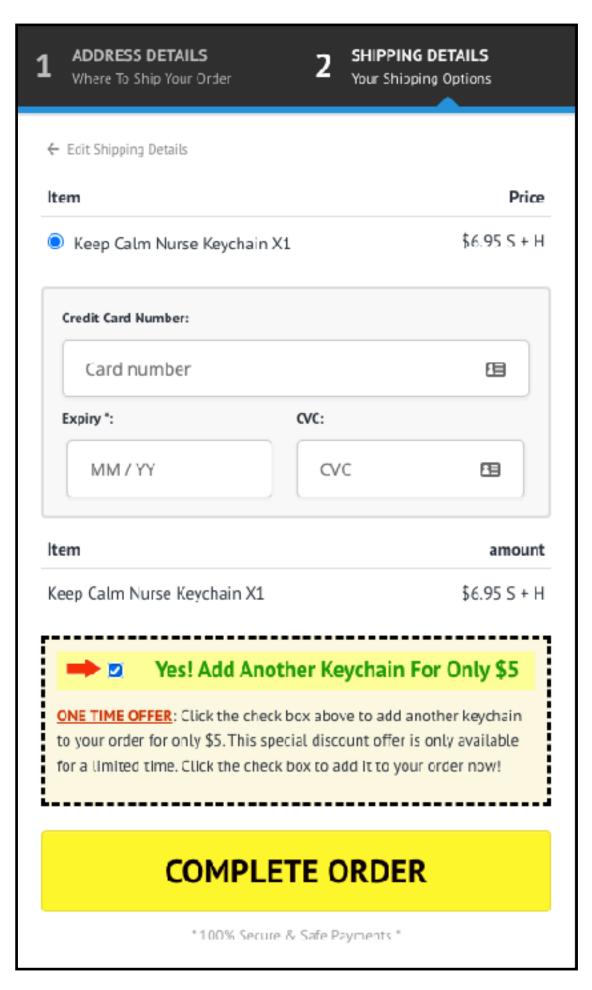
Part 1. Part 2.



#### How The New Customer Special Works







Visitor Comes To Page Interested In Their Free Gift 40-50% Opt-In And Enter Shipping Details For Free Gift

16-20% That Opt-In Purchase Free Gift



25-30% Of Buyers Subscribe And Pay You Every Month!

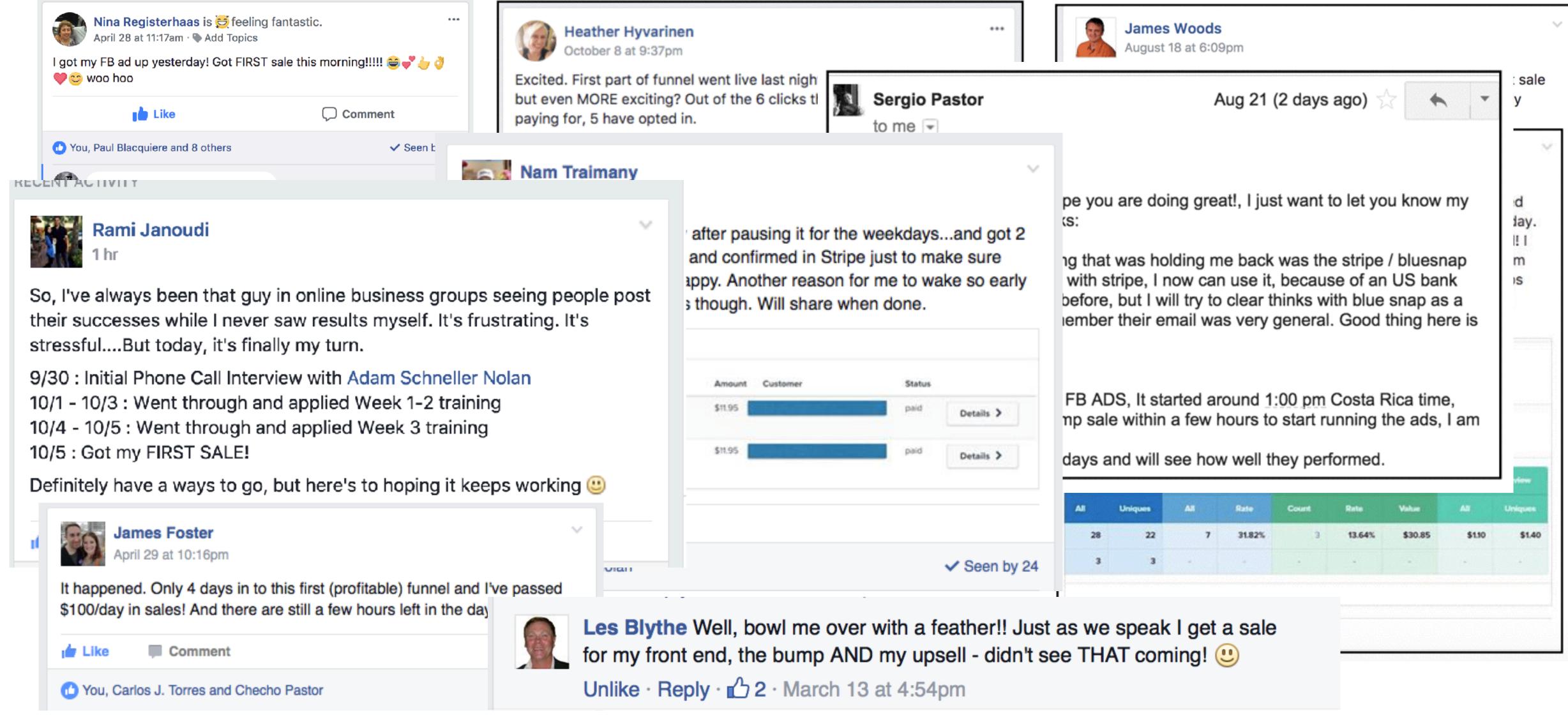


# Putting It All Together

- You make an irresistible offer by giving them something they want for free.
- Immediately after they buy you ask them if they'd like to subscribe to get more stuff.
- You order the products online and have it shipped directly to the customer.
- You share your content with your paying subscribers every month (or week or day!)
- Customer automatically pays you \$5 to \$20 every month.



#### Examples: Sales In Hours Less Than 72 Hours





# Case Study: Bas R.

- Bas R. Christianity Newsletter
- Missionary looking to enlighten fellow Christians.
- Giving away stickers, jewelry, etc
- Got sales immediately.
- Added 248 paying monthly subscribers at \$7.99 each in 2 months.
- Making \$1981.52 / Month Passively
- Growing by \$1000 / Month.
- Replaced full time income. Allowed more time with family, travel, etc.
- Will be over \$12,000 / month in less than 1 year!



Bas Rijksen <br/> <br/>basrijksen7@gmail.com> to me ▼

Hi Adam,

Hope you are well my friend!

WALL DECAL

GRAND OPENING SPECIAL GIVEAWAY

FREE "PRAISE GOD"





CONTINUE TO STEP #2



First name \*

Street address

GRACE GAZE

Arlene D.

FINALIZE ORDER

Ship My FREE Decal

Last name \*

Town / City \*

I wanted to give you a quick update and ask a traffic question.

Last May the F+S funnel worked right away, having 10% conversion from cold FB traffic.

Plus after some testing, I got the upsell with the subscription to convert at 20-25%.

Within 8 weeks we got 248 monthly subscribers of \$7.99!

So the funnel works very very well:)



#### The Amazing Benefits Of This Promotion

- Consistently reliable way of getting sales within hours.
- Low pressure. You're giving stuff away so buyers are excited!
- Goes Viral very easily. People love sharing free stuff.
- Makes it incredibly easy to sell ANYTHING else want.
- 50% of visitors will enter their name & email to follow up with later.
- Works in any market, any language, anywhere in the world.
- All ad expenses covered immediately almost zero startup cost.



## Myth Busted: Attracting Customers Is EASY With An Irresistible Offer



#### Are You Guys Excited About This Yet?!

- We've picked a market to create your subscription business in.
- We've figured out what kind of subscription business we want to create
- We know how we're going to attract customers to get sales now.
- The only thing left is to build it all and start growing our business!
- See how the pieces are starting to fit together?



# Goal #3 - Grow Your Business With Simple Templates



# "MYTH: Online Businesses Are Hard To Setup"



#### "MYTH: Online Businesses Are Hard To Setup"

- 100% TRUE! They USED TO be very difficult to setup!
- Back when I started everything was done manually, by hand!
- It would take 2-3 months of work just to get ready to sell!
- If something stopped working it took WEEKS to fix.
- But a LOT has changed since 2008 and things are MUCH easier now!

#### It's NEVER Been Easier To Build A Business Online

- Tools available now that just didn't exist back then!
- I created a "Business-In-A-Box" template to make setup easier.
- The Goal: Make it so you could build and test entire business in 1 afternoon.
- This pre-made "Business-In-A-Box" makes getting started as easy as...
- Install. Fill In The Blanks. Start Selling!
- Best if I just show you...



# Live Demo - Subscription Business Setup

-- Click Here To Setup Your Business --



# Pretty Simple Huh?

Install. Fill In The Blank. Start Making Sales.

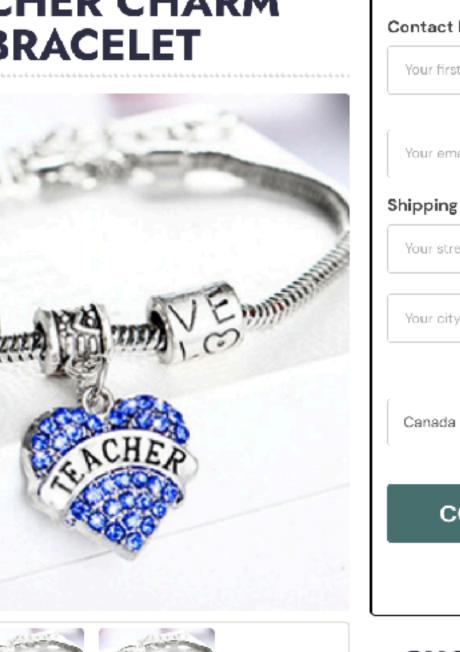


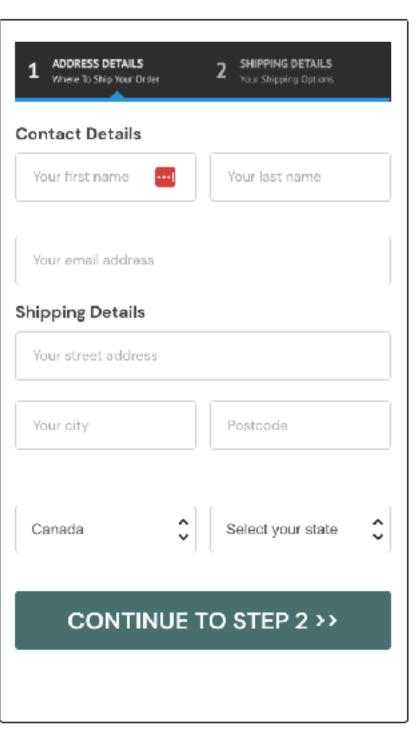
## Case Study: Oscar P. - Teachers

TEACH WITH YOUR 
HEART

- Principal of school. Located in Mexico.
- First idea didn't work as planned. Changed course, got new funnel setup FAST.
- Setup using the exact same template we're using today! Takes just minutes to create!
- Got sales immediately on day 1.
- Ramped up to 40+ sales a day within 1-2 months.
- Easily created & tested new giveaways in minutes.
- Made ~\$2,000 profit in 1-2 months, growing every month.







"It has been a pleasure to work with Adam. Recently he helped me set up my new business, gave helpful feedback on how to do it best. He set up the entire sales funnel, which now has been up and running for a few months, and I have been able to hit up to 40 sales per day, still using the same products that Adam suggested in the beginning. It's an exciting an promising journey ahead. Adam knows this stuff very well and is doing everything professionally. I look forward to continue working with him in the future."



# Myth Busted: Online Businesses Are \*Finally\* Easy To Set Up!



#### IMPORTANT: Make Sure To Stay Around Until The End To Get YOUR Copy Of This FREE Template!

GRAND OPENING SPECIAL GIVEAWAY

#### **FREE CHEW BUDDY INTERACTIVE DOG TOY**



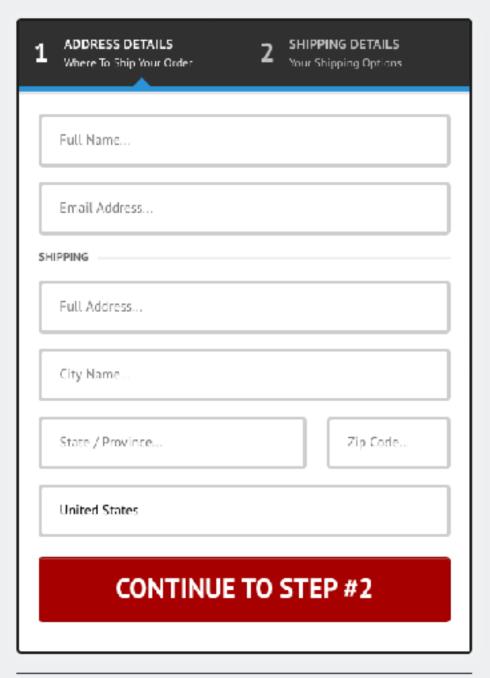
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#### **FREE Chew Buddy Interactive Dog Toy**

Keep your dog busy with the Chew Buddy interactive super ball. FREE as part of the XYZ Store grand opening special! This 2-in-1 chew toy helps fight boredom, keeps your dogs teeth clean, and provides hours of entertainment!

The Chew Buddy is made from extra-tough, bite resistant, non-toxic rubber. Just poke your little pal's favorite treats in between the built-in teeth and get ready for fun! Use it to play fetch or fill it with treats for independent play. Great for mental stimulation, as teething relief for little pups or as a reliable chewable companion. The Chew Buddy can easily entertain your dog for hour, keeping them physically active, happy and healthy!

Don't let your pup chew on your shoes or furniture. Boost your dogs physical skills and keep his teeth clean while playing. Order your FREE Chew Buddy while we still have them in stock! Reserve yours now!



#### Happy 4 Legged Customer



#### Susan K.

The toy is just super! Soft and at the same time dense rubber. My puppy was immediately interested.



#### Brian M.

Our dog loved the toy! Heavy, good quality and it even smells like mint! Our jack russell won't put it down! Thanks a bunch!



You allystare areat! Ouick delivery and my.





# Subscription Business Recap

- Goal #1 Create A Simple Subscription People Are Excited To Join
- Goal #2 Attract Subscribers Now By Making An Irresistible Offer
- Goal #3 Grow Your Business With Simple Templates



# Are You Starting To See Why This Is The Best Online Business In The World?!

- You get to create a business around a hobby or passion you love!
- Get paid to give stuff away people can't wait to order.
- Customers subscribe and pay you monthly by clicking 1 button.
- Get bank deposits every single day and get a raise every month.
- Sell to any market, anywhere in the world.
- Don't write a single word of content unless you want to.
- Extreme income security as stable as you can get!
- Sell your products or affiliate products.

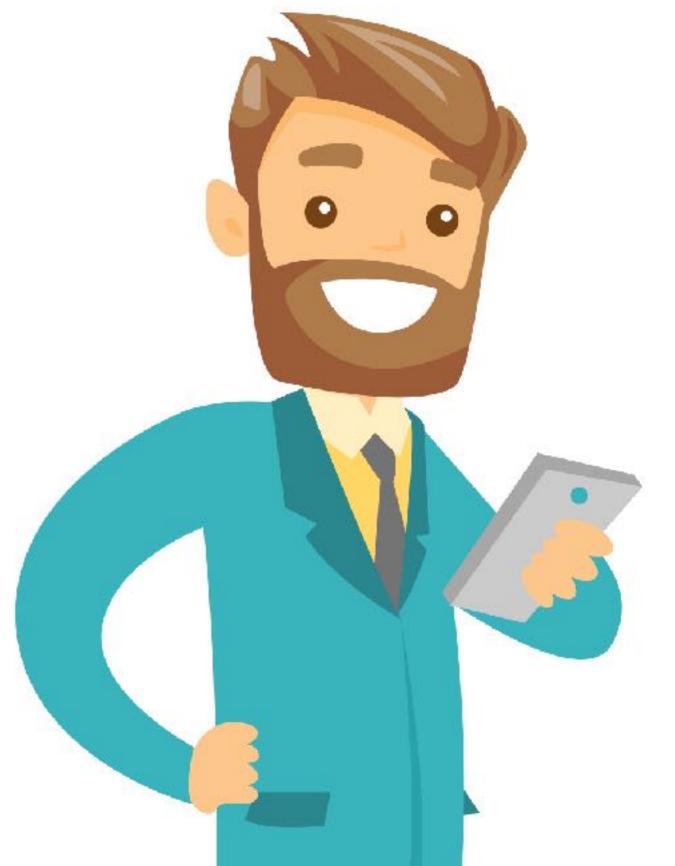
- Evergreen... and VERY little work to manage.
- EASY to incorporate other elements, e-commerce, coaching, etc.
- Replace a full time income in just a few months.
- No bosses. No time wasters. No clients. No chasing money. No headaches.
- Incredibly simple 1-click business setup so easy anyone can do it!
- Don't be a slave to the clock! Work when it's convenient for you.
- Same amount of work every month whether you're making \$500 or \$5000 a month!
- Will ALWAYS work! Subscription businesses have been around for centuries!



# One More Thing...



# Your Daily Subscriber Goal



	• \$100,000 A Year	8 Subscribers / Day
	• \$90,000 A Year	. 7 Subscribers / Day
	• \$80,000 A Year	. 6 Subscribers / Day
	• \$70,000 A Year	. 5 Subscribers / Day
	• \$60,000 A Year	. 4 Subscribers / Day
,	• \$50,000 A Year	.3.5 Subscribers / Day
	• \$40,000 A Year	. 3 Subscribers / Day
	• \$30,000 A Year	.2 Subscribers / Day



# Best Of All: Your Income Continues To Grow Year After!



## A Subscription Business Is The Most Reliable Income In The World!



#### Can You See The Potential This Has?

- Time Freedom Work when you want on what you want.
- Money Freedom Always have money in the bank.
- Location Freedom Work while travelling or on vacation.
- Passion Based Work on a project you love! Pursue your interests!
- Fast, easy and almost ZERO startup costs!
- Incredibly reliable and consistent!



# Just 3 Simple Steps

- Goal #1 Create A Subscription Business People Are Excited To Join
- Goal #2 Attract Subscribers Now By Making An Irresistible Offer
- Goal #3 Grow Your Business With Simple Templates



# My Goal In Sharing All This

- Remember back in the beginning? The Christmas snowstorm? Rock bottom?
- I promised myself that if I ever crawled out of that pit... I'd pay it forward.
- So here I am, a decade later, sharing my story and letting you know that YES, this can be done!
- Yes, you really can make a living working part time online. In fact, it's not that hard anymore.
- BUT... The ONLY way to do this with long term success is with a a low priced, consistent, reliable subscription business.





Karen **Thomson** 

I've Made \$24,000 Profit Since Working With Adam!



**Deanne Sheam** 

I currently have a PAID newsletter subscriber base of over 3,000. I wouldn't have been able to accomplish this without the direction of Adam's Passive Print System. Thanks So Much!



Ricardo Anthonio

**Lance Reeves** 

Adam was the first person to introduce me to online marketing. Most of what I know today is due to his knowledge. I have applied exactly what he taught me to start my business and quit my day job. I am very sentimental towards Adam because without ever finding his training I would still be miserable with my old job. He is the one who started all this for me and I am forever in debt.

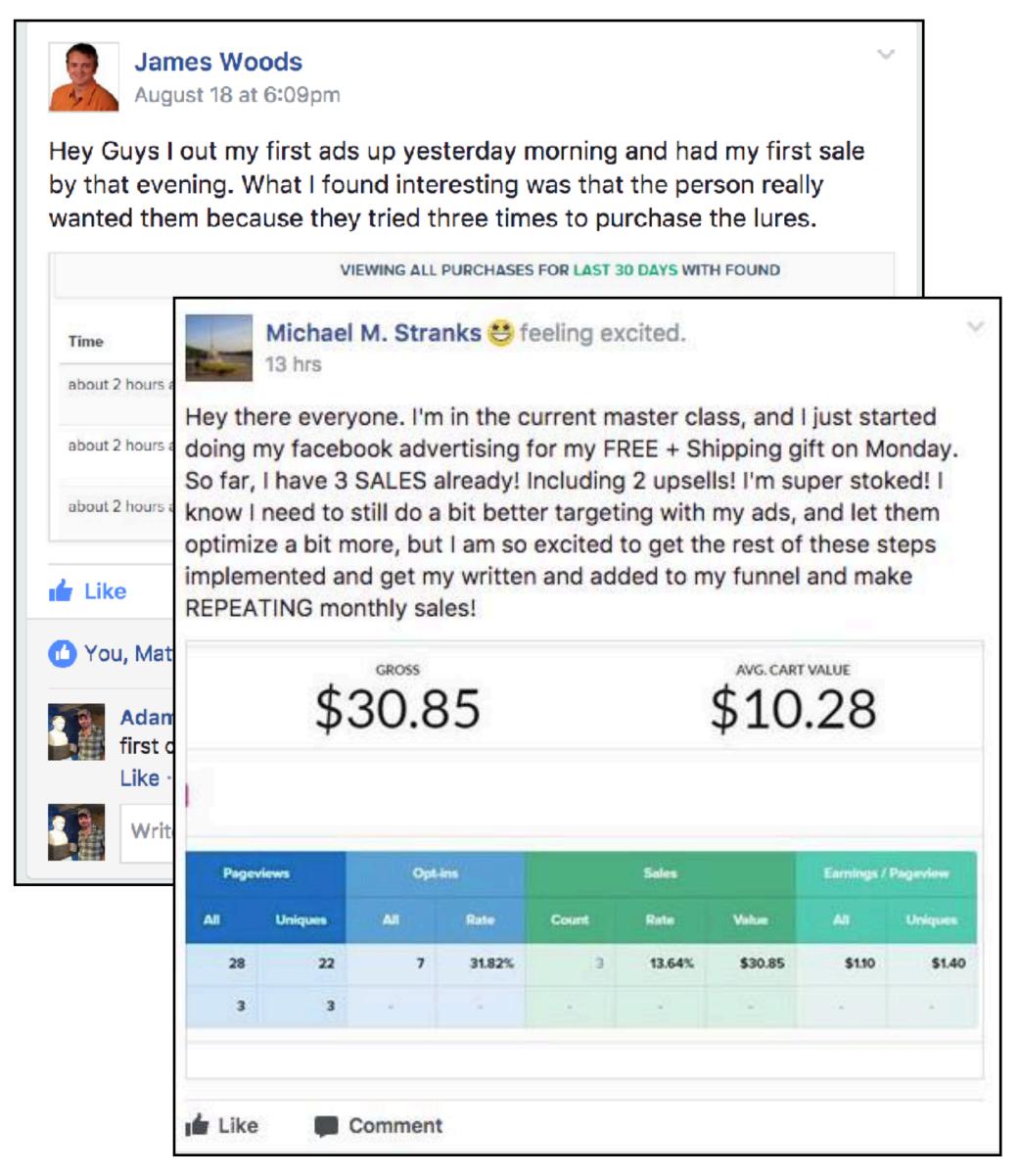


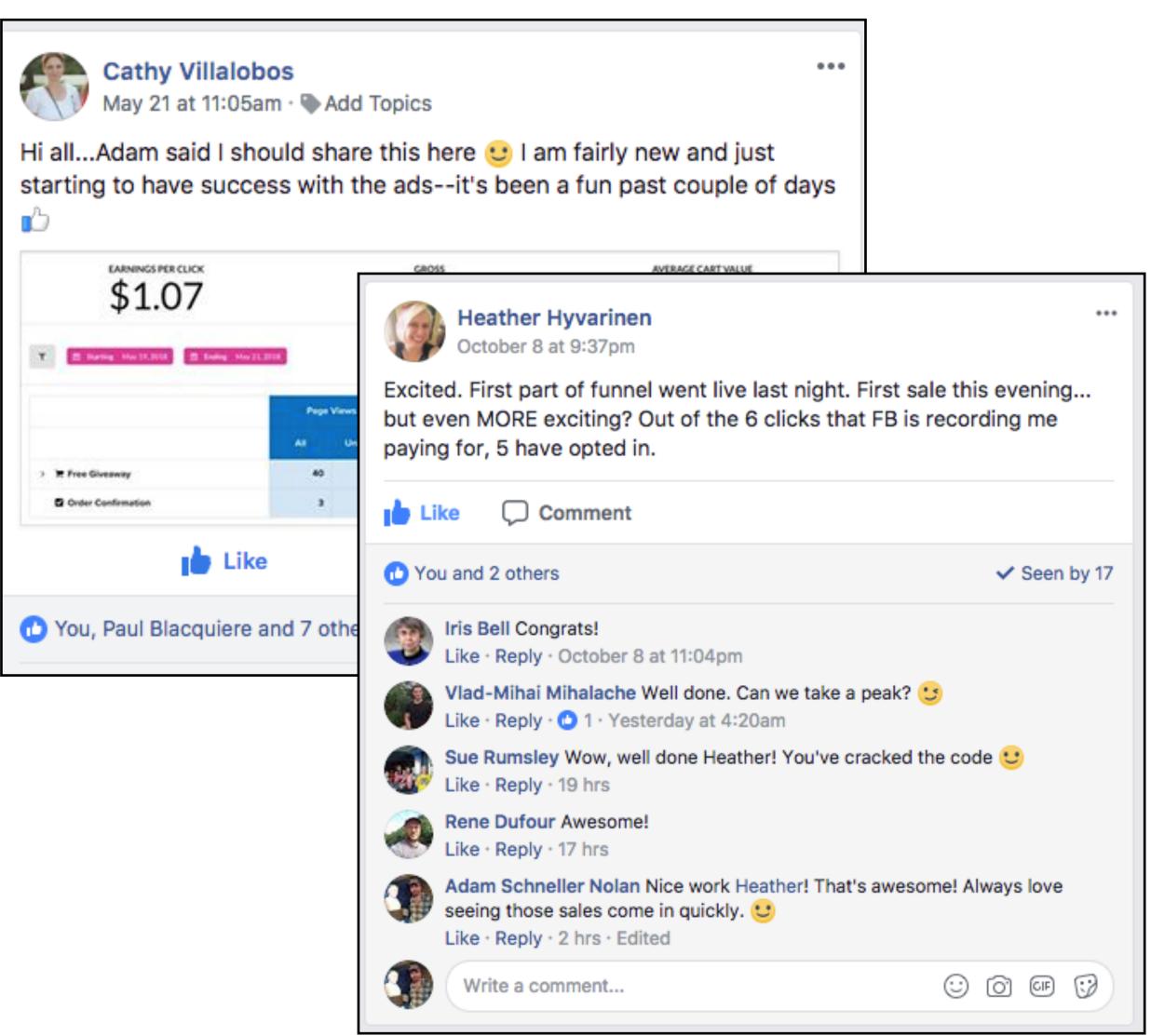
Cedric Licuanan

Adam, your system has completely changed my life...I was a skeptic at first, but I was completely blown away by the content. It's basically the only system that I have gone through practically on a daily basis. The process is so simple, yet powerful. Thanks for all you do Adam!

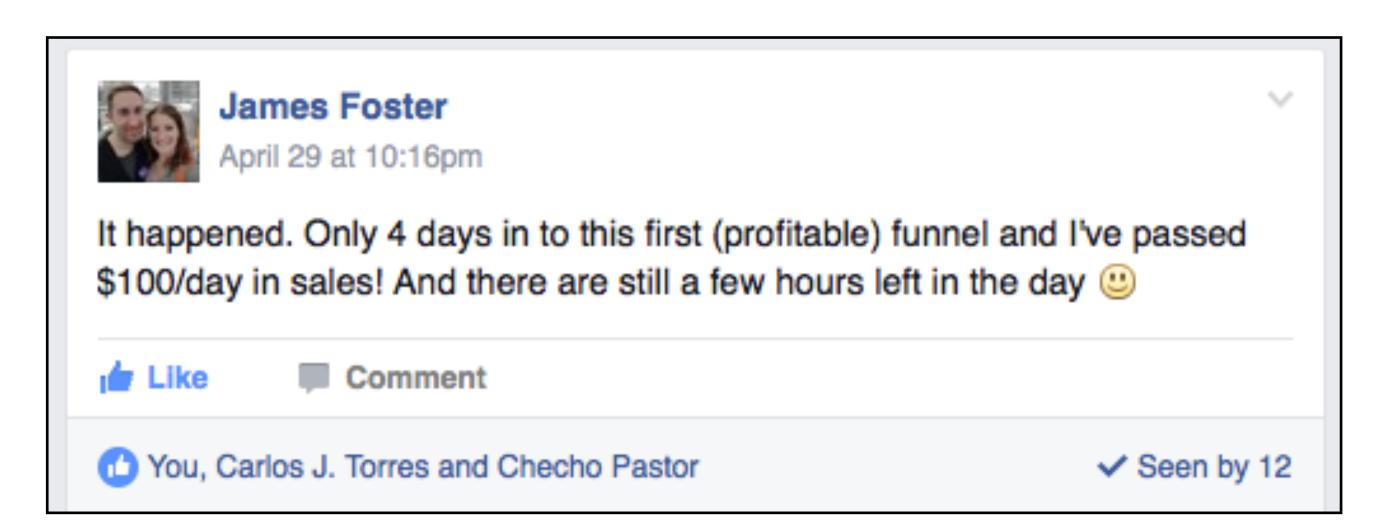
This thing works. It works insanely well. I just got to checking the stats of the new month of my 2nd paid newsletter and ahjsdgashjdgashsjfg, the feeling to see those sales coming in while you know you didn't have to lift a finger for them is just... ecstatic. Not too long ago I had to work an entire week, 35 hours to make the same money as on this day alone, just from that newsletter. Also, I think my wife is even more attracted to me than before. lol all kidding aside... I never doubted a second Adam's system would work. It just makes SO much sense.

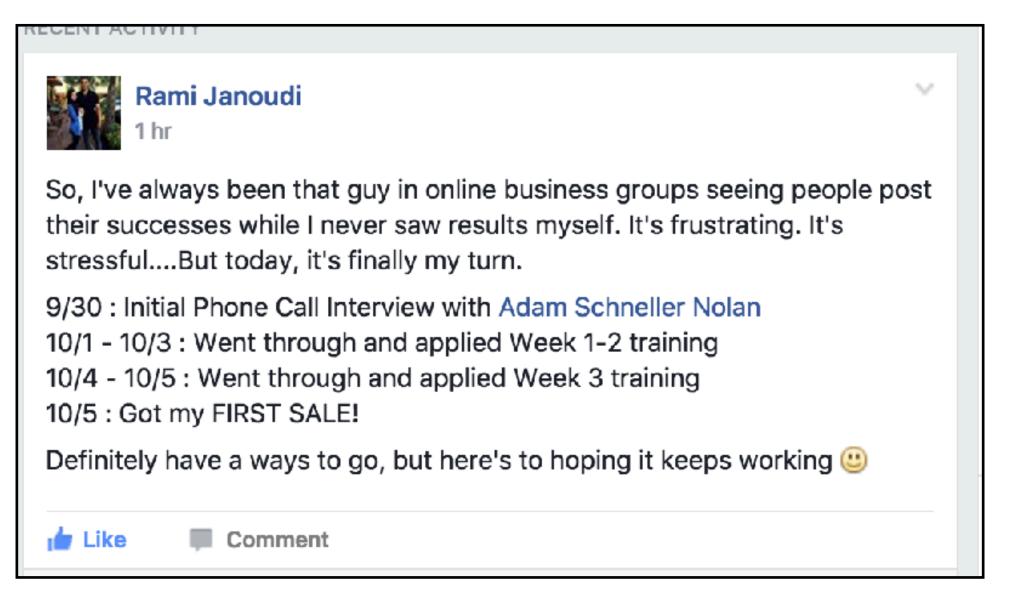


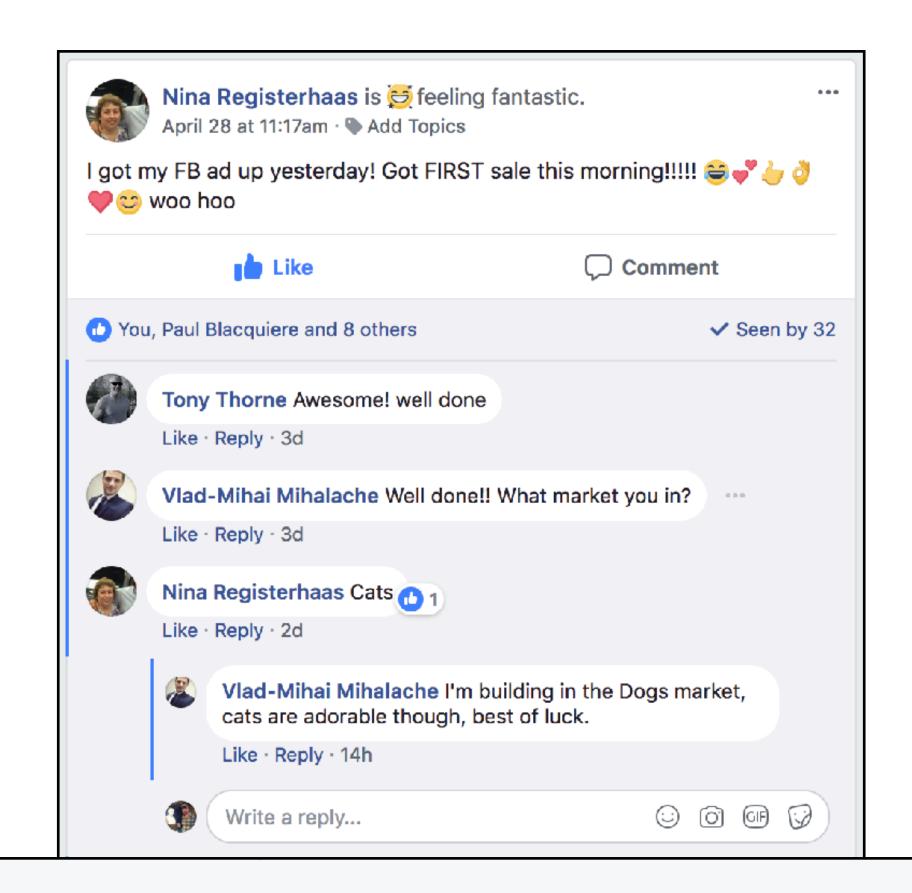














Les Blythe Well, bowl me over with a feather!! Just as we speak I get a sale for my front end, the bump AND my upsell - didn't see THAT coming!

Unlike · Reply · 1 2 · March 13 at 4:54pm



#### **Shirley Gebert**

to me ▼

Hey Adam ~

I did not post in FB group --- been on the road with work and getting caught in some crazy storms, not much time or

But what the heck! Did FB finally hit on an algorithm that rocks??? Out these numbers in the last week!!!!!!??????

Page Views		Opt-Ins		Sales			Earnings / Pageview	
All	Uniques	All	Rate	Count	Rate	Value	All	Uniques
63	46	36	78.26%	8	17.39%	\$85.60	\$1.36	\$1.86
9	8	-	-	-	-	-	-	-

78% Opt-in rate!!!!!??? And 17% sales rate? That's good, right!??



Nam Traimany

I started my ads up yesterday after pausing it for the weekdays...and got 2 orders this morning. : ) I went and confirmed in Stripe just to make sure these were genuine. Super happy. Another reason for me to wake so early everyday. Still tweaking things though. Will share when done.





subscription school

### Let Me Ask You A Question...

## How I Can Help

- Looking to mentor a handful of people privately to help them build one of these.
- You and I will work together for the next 8 weeks to build your business.
- We'll follow the same model that we talked about here.
- You have to be willing to do a bit of homework each week
- You have to be willing to invest a little in your business (tools, traffic, etc).
- You have to believe that you have the ability to do this. It's not hard & I can give you the skills, but I can't do it for you.
- If you're interested in working together... here is what we'll cover.



#### Here Is What We'll Cover

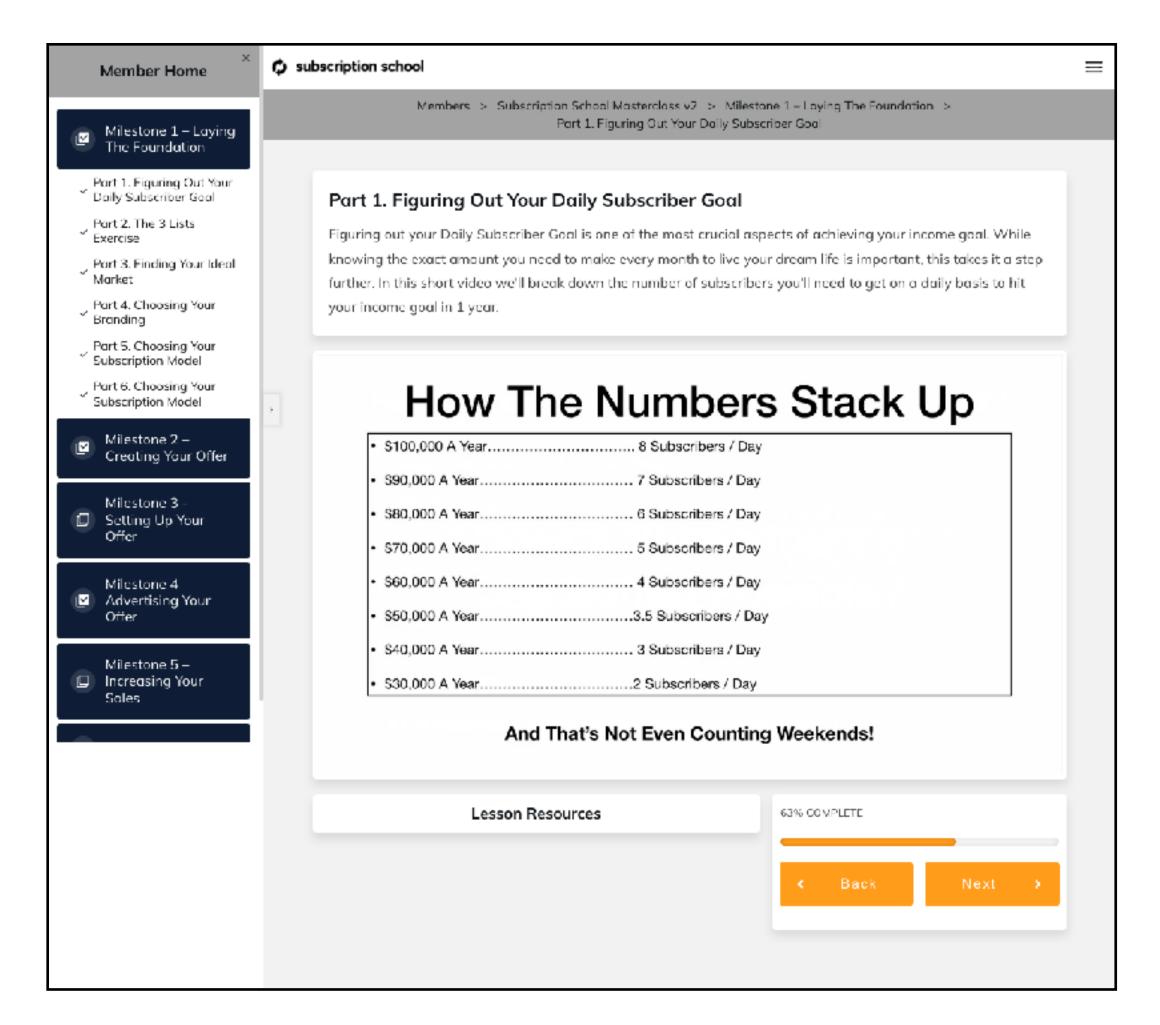
- Help you find a subject you'll enjoy working with, so this is fun!
- Figure out exactly what your subscription business is.
- Find the perfect giveaway items to attract your ideal customers.
- Set it all up and get everything working perfectly.
- Get sales using different traffic sources (paid and free)

**Build A Subscription Business That** Gives You Total Time & Money Freedom



### Milestone 1 - Laying The Groundwork

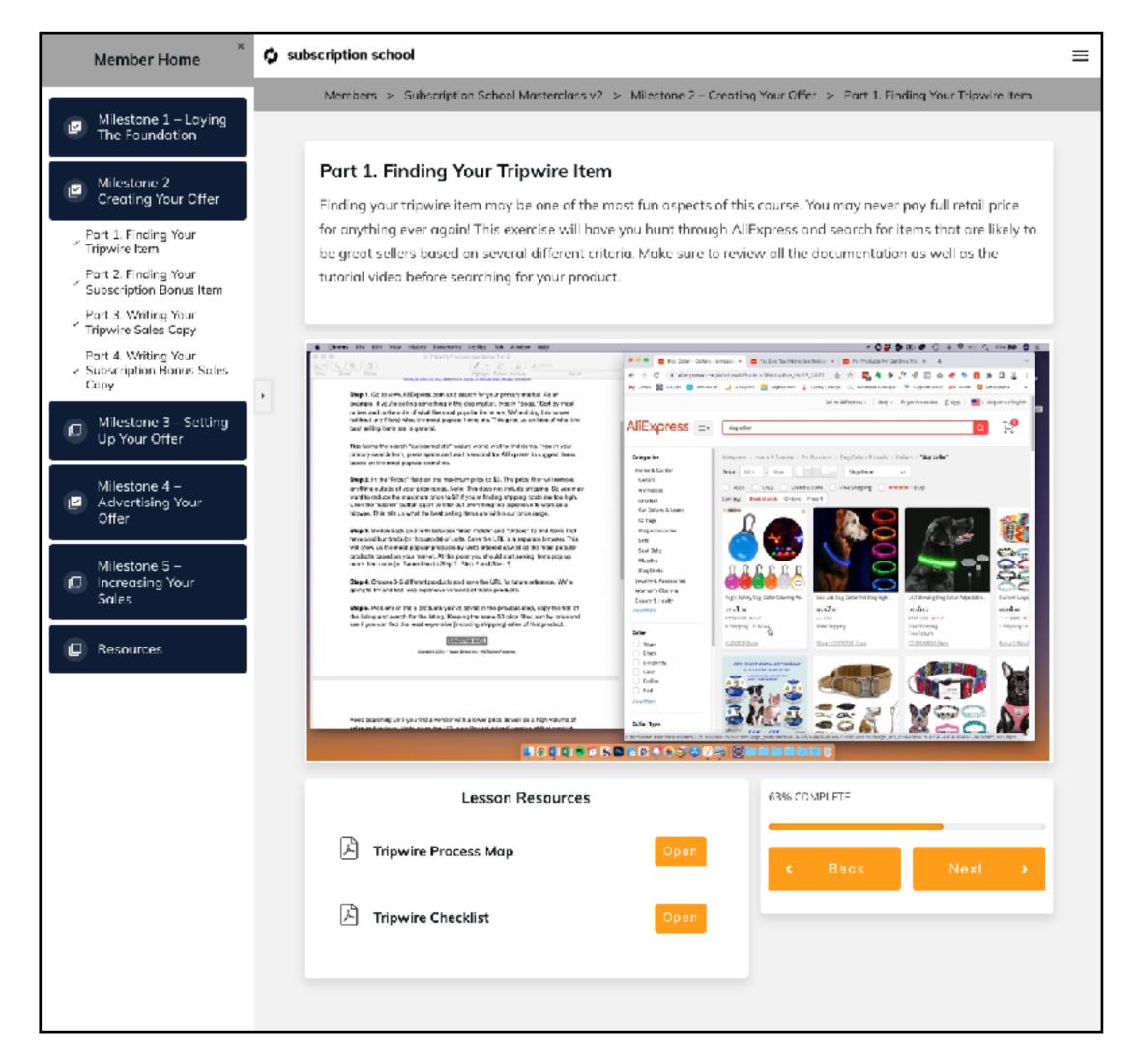
- The 5 Minute Quick Start Guide Understand Your New Business, How It Works & How To Run It In Only 15 Minutes A Day.
- The Retirement Calculator How many subscribers you need to get every day in order to retire 1 year from today (and how to do it even FASTER!)
- The 3 Circles Exercises & Market Score Test Find your perfect hobby, interest or passion & destroy all analysis paralysis.
- Quick & Easy Subscription Selection Choose from 10 different micro-subscription businesses to model! Some take less than 1Hr a week to manage!
- The 15 Minute Branding Formula How to make an impact with beautiful colours, a standout logo and a business people can't forget even if you're terrible at design!





### Milestone 2 - Finding Your Tripwire Offer

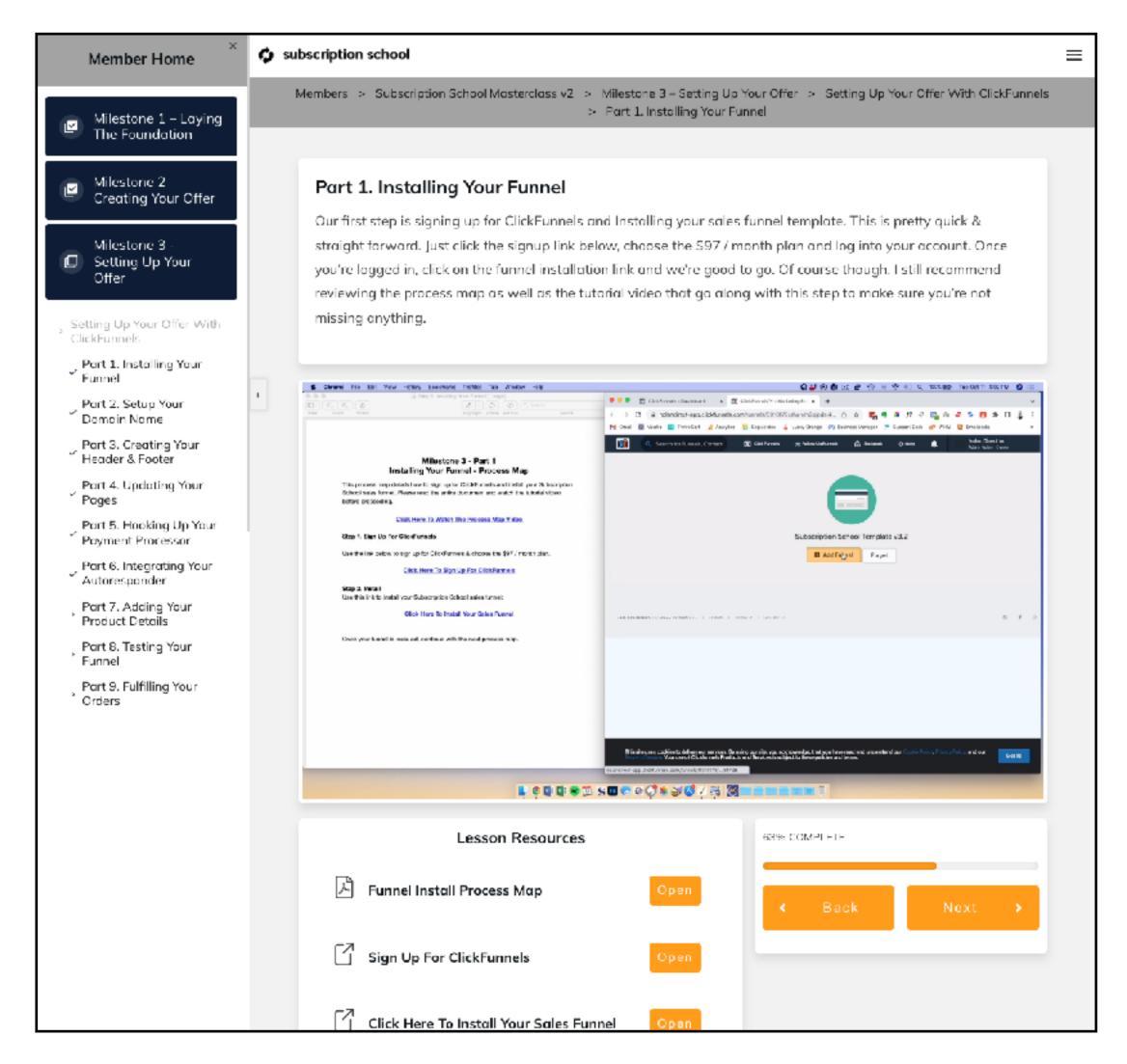
- The Dropship Solution Find high quality products quickly & get them shipped to your customers FAST using one the largest & most reliable marketplace in the world!
- **Upsells Made Easy** How to find exiting complimentary physical products that fit your offer perfectly and make your buyers excited to subscribe.
- The 11 Point Copy Cheat Sheet Find the features. Describe the benefits. Fill in the blank. Get a high converting piece of copy in 15 minutes or less!
- The Upsell Sandwich Template Our "proven 1000 times" subscription upsell template that gets buyers to sign up and pay you ever month!





## Milestone 3 - Setting Up Your Offer

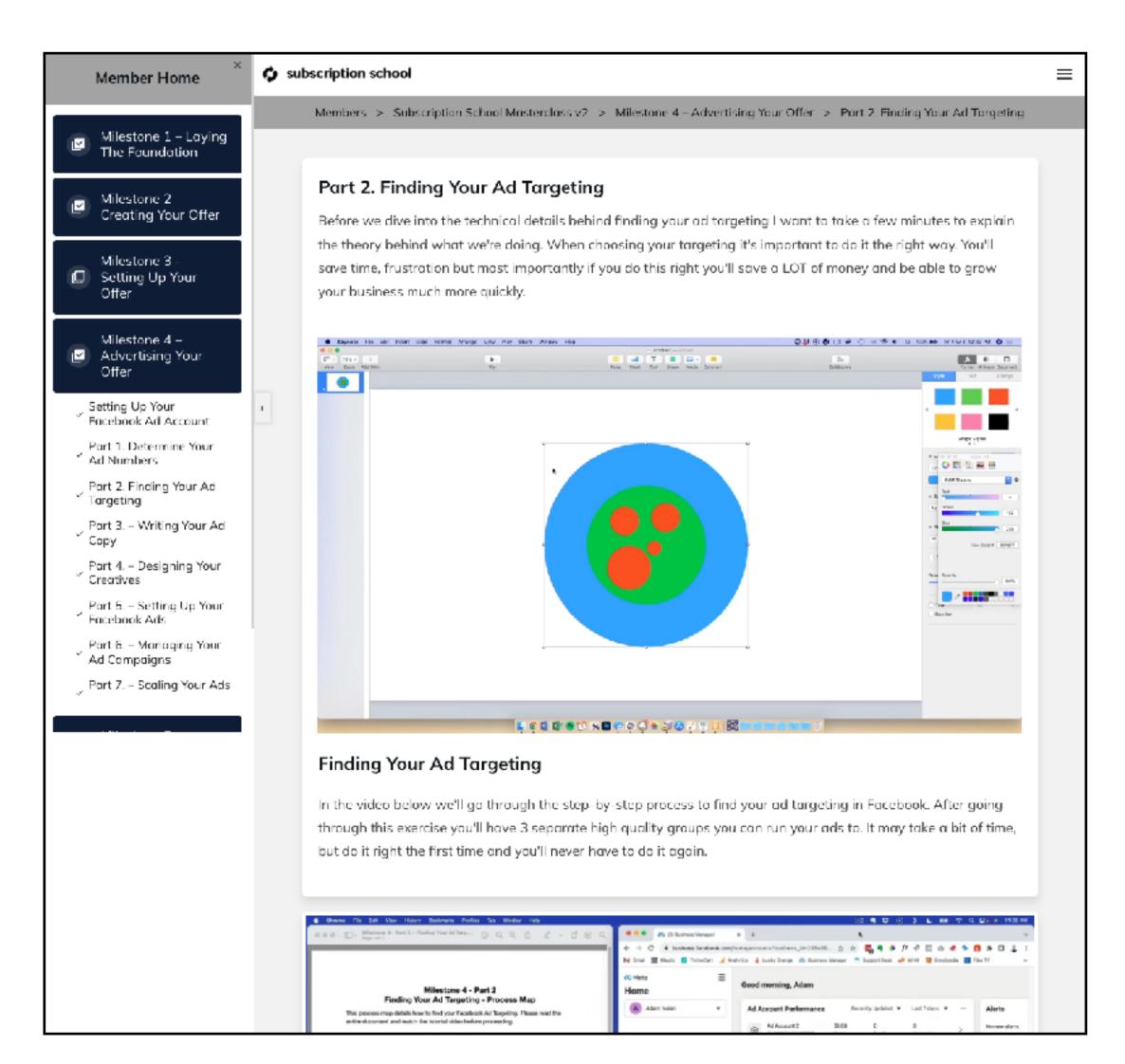
- **Tech Stack Cheat Sheet** Know exactly which tools to use for your skill level and goals! Never waste money or time again comparing options! BONUS: How to do \*everything\* with FREE tools!
- The 1 Click Website How to get everything setup in 30 minutes or less even if you hate technology and have never built a website before!
- The "Copy/Paste" Customization Method Making changes to your funnel is as easy as copy & pasting in the new content. Takes minutes to do and is as easy as pie!
- The 3 Click Connection Video How to hook up your autoresponder in just 3 clicks and build an email list you can promote to forever!
- The "Triple Check" Cheat Sheet How to make absolutely 100% sure everything on your site works the way it should. Never worry about your setup again!
- The Order Flow Checklist How to fulfill your orders accurately & easily in just seconds. Keep everything tracked & organized!





#### Milestone 4 - Running Your Facebook Ads

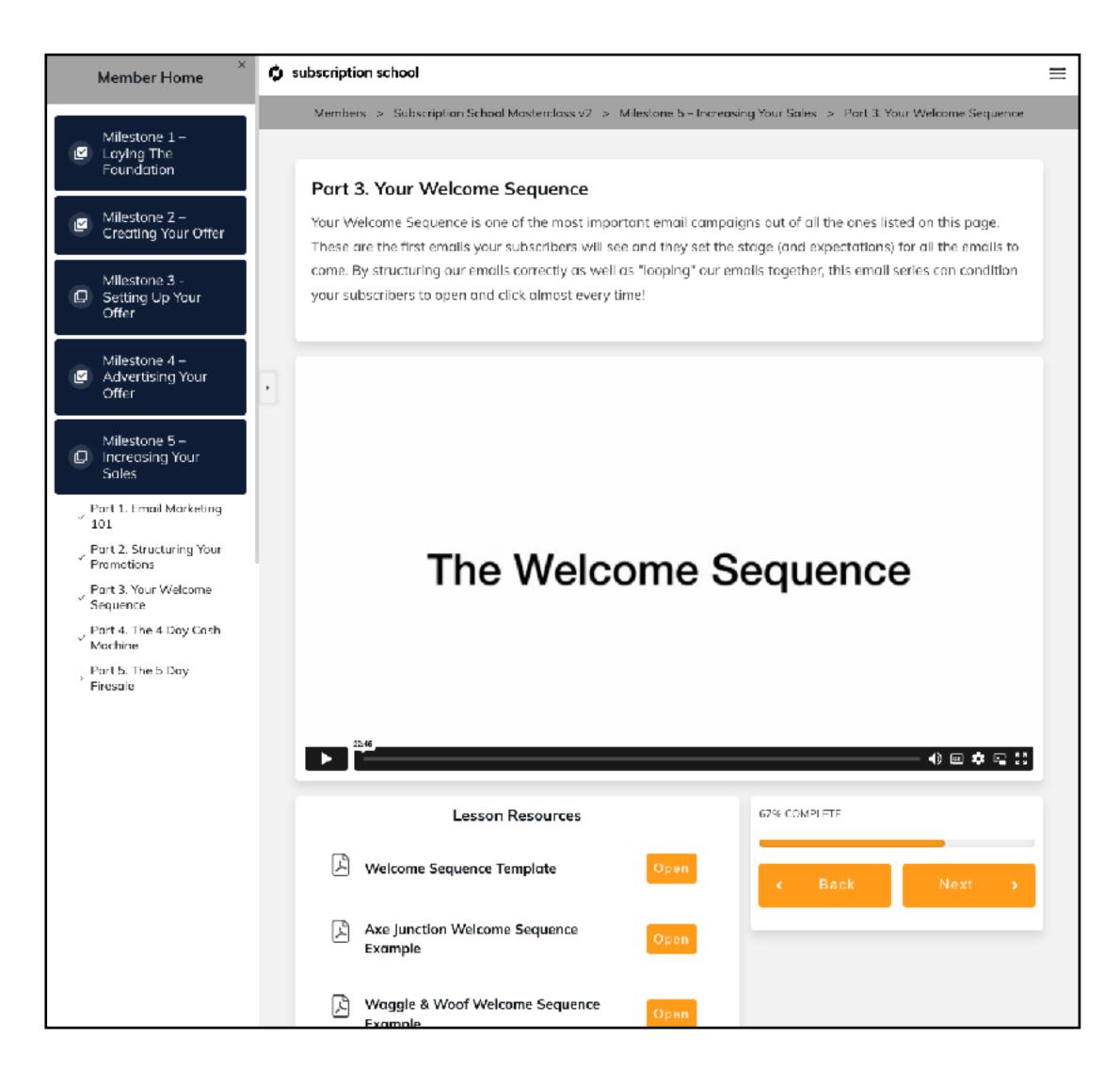
- 1 Page Analytics Cheat Sheet Determine exactly how much you can spend per click, lead and sale and always stay profitable!
- Facebook Ad Setup Workbook & Checklist Follow along and don't miss a single step. The most accurate & reliable way to setup your account. All updated for Fall 2022!
- Simple Pixel Process How to setup and verify your Facebook Pixel the easy way so all sales are tracked properly
- Facebook Ad Cheat Sheet Write a world class Facebook Ad in just 2 minutes with this simple fill in the blank cheat sheet!
- The "No-Design" Ad Template How to create brilliant Facebook ad images in minutes without any creativity or design experience!
- Targeting Made Easy Cheat Sheet The fastest, easiest way to choose great targeting that converts like crazy!
- Over My Shoulder" Ad Setup Follow along in real time and setup your ads the
  easy way. Perfect for those that have never advertised before! You can even set
  everything up under a "Pen Name!"
- The 20% Scaling Checklist Follow these 3 simple rules to manage your ads in less than 15 minutes a day! Start with \$10 and never spend more unless you're profitable!





#### Milestone 5 - Grow Your Sales With Email

- The "Content-Promo" Sandwich Method A simple formula that that makes email marketing fun and incredibly profitable!
- "Welcome Sequence" Email Template This "copy & paste" email campaign conditions your subscribers to open, click and buy at astonishing rates. Set It. Forget It. Get An Instant 20% sales boost!
- "4 Day Cash Machine" Email Template Updated & revised for subscription businesses! This promotion will bring in a FLOOD of sales whenever you send it out them. Great for a monthly boost in subscription numbers.
- "5 Day Fire Sale" Email Template Create a black-friday-like buying frenzy anytime you want! Perfect for selling multiple purchases and getting customers to buy all week long!
- "The INFAMOUS 9 Word Email" Responsible for over 5.9 MILLION in sales JUST last year! Just change 1 word & press send. Then watch the sales come in!
- The "Daily Email" Formula The INCREDIBLY simple formula anyone can use (even if you hate writing) to keep your subscribers engaged and buying every week!





# Longest Running Subscription Coaching Program In The World!



### What Most Proven Businesses Cost To Start

- DogTopia Dog day care, boarding & training \$650,000 Franchise Fee
- Molly Maid Cleaning services \$150,000 Franchise Fee
- British Swim School Swimming Lessons \$95,000 Franchise Fee
- WeedMan Lawn care services \$70,000 Franchise Fee
- Tutor Doctor Personalized in-home tutoring \$50,000 Franchise Fee
- Jazzercise Exercise studio \$20,00 Franchise Fee
- NONE Of these have as many success stories as Subscription School!



# What Similar Programs Cost:

\$8,000 - \$12,000



# Our Normal Everyday Rate:

\$3,994.00

(2x \$1997.00)



### Limited Time Webinar Special

ONLY \$1997

<u>Limited Time Offer - Next 4 Days Only!</u>

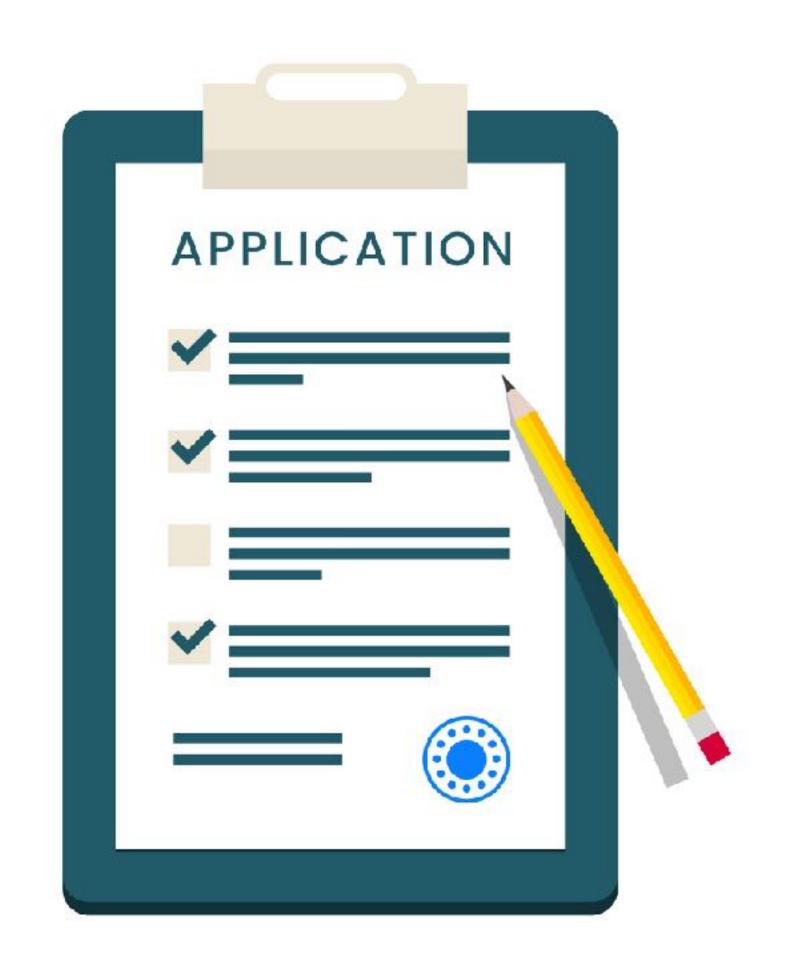


# Can't Sign Up Today



# You Need To Apply To Join

- Why? Because unfortunately, I can't help everyone.
- Only accept people that have a high chance of success.
- Gives us the opportunity to meet each other and chat first!
- Gives you some time to ask me any questions that you have.
- IMPORTANT: This is a friendly call. This is NOT a sales call!
- Very limited spots available. Make sure to reserve yours!





# How To Apply



- Step #1 Visit www.SubscriptionSchool.org/Apply
- Step #2 Leave your fully refundable \$97.00 deposit.
- Step #3 Book a short 10 minute interview call on the Thank You page.
- What's on the call? Just 4 short, friendly questions.
- Come prepared with any questions that you have!
- If it's not a good fit fully refunded deposit & we part as friends! :-)
- If it is a good fit pay remaining \$1900 balance & we start working!





# First Applied, First Accepted

- Limited Spots Available Please, do not hesitate the class will sell out! Once it's full, it's full. Classes are limited to keep 1-on-1 time as high as possible.
- Remember, <u>your deposit is fully refundable</u> if we decide it's not a good fit.
- If it is a good fit, and you do join us, in just a couple of weeks from now you'll have a fully functional business that pays you every single day.

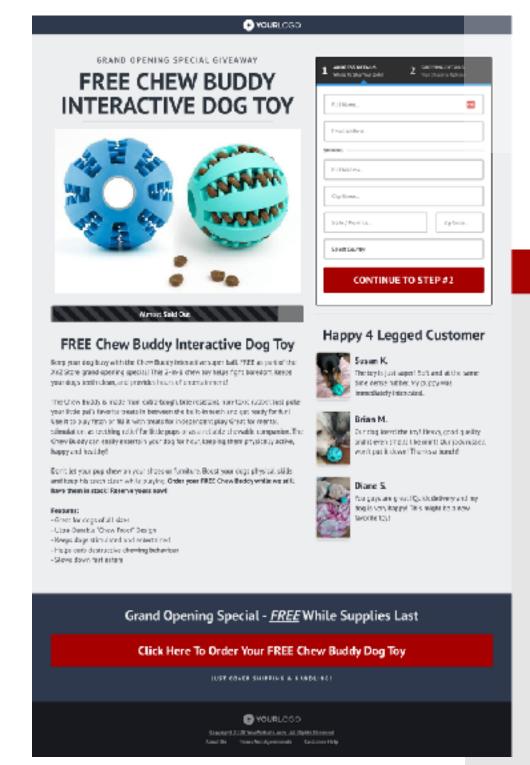


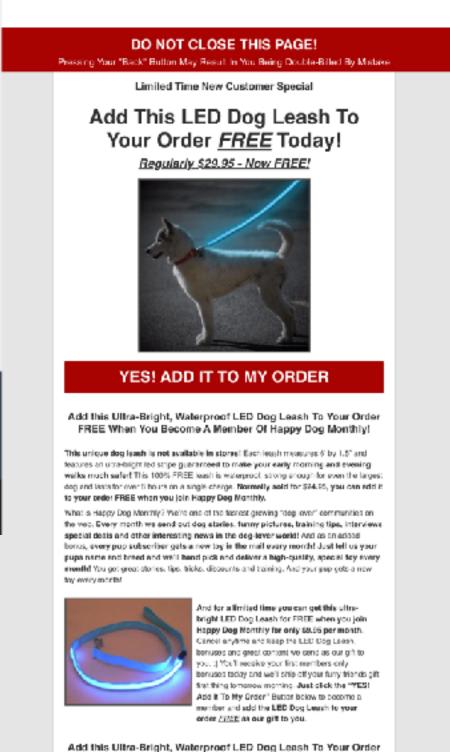


# Fast Action Bonus # 1 1-Click Setup Business-In-A-Box

- One of the highest converting sales funnels ever created tested with over \$100k in ad spend! (30,000 unique sales and counting!)
- Regularly gets 40-50% opt-in rates and 10% sales conversion rates (before testing!)
- 100% Customizable to fit anything you're selling.
- 1-Click install **gets rid of all tech headaches** and makes it so anyone can do this!
- Includes every page your business could ever need! (Including help pages, home pages, contact, upsells, etc)
- Multiple setup options available! (ClickFunnels, Wordpress, etc)
- Fastest, easiest, most simple way to get setup and start making sales NOW!

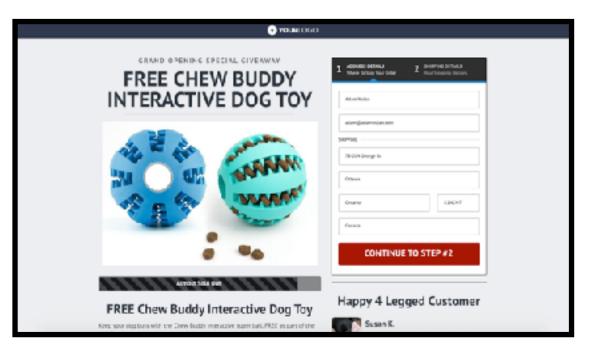
Value: \$2,000



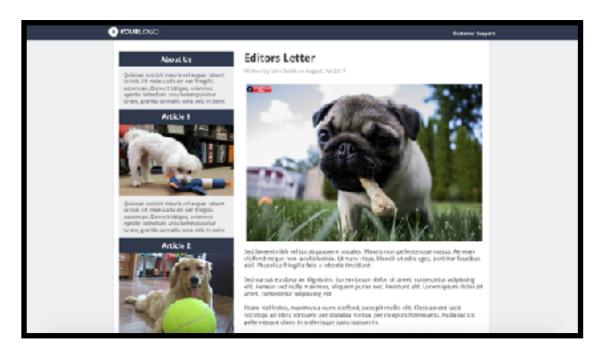




### Complete Business-In-A-Box Template



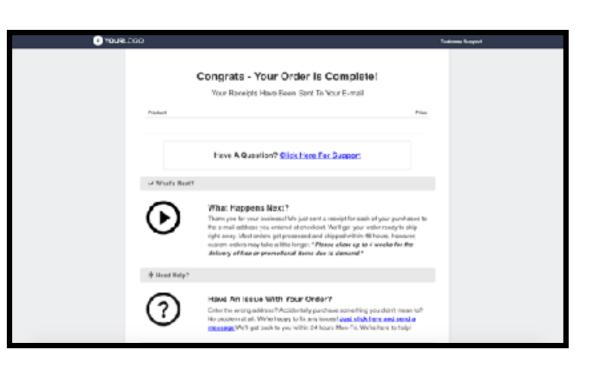
**Free Giveaway** 



**Newsletter Templates** 



**Sweepstakes Entry** 



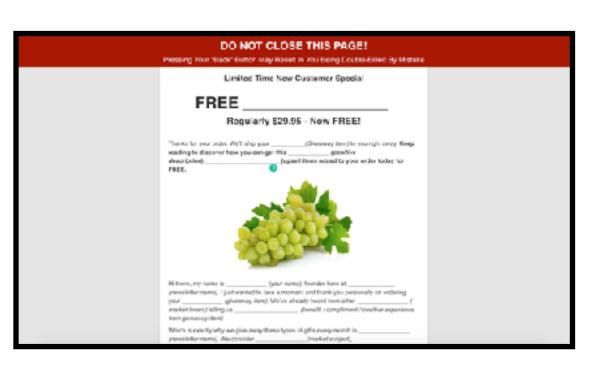
**Order Confirmation** 



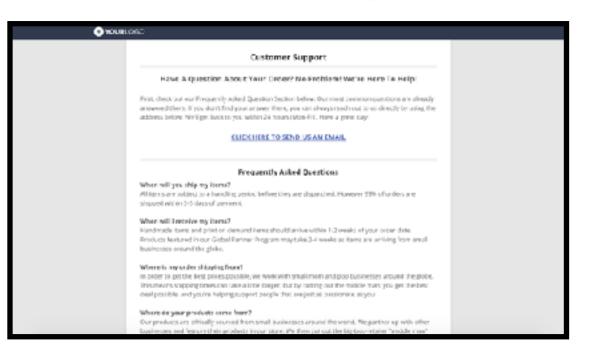
**Terms And Agreements** 



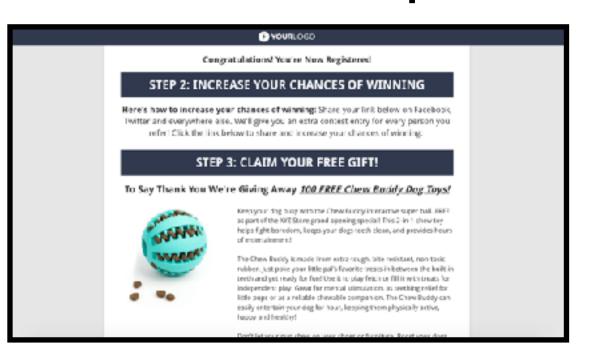
**Sweepstakes Confirmation** 



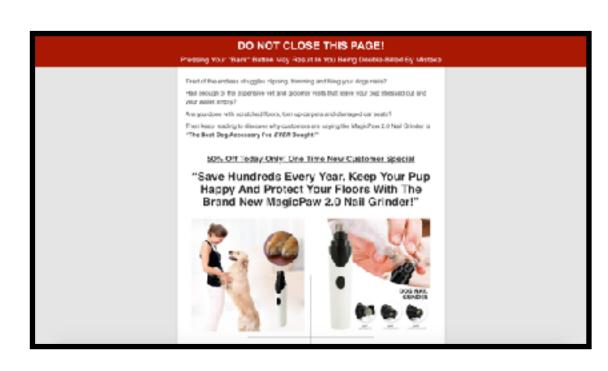
**Newsletter Upsell** 



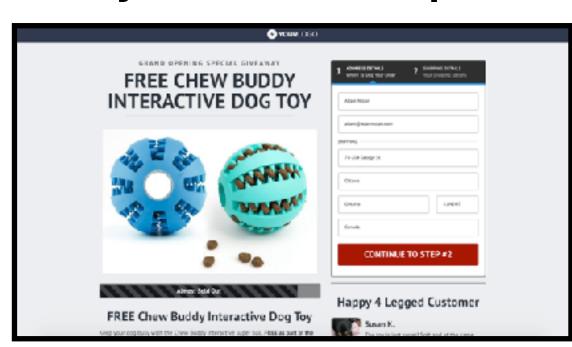
**Customer Help** 



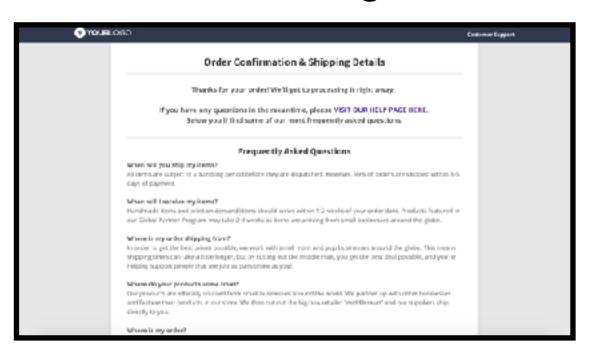
**Shipping Details** 



**Physical Product Upsell** 



**Home Page** 



**Newsletter Download** 

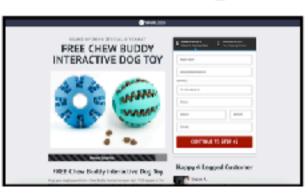


#### Subscription School Masterclass - \$3,997.00

- Over 50 Short Step-By-Step Tutorials
- Easy To Follow Video & Written Instructions
- Templates For EVERYTHING!

- Every page you need for your business in 1 spot!

### Total Value: \$5,997.00









Order Confirmation Free Giveaway



**Newsletter Templates** 

Sweepstakes Entry







BONUS #1: 1 Click Business-In-A-Box - \$2,000

- No tech experience required! Just 1 click!

- Includes lawyer written legal pages to keep you safe!

**Terms And Agreements** 





**Sweepstakes Confirmation** 

**Customer Help** 



Shipping Details

Newsletter Download

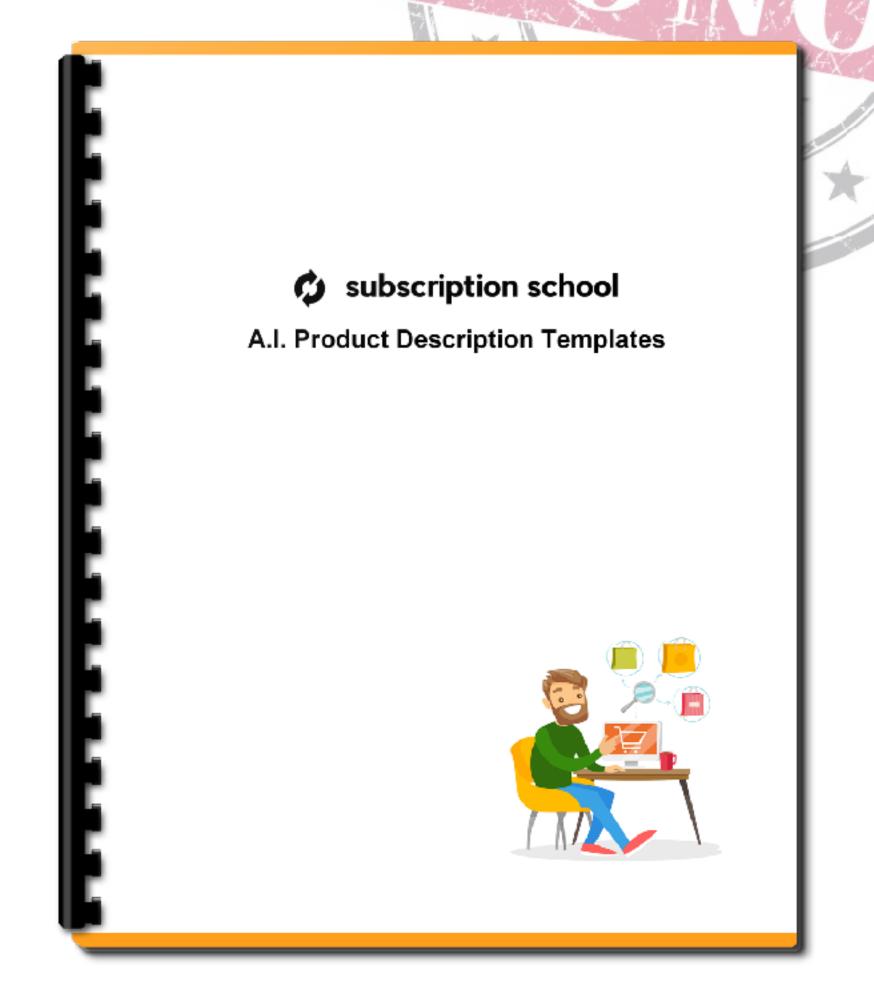
NOW ONLY \$1997 Limited Time Offer - Next 4 Days Only!





# Fast Action Bonus # 2 A.I. Product Description Templates

- Write AMAZING, high converting product descriptions even if you have ZERO experience!
- Just copy & paste this template into the FREE A.I.
   software, add your features & benefits and press go!
- 10 seconds later you'll have a product description that turns visitors into buyers like clockwork!
- Setup new products faster than ever. Get more sales & subscribers with FAR less work.
- Will save you hours of time and frustration trying to write compelling ads by hand!
- Turns 15+ years of experience into 60 seconds of work! Makes ANYONE a pro advertiser!



Value: \$1,000





#### • Subscription School Masterclass - \$3,997.00

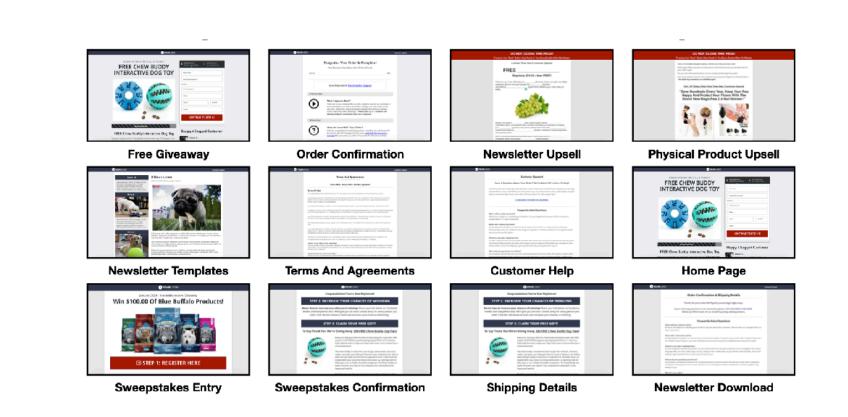
- Over 50 Short Step-By-Step Tutorials
- Easy To Follow Video & Written Instructions
- Templates For EVERYTHING!

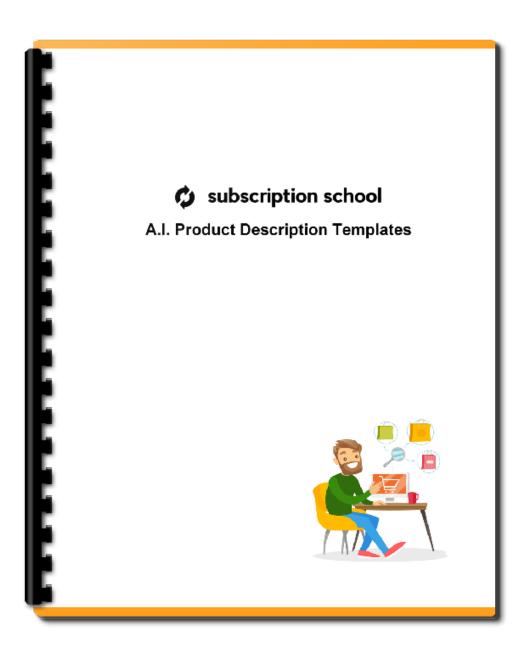
#### • BONUS #1: 1 Click Business-In-A-Box - \$2,000

- Every page you need for your business in 1 spot!
- No tech experience required! Just 1 click!
- Includes lawyer written legal pages to keep you safe!

### Total Value: \$6,997.00

- BONUS #2: A.I. Product Description Templates \$1,000
  - Write AMAZING, high converting offers in seconds!
  - Save time, money & frustrating. Get results faster!
  - Incredibly easy! Works with any product, in any market.





NOW ONLY \$1997 Limited Time Offer - Next 4 Days Only!





### Fast Action Bonus # 3 Lifetime Private Support Group

- Make friends and work with other members to bounce ideas around and get feedback.
- Never be left stranded again! You'll always have someone to chat with about your business!
- Much easier to do this in a group setting than by yourself! This is your new motivation group!
- Spend time with members that are have gone through the program and are already running successful subscription businesses!
- Program is 8 weeks long... but you get community support for LIFE!

Value: \$1,000







#### • Subscription School Masterclass - \$3,997.00

- Over 50 Short Step-By-Step Tutorials
- Easy To Follow Video & Written Instructions
- Templates For EVERYTHING!

#### • BONUS #1: 1 Click Business-In-A-Box - \$2,000

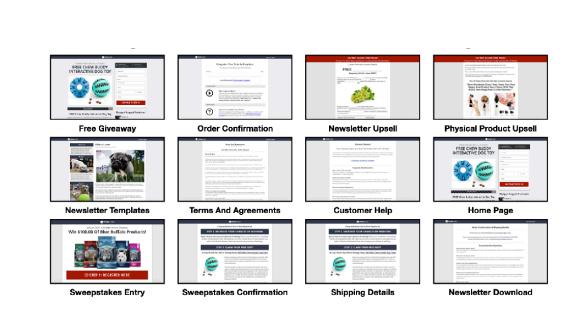
- Every page you need for your business in 1 spot!
- No tech experience required! Just 1 click!
- Includes lawyer written legal pages to keep you safe!

### Total Value: \$7,997.00

- BONUS #2: A.I. Product Description Templates \$1,000
  - Write AMAZING, high converting offers in seconds!
  - Save time, money & frustrating. Get results faster!
  - Incredibly easy! Works with any product, in any market.

#### BONUS #3: Lifetime Private Support Group - \$1,000

- Meet past and current members that are doing this now!
- Get help from our wonderful community of members.
- Make friends and work with each other in groups!







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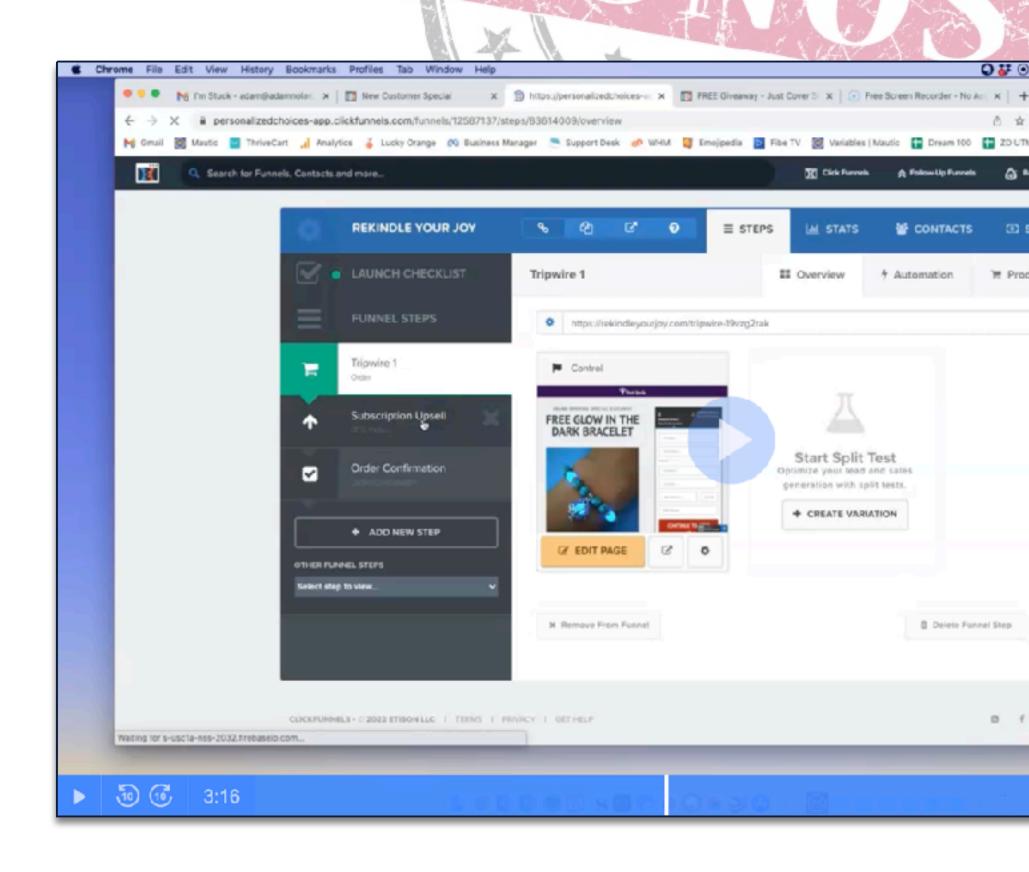




# Fast Action Bonus # 4 I'll Personally Review Your Funnel!

- I'll personally test every page and offer in your funnel!
- I'll visit every page, read every word, test every link! Make sure it's flawless!
- Provide a video recording of everything working (or not!)
- And instructions on exactly what to fix and how.
- Guarantees your business works perfectly before we start advertising!

Value: \$1,000





#### • Subscription School Masterclass - \$3,997.00

- Over 50 Short Step-By-Step Tutorials
- Easy To Follow Video & Written Instructions
- Get setup FAST! Start making sales in 7 days!

#### • BONUS #1 : 1 Click Business-In-A-Box - \$2,000

- Every page you need for your business in 1 spot!
- No tech experience required! Just 1 click!
- Includes lawyer written legal pages to keep you safe!

#### • BONUS #2: A.I. Product Description Templates - \$1,000

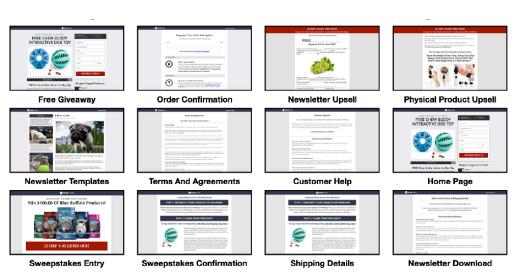
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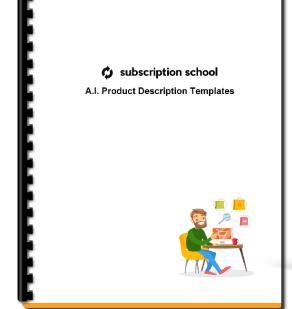
#### • BONUS #3: Lifetime Private Support Group - \$1,000

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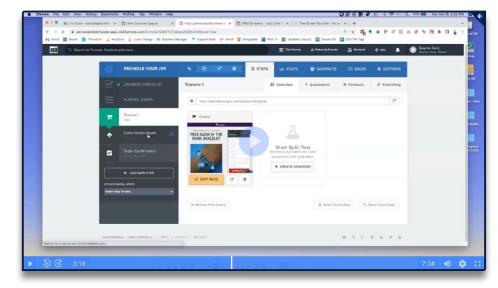
### Total Value: \$8,997.00

- BONUS #4: Personal Funnel Review \$1,000
  - Page-by-page walkthrough of entire site! Test everything!
  - Video recording & instructions to fix any issues provided.
  - Guarantees EVERYTHING is working before you go live!









NOW ONLY \$1997 Limited Time Offer - Next 4 Days Only!





# Fast Action Bonus # 5 2 Months Private Mastermind Calls

- Live, small & interactive Group Mastermind with me <u>every week for 2</u>
   Months!
- Come to the call with a list of questions. All questions answered so you're never stuck. Know exactly what you need to do next to succeed.
- Keeps everyone on track working towards the same goal.
- New group of friends that are building the same business as you.
- Fun, interactive with lots of demonstrations and Q&A.
- Complete the weekly exercises. Show up to the calls. You're almost guaranteed to succeed!
- · All calls recorded with transcripts and downloadable for future reference.

Value: \$4,000



#### Subscription School Masterclass - \$3,997.00

- Over 50 Short Step-By-Step Tutorials
- Easy To Follow Video & Written Instructions
- Get setup FAST! Start making sales in 7 days!

#### BONUS #1: 1 Click Business-In-A-Box - \$2,000

- Every page you need for your business in 1 spot!
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#### **BONUS #2 : A.I. Product Description Templates - \$1,000**

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#### **BONUS #3: Lifetime Private Support Group - \$1,000**

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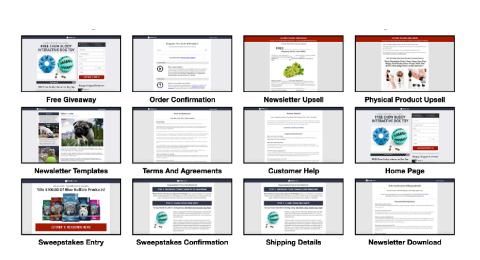
### Total Value: \$12,997.00

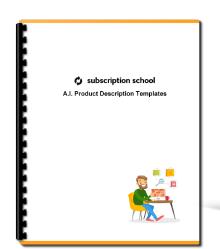
#### **BONUS #4: Personal Funnel Review - \$1.000**

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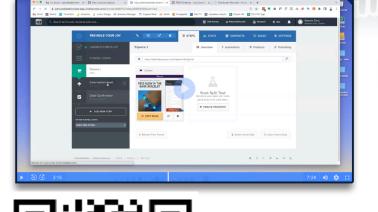
#### **BONUS #5: 2 Months Private Mastermind Calls - \$4.000**

- Small & Interactive Weekly Private Mastermind With Me
- Answer all questions (live or sent in) so you never feel stuck!
- All calls recorded & saved. Downloadable with transcripts!













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# Triple Success Guarantee

- Guarantee you'll get profitable sales in less than 2 weeks.
- Guarantee you'll hit your Daily Subscriber Goal & be set to retire in 1 year.
- Guarantee you'll know exactly how to manage your business going forward.
- The conditions: Keep pace with the course, complete all materials & exercises, submit your funnel for review. Follow those 3 conditions & if you don't succeed...



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# We'll Work Together 1-on-1 FOR FREE Until You Do

(Normally \$2000 A Month!)

<u>OR - I'll Refund Your Entire Purchase Within The First 30 Days</u>



### Possible Outcomes

- Outcome #1 85% Chance You follow the course, complete the exercises and start making sales in 1-2 weeks from now. You hit your Daily Subscriber Goal in 2-4 weeks and your business continues to grow every day. Most common scenario for those that follow the course & do the work.
- Outcome #2 10% Chance You follow the course, complete the exercises and don't see the results you want. You tell me and we work together to fix the issue and make your business a success. You start getting sales right away. You hit your Daily Sales Goal in 2-4 weeks and and your business continues to grow every day.
- Outcome #3 5% Chance You follow the course, complete the exercises and don't see results. OR You change your mind and decide you don't want to continue. Hey it happens! I get it. That's OK! I'll happily refund 100% your money.





### No Matter What You Win!



# Longest Running Subscription Coaching Business In The World!



#### Subscription School Masterclass - \$3,997.00

- Over 50 Short Step-By-Step Tutorials
- Easy To Follow Video & Written Instructions
- Get setup FAST! Start making sales in 7 days!

#### BONUS #1: 1 Click Business-In-A-Box - \$2,000

- Every page you need for your business in 1 spot!
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- Includes lawyer written legal pages to keep you safe!

#### **BONUS #2 : A.I. Product Description Templates - \$1,000**

- Write AMAZING, high converting offers in seconds!
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#### **BONUS #3: Lifetime Private Support Group - \$1,000**

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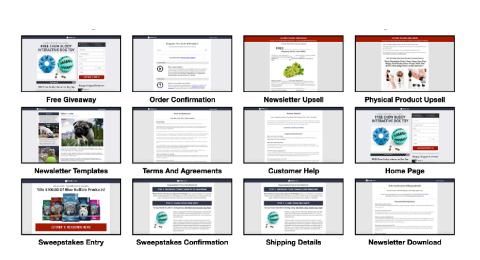
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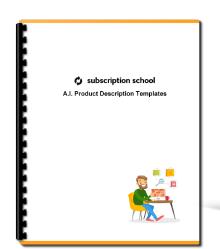
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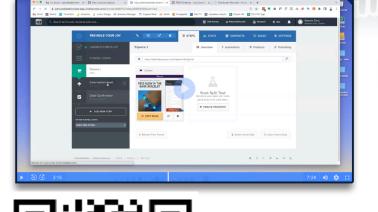
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# How To Apply



- Step #1 Visit www.SubscriptionSchool.org/Apply
- Step #2 Leave your fully refundable \$97.00 deposit.
- Step #3 Book a short 10 minute interview call on the Thank You page.
- What's on the call? Just 4 short, friendly questions.
- Come prepared with any questions that you have!
- If it's not a good fit fully refunded deposit & we part as friends! :-)
- If it is a good fit pay remaining \$1900 balance & we start working!



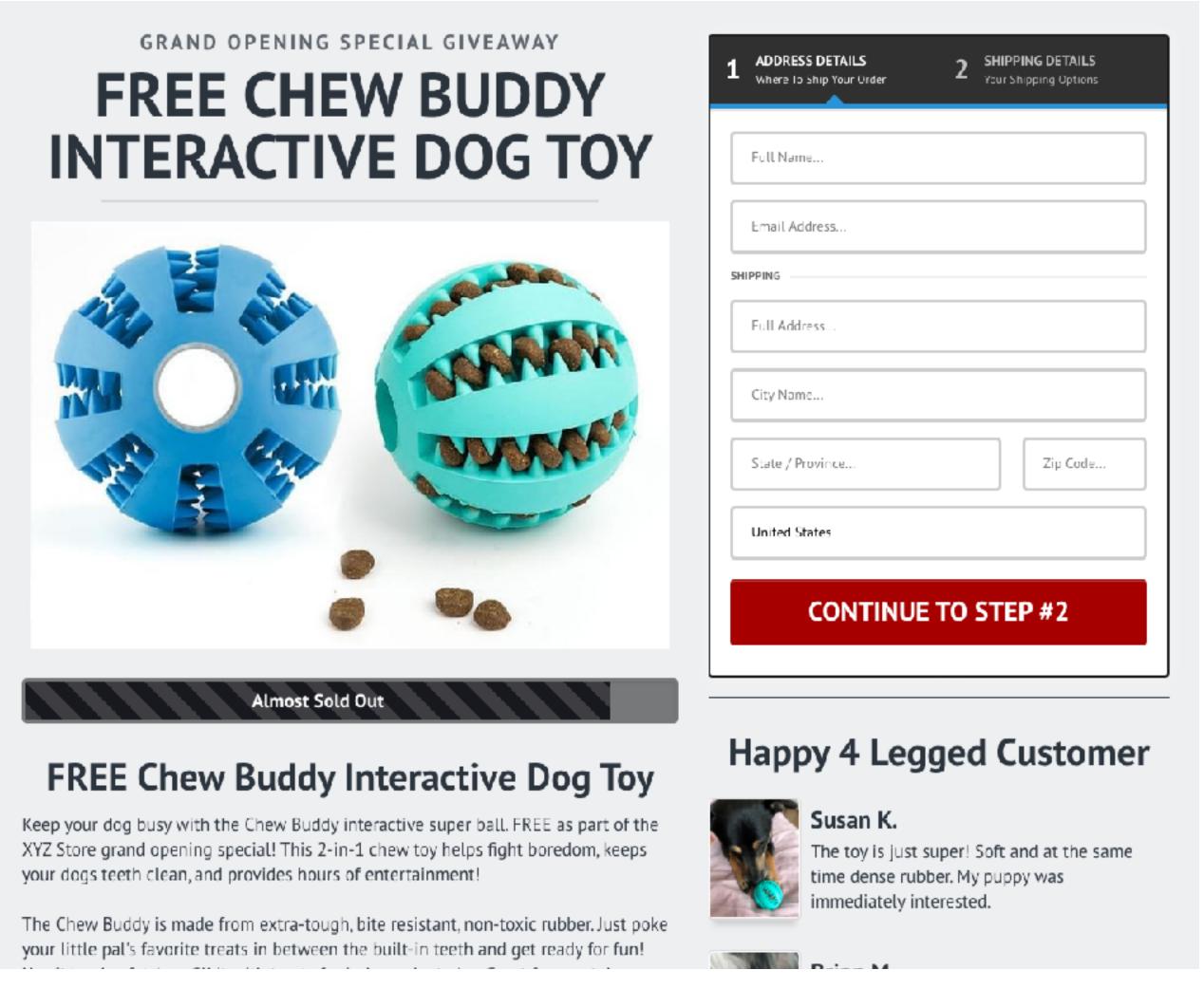


# Do Not Wait! Limited Applications Accepted Each Month!



# Download Your Presentation Bonuses Here:

www.SubscriptionSchool.org/PDF



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# Frequently Asked Questions

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### FAQ #1 - Does This Really Work?

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### FAQ #2 - How Fast Can I Make This Work?

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### FAQ #3 - What Are the Costs To Start Doing This?

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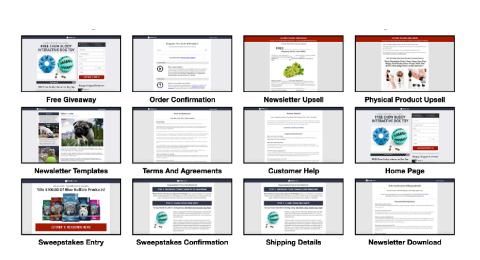
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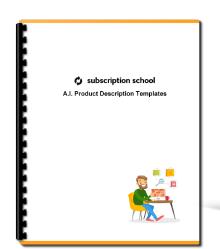
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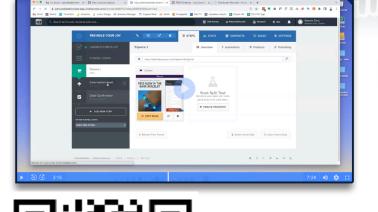
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### FAQ #4 - How Much Money Can I Make With This?

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### FAQ #5 - I Don't Know How To Get People to my Page!

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### FAQ #6 - Can I Do This Under a Pen Name?

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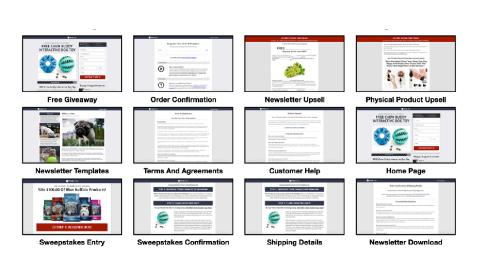
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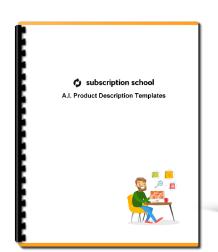
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## FAQ #7 - How Do I Get Help if I Need It?

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### FAQ #8 - Does This Work Outside the U.S.A?

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FAQ #9 - Can I Do This With a Partner / Husband / Wife?

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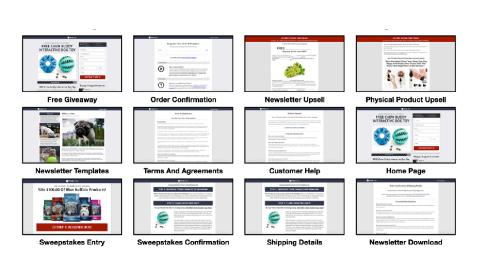
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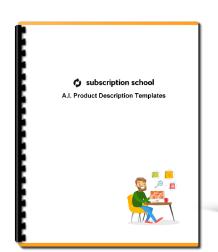
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### FAQ #10 - I Need This but Can't Afford It Right Now.

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### FAQ #11 - Does This Work if I Already Have a Business?

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### FAQ #12 - What Happens After the Course Is Over?

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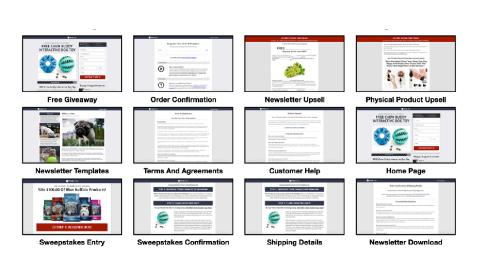
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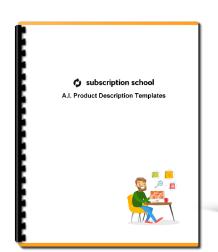
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# Audience Questions



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