How To Get Paid Every Month With The Worlds Most Reliable Online Business

Even If You Hate Technology And Have Never Sold A Thing In Your Life!



The Goal Of Todays Call

- The Great Big Online Business Myth
- Why Online Businesses Have A 90%+ Failure Rate
- The ONLY Way To Build A Stable Online Income
- Go Over Exactly What To Do To Build Your Business Today
- How To Find Customers And Get Them Pay You Today
- Objective: Give you the instructions you need to build a permanent, reliable, online income in less than a few hours.

This Is For Anyone That...

- Wants to learn how to build an online business.
- Has tried to build an online business but it hasn't worked.
- Is looking to quit the rate race and escape their 9-5.
- Is looking to add to their retirement account.

- Needs to save for a rainy day.
- Needs an escape from financial stress
- Wants to spend more time with friends and family and less time working!
- Anyone that wants REAL time and money freedom



Stay Until The End

- Participate in group Q&A Session
- Downloadable Business Blueprint Overview
- Sales Funnel Design Template
- PDF download of all the slides
- You'll leave being able to set up an online business that makes you \$3000
 - \$5000+ on autopilot every month.





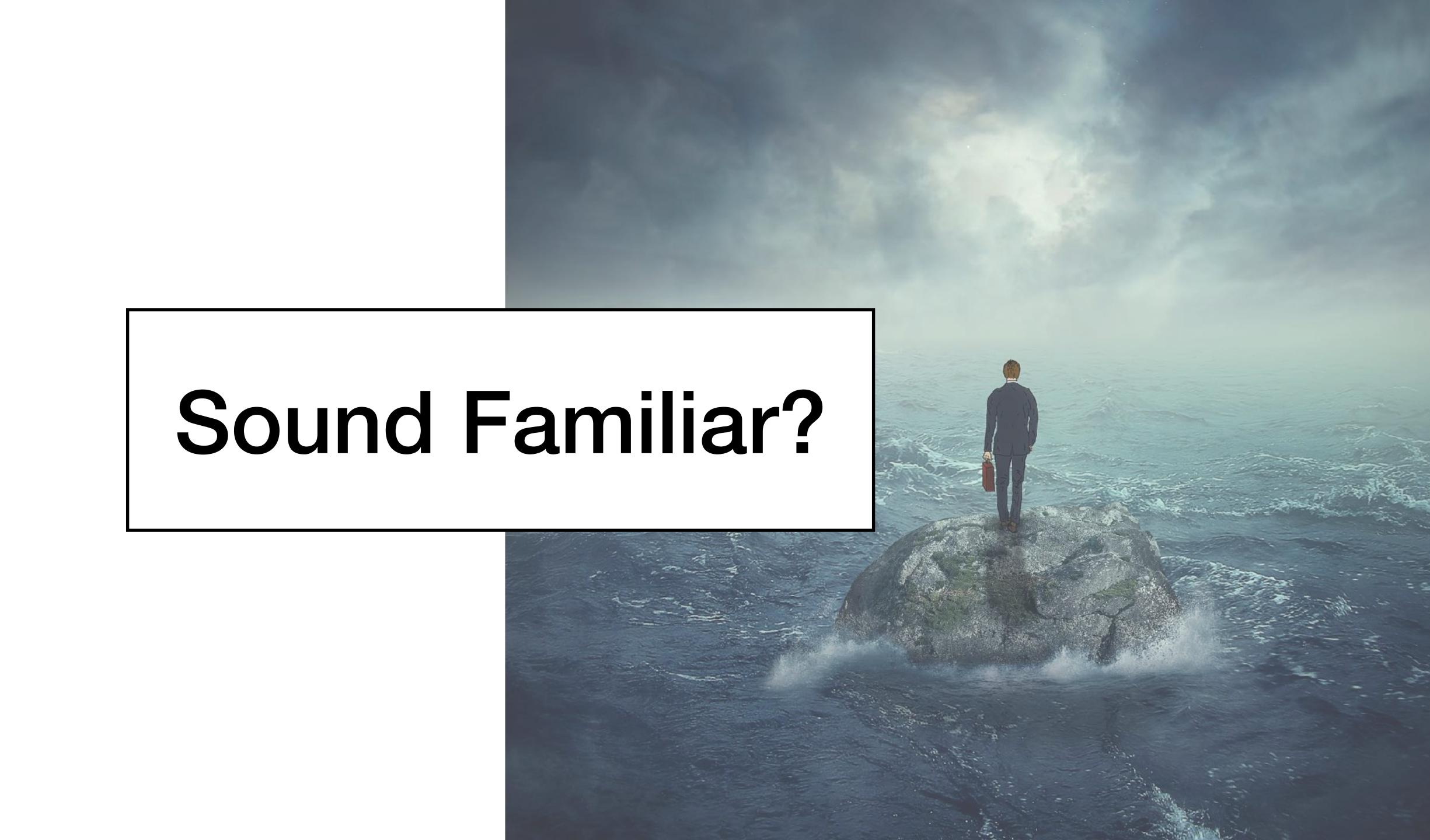
Why Do Most Online Businesses Fail?

Why Do Most Online Business Fail?

- Most online businesses like e-commerce, affiliate marketing, info-products sales only pay you once.
- If you want to get paid again, you have to keep working! (Kinda like a job!)
- To keep getting paid, you need to be 100% sure that you make the same number of sales tomorrow as you did today.
- If you're not certain you can do that, you can't reliably predict what your income is going to be in 3-6 months.
- If you can't predict your income in 3-6 months, you can't quit your job.
- Don't see results? You get frustrated and start looking for other solutions.

The Vicious Cycle

- You determine the business you're building doesn't work.
- You look for something else and start over again.
- You see some results (or not!) but it's not as consistent as you need.
- You decide it "doesn't work", buy something else & the cycle repeats itself.
- You feel trapped, continue to spend money & get more distrusting & frustrated.
- Get jaded, filled with negativity and believe that this whole "make money online" thing is a scam.



NONE Of This Is Your Fault!

- These businesses are flawed from the start and can be incredibly difficult to run!
- So unless you're a pro marketer, or have all day to run your business.
- It's almost impossible to succeed for any length of time!
- These are simply not sustainable "lifestyle" businesses!
- They're too much work, with too much inconsistency.
- That's why most new online businesses fail in less than a year!

How I Fell Into All Of This

- 14 Years Ago... I Had No Clue What "Internet Marketing" Even Was!
- Regular Canadian guy. Hockey. Beer. Tim Hortons
- Studied Psychology at Carleton University in Ottawa,
- Graduated & got head hunted by a finance company (Freedom 55)
- Worked under a senior advisor. Started building my investment business.
- Things were good! It was a tough, but I was making my way.
- Spent two years building my finance business ... then 2008 happened.



2008: A Terrible Year To Be In Finance

- The economy was tanking.
- Everybody was terrified and stuffing cash under the bed.
- Sept 2008 my customers started withdrawing their money.
- Every dollar I wasn't managing, was a dollar I wasn't getting paid on.
- And since I was straight commission...
- And more money was going out than coming in... I was in trouble!

The Downward Slide

- I started burning through my safety net faster than I could refill it.
- Got to the point where I had to choose between rent and food.
- Peanut butter on crackers, Kraft Dinner, dented cans & powdered milk.
- It was the economy I was telling myself. It'll pick up soon.
- Things were bad, but I was too proud to let my family know.
- Deep down inside... I was terrified and didn't know what to do.

A Week Before Christmas...

- It was Friday a week before Christmas 2008 and I was looking forward to a much needed break.
- Weather was awful and I had just traveled an hour in a frigid Canadian snowstorm coming home from a sale I didn't close. It sucked.
- But it didn't matter. Because I was on Christmas break now.
- And as long as I had my one big client... I'd be ok...
- Just as I closed the door, on my last day before the Christmas break

The Call That Changed It All

"I'm sorry Adam, with the economy and everything, we're just not comfortable with our investments at the moment so we'd like to withdraw everything we have."

... and like that... my last pay check before Christmas was gone.

I had nothing. No money. No food. No gifts for my family. I was broken.

Hitting Rock Bottom On Christmas

- So there I was... in my early 20's, weeks away from being evicted and \$35,000 in debt.
- Terrified. Hungry, no income and I had no clue what to do next.
- So I did the only thing I could... the night before Christmas I started writing...
- I wrote letters to every member of my family telling them how much I love them and appreciated them.
- It was all I had...

Hitting Rock Bottom On Christmas

- So I went over to my parents place on Christmas morning and for a brief moment everything was normal again.
- And we started exchanging gifts. And I pulled out the only gifts I had... the letters I wrote.
- I felt horrible for not being able to get my little sisters, or anyone, anything for Christmas!
- And as everyone opened their letters, there wasn't a dry eye in the house.
- I had never felt that bad in my life. I couldn't get my family anything for Christmas.
- And my mom turned and said something to me I'll never forget...

"Adam, you didn't give us "nothing" for Christmas, you gave us everything you had."

And I decided right then and there...

NEVER AGAIN!

NEVER AGAIN!

NEVER AGAIN would I feel trapped and without options.

NEVER AGAIN would I be a victim of circumstance.

NEVER AGAIN would my life be out of control!

NEVER AGAIN would I be hungry or afraid.

Crawling Out Of The Pit Of Despair

- Started crawling out of the pit I had fell into. 2 steps forward... 1 step backwards.
- I was \$35,000 in debt and terrified. I was back at "zero" again.
- Did what everybody does when trying to fix a problem. I went to Google.
- Searched For: "How To Market My Business"
- Read almost every marketing book printed in the past 100 years!
- And I noticed a pattern. All successful ads follow a formula.
- So I started testing this formula... And IT WORKED!

Success Is A Double Edged Sword

- My business started growing. Clients were piling on faster than I could handle them.
- My manager was in awe, wondering where all these people were coming from.
- It felt like magic. Didn't feel real! Getting clients turned into a piece of cake!
- And of course... people started asking questions. And of course, I helped!
- My business very quickly switching from financial help to business and marketing help!
- I opened up my marketing firm and it grew faster than we could have ever imagined.
- And life got very busy, very fast. We were hiring new staff members every few months.
- Sure, money wasn't an issue anymore... but guess what...

I WAS STILL MISERABLE!

I Was Too Busy Working To Enjoy Life!

- Never got to see my family anymore. I was always working.
- I wasn't getting enough sleep. I was exhausted.
- Stress levels through the roof (had to take Zantac twice a day, every day!)
- I never got to play guitar... go camping... do anything fun!
- I was burning out. I loved helping. But I couldn't keep it up.
- Life sucked. And I learned another lesson the hard way...

No Matter How Much Money You Make If You Can't Do What Makes You Happy You're Going To Be Miserable.

The Lightbulb Moment

- End of 2012. Marketing business was doing very well.
- Really busy... burning the candle at both ends.
- Decided to go over my books & noticed something stunning!
- I was paying over \$500 in tiny recurring charges EVERY month!
- Nothing big things like online tools, newsletter subscriptions, etc.
- But when you add it up... WHOA! It makes a HUGE difference!
- Sitting there thinking about it and it hit me like a ton of bricks!

The GENIUS At The Other End...

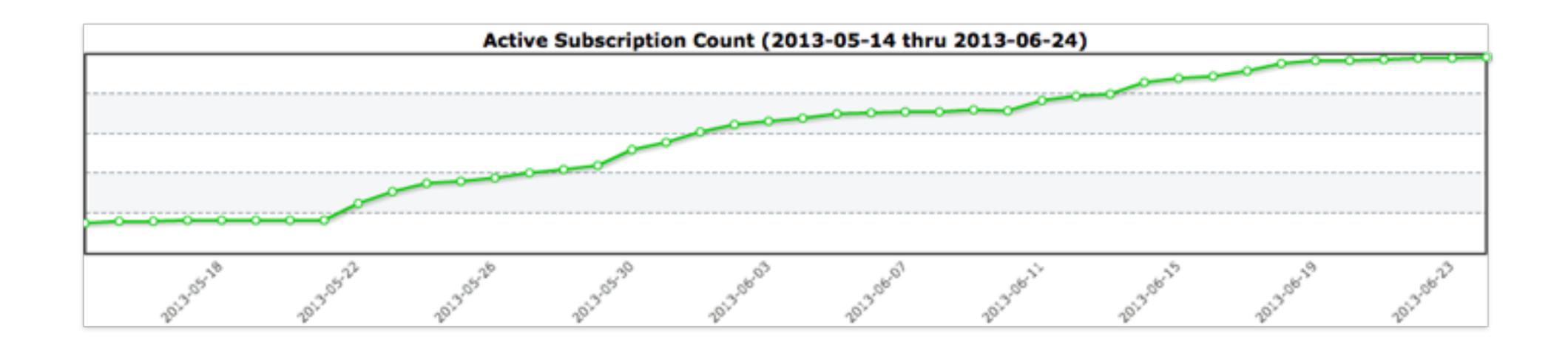
- That money wasn't disappearing!
- There was a brilliant business owner on the other end!
- Thousands of \$5 payments every month from people just like you and I!
- People that liked having the information but were too busy to cancel.
- If this guy can do it, so can I! So I started testing.

Testing The Waters

- Created a small, helpful monthly marketing newsletter.
- Literally a Microsoft Word document with text images! About 3-4 pages long.
- Made an ugly video saying: "Here's what I have. Here's what it will do for you. Here's how to get it."
- Asked people to sign up for \$5 a month
- To my SHOCKING surprise: I got hundreds of subscribers right away!

The Results Were Amazing!

- Customers loved it! They just kept paying every month!
- 3 months later less than 5% of customers canceled!
- Customers enjoy content, but forget about small payments.
- Result: Customers happily sign up and keep paying... FOREVER!



And It's Still Working To This Day!

\$148,344.00
In 1 Year
From 1
Market



Why These Low Price Subscription Businesses Work So Well

- When the immediate pleasure of buying something is greater than the pain of paying for it becomes an impulse purchase. (donuts & coffee)
- Impulse purchases are easily justified People focus on the small transaction value, not the frequency of purchases. "It's only \$5.00 a day!" vs "It's \$150 a month!"
- When cutting costs, people focus on the big stuff, not the small "impulse" stuff.
- Immediate gratification + high value + low price = customers purchase and stay subscribed for years!
- You get bank deposits every single day and get a raise every month.

- Extreme income security, literally worlds most stable online business
- 1000's of tiny payments from people all around the world. Large # of small payments = very consistent, predictable income.
- Same amount of work whether you're making \$50 or \$5,000.
- Kinda like owning your own Netflix business!
- After teaching online business for over a decade, here's what I've discovered...

A Subscription Business Is The Only GUARANTEED Way To Succeed Long Term!

Want To Learn How To Build One? :-)

The 3 Big Goals Understand These The Rest Is Easy!

- Goal #1 Create a subscription business customers are excited to join.
- Goal #2 Attract sales now by making an offer they can't refuse.
- Goal #3 Grow your business quickly with pre-packaged promotions.

Goal #1: Create a subscription business customers are excited to join

"MYTH: People Won't Pay For Stuff They Can Get For Free!"

(How many people are thinking that right now?)

"MYTH: People Won't Pay For Stuff They Can Get For Free!"

- Honestly... makes complete sense! I thought the same thing too!
- What I found out though was that people love customized content!
- They want information that is tailored to their specific problem or interest!
- And they don't want to have to hunt for it or question it's reliability.
- So as long as I kept them happy sharing great content with personality.
- And it didn't trigger that "this is too expensive!" alarm.
- Then they just stayed subscribed and kept paying!

Goal #1. Create A Simple Subscription Offer

- Step #1 Find a passion or a problem in a market you love.
- Step #2 Find a solution to the problem (create, buy, borrow, partner)
- Step #3 Assemble 3-5 solutions / tips / helpful ideas together.

Step #1 - Find A Passion Or A Problem In A Market You Love

- The more familiar you are with the market, the easier this is.
- The more passionate a market, the easier the sale.
- Hobbies work exceptionally well! (You'll see why soon!)
- The more you can cross promote, the easier this will be. (Ex: hunting/ fishing)
- Make a list for each of the following:

- What do you spend your money on?
- What do you get paid to do?
- What is exciting for you?
- Highlight topics that appear in more than 1 category.

Market Examples

Passions

- Hunting / fishing
- Golf
- Sailing
- Wood working
- Competitive athletic sports

- Collecting
- Homeopathic medicine
- Writing
- Couponing
- Pets

Problems

- Weight loss
- Muscle gain
- Relationships
- Stress reduction
- Home repair

- Child care
- Pets
- Money saving
- Energy saving
- Health related

Step #2 - Find Your Content

- Create your own content and make yourself the community expert.
- Buy content from online sources. (IDPLR.com, Master-Resale-Rights.com My favourite!)
- Borrow content (with permission) from others.
- Partner with content creators and feature their work.
- Each tip has to be 5-10x more valuable than the cost. (real world value)
- Always give "action steps" at the end.
- "Hacks / Tips / Tricks" newsletters work VERY well!
- Short & Sweet! Don't set expectations so high you can't keep up!

The Best Way To Build Your Newsletter

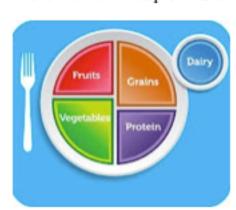
- Tested lots of different formats... this is what works best:
 - Introduction / Editors Letter
 - Cool Tip #1
 - Cool Tip #2
 - Cool Tip #3
 - Cool Tip #4
 - Cool Tip #5
 - FAQ / Member Questions
 - Bonuses / Gifts
 - Wrap Up / Teaser
- TIP: Organize your newsletter by sections based on your market.

FRUITS FOR THE WIN!

Mamma always said, "You can't have your dessert 'till you finish your veggies!"

Well, as it turns out, she was onto something! Fruits and vegetables are loaded with vitamins, fiber, minerals and antioxidants. They're not only essential for growth, development and achieving optimal health now but also for preventing chronic diseases later.

Let's get real here. Most of us aren't eating anywhere near as much fruits and veggies as we should be! USA Today reports children and adults eat an average of slightly more than 1 cup of vegetables a day and a little more than a 1/2 cup of fruit.



The USDA suggests half our plate be filled with fruits & veggies.



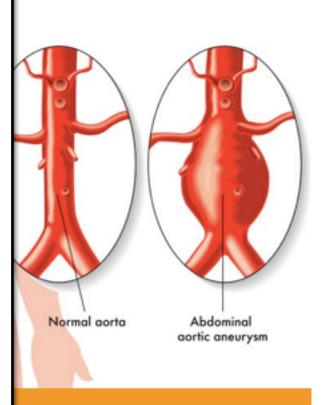
For an average woman with a 2,000 calorie diet that turns out to be about 2 cups of fruit and 2.5 cups of veggies each day.

Shocking, considering all those fad diets out there that restrict what we can eat by banning fruits all together or telling us to stay away from so many veggies. How can we be getting the nutrition we need when there are so many rules about what we can and cannot eat?

Most fad diets recommend you take certain vitamins and minerals in pill form. But don't let that fool you! Taking multivitamins doesn't substitute for eating fruits and vegetables, "Fruits and vegetables are loaded with vitamins, fiber, minerals and antioxidants."

according to the Cancer Institute. With such a focus on eating low-carb diets these days it's important for us to see the importance of fruits and veggies in our diet.

Eating fruits and veggies instead of high calorie foods will help us feel just as full but with fewer calories. You can eat a large portion and not have to worry about your waist line. Eating a colorful assortment of fruits and vegetables throughout your day helps maximize the number of nutritional benefits you'll be gaining. Of course, starchy veggies like corn and potatoes are something we should watch our portion of.



cow slowly over many beople will not show fore it's too late.

of many

ase, high cer, stipation They also adical caused ution, certain

> your think ruits or



ne nutritional power

in fruits have been proven to vegg

- 3

Don't want to be in the newsletter business?

Here are a few other ways you can do this:

- Create a daily / weekly quotes / inspiration e-mail series.
 (There are HUGE businesses around just this!)
- Offer weekly office hours where you sit on a call & take questions for those that show up.
- Create a buyers club (e-commerce). Think Costco / Amazon Prime!
- Give away products of the month like dog toys, jewellery, etc.
- Host Weekly "AMA's (Ask Me Anything) or Interviews.
- Create community support groups (Facebook groups!)
- Any combination of the above! You're only limited by creativity.
- Bottom line: Provide value on an ongoing, consistent, convenient basis!

Case Study - Ricardo Anthonio

- Started using this system in Nov 2013.
- This is a message I got from him Dec 2013.
- He's still doing it to this day (10 years later!)
- Newsletters & subscriptions in dozens of subjects.
- Some aren't even written in English.
- Sold a small recurring newsletter not long ago for \$60,000 USD!
- Currently running one in the cryptocurrency space!
- Follows this EXACT formula!



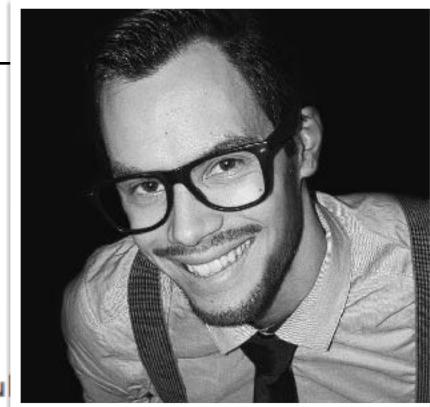
Ricardo Anthonio HAAAA

I HIT MY 100th SUBSCRIBER

7 euro's per month! EACH

NOBODY has cancelled for 3 months!

that passive print thing is brilliant! you shou make an advanced course about it!





Adam Schneller Nolan

Hi Ricardo - that's fantastic buddy! Congrats!



Ricardo Anthonio

no man. thank YOU so much

□ 12/12, 6:02pm

☐ 12/12, 6:03pm

□ 12/12, 6:04pm

☐ 12/12, 6:02pm



Adam Schneller Nolan

Haha no problem 🙂 I'm really happy it's working out for you 😃



Ricardo Anthonio

I even got two affiliates on my side, they're going to mail this weekend! they've got lists about 50k people..

but I already got all the costs for gotowebinar covered, which was exactly what I was looking for

if you ever need some sort of "social proof" just hit me up man!

Myth Busted: People Will Pay For Information And DO Stay Subscribed!

Making Sense So Far?

Goal #2. Attract sales now by making an offer they can't refuse.

"MYTH: Attracting Customers Is Hard!"

(Ever had a hard time getting someone to buy?)

"MYTH: Attracting Customers Is Hard!"

- "Sure, Adam! It was easy for you to get customers! You already had an audience!"
- Ok... I'll admit it. That definitely helped! Traffic is expensive!
- Getting subscribers to sign up and pay for monthly services can be pretty hard!
- But after years of testing, what we've found is if you know how to position your subscription offer properly, it's easy to get people to sign up!
- In fact... you can get paying subscribers in less than 15 minutes!

Goal #2. The 3 Steps To Getting Subscribers To Sign Up

- Step #1 Find A High Value Product To Give Away For Free
- Step #2 Charge Shipping And Handling To Cover Costs
- Step #3 Ask Customers To Pay And Subscribe Right Away

A Decade Of Very Expensive Testing!

- Setting up this kind of stuff used to be a technical nightmare!
- Moved from the online business "stone age" to the "golden age"
- Tools available today make everything much easier!
- Hundreds of hours of refining to get to this process!
- Spent 6 figures testing variations of this sales funnel.
- But for this to make sense...I need to explain a few things first:

Attracting Customers: Step #1 Find Something To Give Away

- FREE = Most powerful word in marketing!
- Easiest way to attract new customers is to give away FREE stuff!
- Need to find a giveaway product that is related to your subscription product (passion / problem)
- Where do you get stuff to giveaway?
- Sites like <u>AliExpress.com</u> It's the Chinese equivalent of Amazon.com
- High Value products at 1/10th the price because of currency differences! (Ex: .925 Silver Plated Necklaces: \$2-3)
- You give these items to your customers for FREE to attract people to your page. (Just like a retail location has giveaway / gift days!)
- ... But how do you make money then?



GINSTONELATE Beautiful Elegant silver plated charm tag

US \$1.50 / piece Free Shipping

★★★★ (42) | Orders (35)



Overfly Cute Cat Picture Anti-Slip Laptop PC Mice Pad Mat Mouse

US \$1.57 / piece Free Shipping

★★★★★ (521) | Orders (950)

SOACH"



SOACH 10pcs Wood grain Guitar Picks 0.71mm guitar strap

US \$0.83 / lot

10 pieces / lot

Shipping: US \$0.20 / pieces via Yanwen Economic Air Mail

4444 (257) | Orders (27)



Dog Cat Chew Toys Canvas Durability Vocalization Dolls Bite

US \$1.40 - 1.60 / piece Free Shipping

★★★★★ (3343) | Orders (4131)

Attracting Customers: Step #2 Charge Them Shipping And Handling

- Charge \$4 to \$7 for Shipping & Handling.
- Customers are used to paying for shipping. It's a reasonable amount!
- FREE Gift + \$5 Shipping = More Valuable than \$5 Gift + Free Shipping.
 People assign their own value to your gifts. The value they assign is always higher.
- High perceived value of gift + cheap shipping = No brainer!
- Funds get deposited directly into your bank / PayPal account.
- The S&H charge covers any other expenses (advertising, product, etc)
- So for every gift you give away, you actually get paid!
- You're getting PAID to give stuff away for "FREE!"
- Ex: \$5.00 (Shipping Charge)
 - \$3.00 (Product Cost)
 - = \$2.00 (Total Profit)
- ... But what about getting them the product?



Attracting Customers: Step #3 Order The Product Online!

- Order it online from AliExpress.com and enter the customers shipping details.
- They receive their product in the mail in 2-4 weeks.
- Customer is happy. They got a great gift for free!
- You're happy because you got a new, paying customer and it didn't cost you a dime!

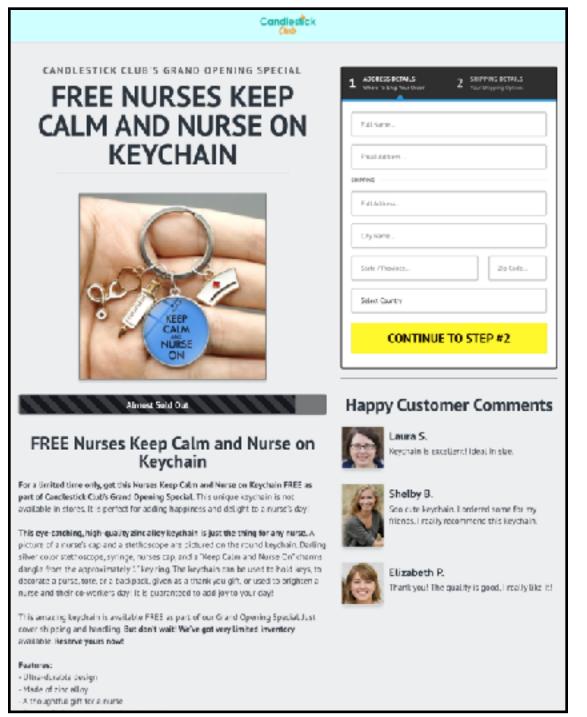


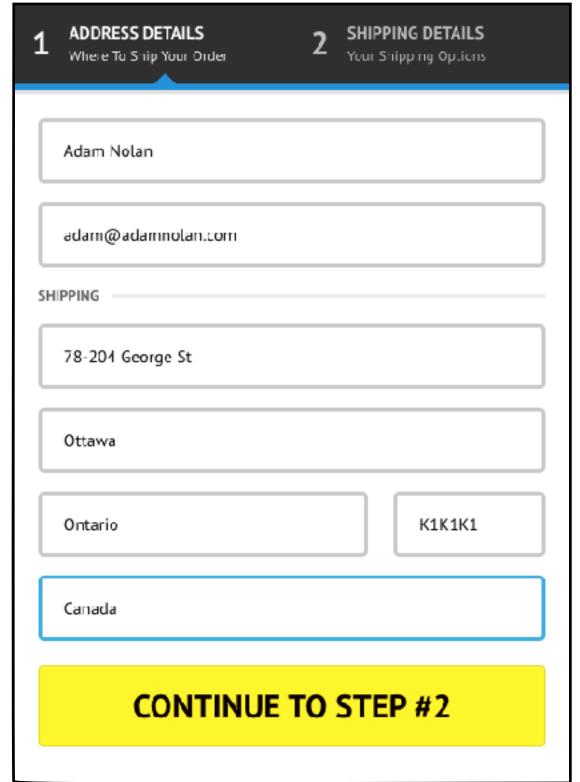
Does This Process Make Sense?

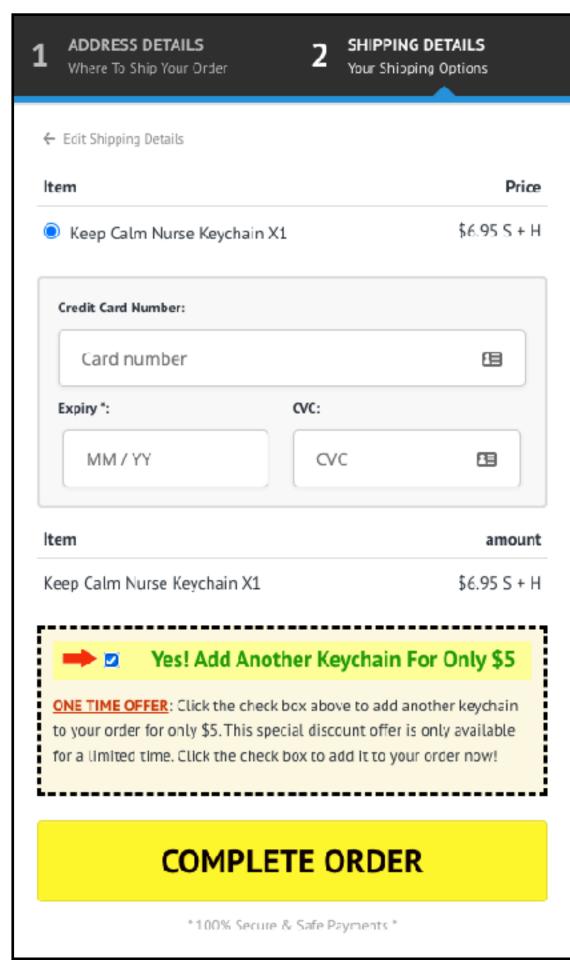
- Step #1 Find A High Value Product To Give Away For Free
- Step #2 Charge Your Customers S&H To Cover Costs
- Step #3 Order Product And Send Directly To Your Customer
- "All this is great... but how does it get me monthly subscribers?"

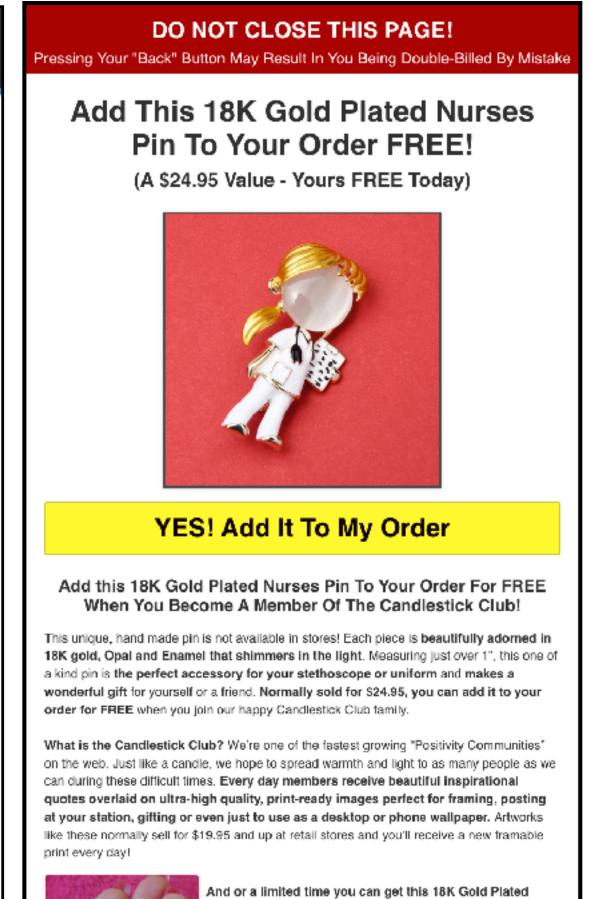
I'm Glad You Asked

Demo - Part 1, Part 2









Visitor Comes To Page Interested In Their Free Gift

40-50% Opt-In And Enter Shipping Details For Free Gift

16-20% That Opt-In
Purchase Free Gift
Bonus: Sell other products
with a "bump" offer!

25-30% Of Buyers Subscribe And Pay You Every Month!

Nurses Pin for FREE when you join the Candlestick Club for

only \$9.95 per month. Cancel anytime and keep the 18K Gold Brooch, bonuses and inspirational quotes we send as our gift to you. :) You'll receive your first high quality framable print TODAY, and a new one every day going forward! Just click the "YES! Add it To My Order" Button below to become

How The Upsell Sandwich Works

- Grab their attention with a FREE high value bonus gift that compliments the primary order. Ex: "Add This 18K Gold Plated Nurses Pin To your Order For FREE When You Become A Member Today". Show "MSRP" & FREE
- Put a picture of the product with a "Yes! Add It To My Order" Button underneath.
- Write about the features and benefits of the bonus gift in the first paragraph. Tell them it's something they get for free when joining today.
- Tell them about the features and benefits of your subscription product in the second paragraph.
- Tell them about the bonus item in the final paragraph with added urgency and scarcity to act now.
- Repeat the headline you used earlier. Use a sub-headline to display MSRP & FREE
- Add a big "Yes! Add It To My Order" button
- The "Upsell Sandwich" works well to hook their attention and gets them to read your entire offer!
- 20-30% sign up!
- Demo Example

DO NOT CLOSE THIS PAGE!

Pressing Your "Back" Button May Result In You Being Double-Billed By Mistake

Add This 18K Gold Plated Nurses Pin To Your Order FREE!

(A \$24.95 Value - Yours FREE Today)



YES! Add It To My Order

Add this 18K Gold Plated Nurses Pin To Your Order For FREE When You Become A Member Of The Candlestick Club!

This unique, hand made pin is not available in stores! Each piece is **beautifully adorned in 18K gold, Opal and Enamel that shimmers in the light.** Measuring just over 1", this one of a kind pin is the perfect accessory for your stethoscope or uniform and makes a wonderful gift for yourself or a friend. **Normally sold for \$24.95**, you can add it to your **order for FREE** when you join our happy Candlestick Club family.

What is the Candlestick Club? We're one of the fastest growing "Positivity Communities" on the web. Just like a candle, we hope to spread warmth and light to as many people as we can during these difficult times. Every day members receive beautiful inspirational quotes overlaid on ultra-high quality, print-ready images perfect for framing, posting at your station, gifting or even just to use as a desktop or phone wallpaper. Artworks like these normally sell for \$19.95 and up at retail stores and you'll receive a new framable print every day!



And or a limited time you can get this 18K Gold Plated
Nurses Pin for FREE when you join the Candlestick Club for
only \$9.95 per month. Cancel anytime and keep the 18K Gold
Brooch, bonuses and inspirational quotes we send as our gift
to you.:) You'll receive your first high quality framable
print TODAY, and a new one every day going forward! Just
click the "YES! Add It To My Order" Button below to become

The AMAZING Benefits Of This Free + Shipping Giveaway Promotion

- Worlds Fastest Online Business!
- Get sales within HOURS of starting!
- Low pressure. You're giving stuff away!
- Goes Viral People LOVE Sharing Free Stuff!
- Makes it incredibly easy to sell ANYTHING.

- 50% of visitors will opt-in with full details.
- Works in any market, any language...
- All ad expenses covered immediately
- Works anywhere in the world!
- ... Did I say it was fast?

Myth Busted: Attracting Customers Is EASY If You've Got The Right Bait!

Are You Guys Excited About This Yet?!

Goal #3. Grow Your Business Quickly With Pre-Packaged Promotions

"MYTH: Online Businesses Are Hard To Setup"

Who Here Hates Doing Technical Website Stuff?!

"MYTH: Online Businesses Are Hard To Setup"

- Confession... used to be true. In fact... it used to be a NIGHTMARE!
- Very expensive coders and designers that take weeks to get stuff done!
- Nearly impossible to integrating everything and getting it all to work together.
- Something not working? Stop the presses! Setbacks = weeks to fix!
- If you didn't know how to build a website from scratch... good luck!
- But... It's been an eternity since 2008... and a LOT has changed!

The Golden Age Of Online Marketing

- It has NEVER been easier to start an online business!
- Tools available now that just didn't exist back then!
- I created this "Business-In-A-Box" template to make my life a lot easier.
- Spent a lot of time and money testing this design (\$70k last year alone!)
- The Goal: Make it so you could build and test entire business in 1 afternoon.
- This pre-made "Business-In-A-Box" makes getting started as easy as...
- Install. Fill In The Blanks. Start Selling!
- Best if I just show you...

Live Demo: How To Setup Your Business

Click Here To Install Your Website —

Pretty Simple Huh?

Install. Fill In The Blank. Start Making Sales!

Myth Busted: Online Businesses Are *FINALLY* Easy To Set Up!

Wonderful Business Recap



Step 1. Attract
Customers
With Free Gift



Step 2. Customer Subscribes And Pays Monthly.



Step 3. Order Customers Gift Online.



Step 4. Get Payments Every Month.

Psssst! You can even automate the "gift ordering" entirely!

Are You Starting To See Why This Is The Best Online Business In The World?!

- Get paid to give stuff away people can't wait to order.
- Customers **subscribe and pay you monthly** by clicking 1 button.
- Get bank deposits every single day and get a raise every month.
- Sell to any market, anywhere in the world.
- Don't write a single word of content unless you want to.
- Extreme income security as stable as you can get!
- Sell your products or affiliate products.

- Evergreen... and VERY little work to manage.
- EASY to incorporate other elements, e-commerce, coaching, etc.
- Replace a full time income in just a few months.
- No clients, no chasing money, no headaches.
- Absolutely no complicated tech setups. "1 Click Setup"
- Don't be a slave to the clock! Work when it's convenient for you.
- Same amount of work every month whether you're making \$500 or \$5000 a month!
- Will ALWAYS work! Subscription businesses have been around for centuries!

One More Thing...

Your Daily Subscriber Goal

• \$100,000 A Year 8 Subscribers / Day
• \$90,000 A Year 7 Subscribers / Day
• \$80,000 A Year 6 Subscribers / Day
• \$70,000 A Year 5 Subscribers / Day
• \$60,000 A Year 4 Subscribers / Day
• \$50,000 A Year
• \$40,000 A Year 3 Subscribers / Day
• \$30,000 A Year2 Subscribers / Day

And That's Not Even Counting Weekends!
Fun Fact: Keep Selling At The Same Rate And Your Income Doubles Every Year!

A Subscription Business Is The Only GUARANTEED Way To Succeed Long Term!

Can You See The Potential This Has?

My Goal In Sharing This

- Remember back in the beginning? The Christmas snowstorm? Rock bottom?
- I promised myself that if I ever crawled out of that pit... I'd pay it forward.
- So here I am, a decade later, sharing my story and letting you know that YES, this can be done!
- Yes, you really can make a living working part time online. In fact, it's not that hard anymore.
- BUT... The ONLY way to do this with long term success is with a a low priced, consistent, reliable subscription business.

The Reason I Do This...



Karen Thomson

I've Made \$24,000 Profit Since Working With Adam!



Deanne Sheam

I currently have a PAID newsletter subscriber base of over 3,000. I wouldn't have been able to accomplish this without the direction of Adam's Passive Print System. Thanks So Much!



Ricardo Anthonio



Adam was the first person to introduce me to online marketing. Most of what I know today is due to his knowledge. I have applied exactly what he taught me to start my business and quit my day job. I am very sentimental towards Adam because without ever finding his training I would still be miserable with my old job. He is the one who started all this for me and I am forever in debt.

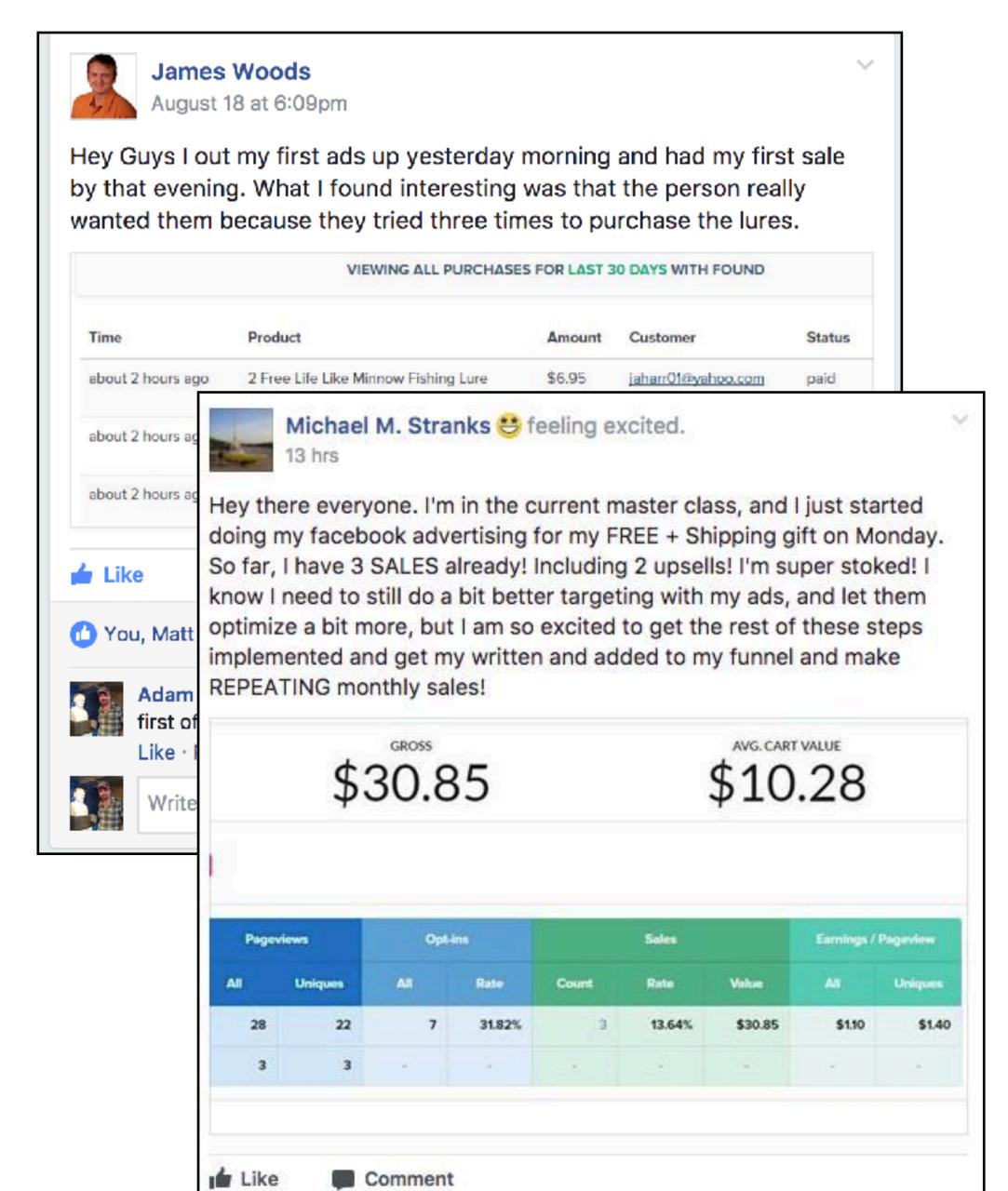


Cedric Licuanan

Adam, your system has completely changed my life...I was a skeptic at first, but I was completely blown away by the content. It's basically the only system that I have gone through practically on a daily basis. The process is so simple, yet powerful. Thanks for all you do Adam!

This thing works. It works insanely well. I just got to checking the stats of the new month of my 2nd paid newsletter and ahjsdgashjdgashsjfg, the feeling to see those sales coming in while you know you didn't have to lift a finger for them is just... ecstatic. Not too long ago I had to work an entire week, 35 hours to make the same money as on this day alone, just from that newsletter. Also, I think my wife is even more attracted to me than before. lol all kidding aside... I never doubted a second Adam's system would work. It just makes SO much sense.

A few more reasons...

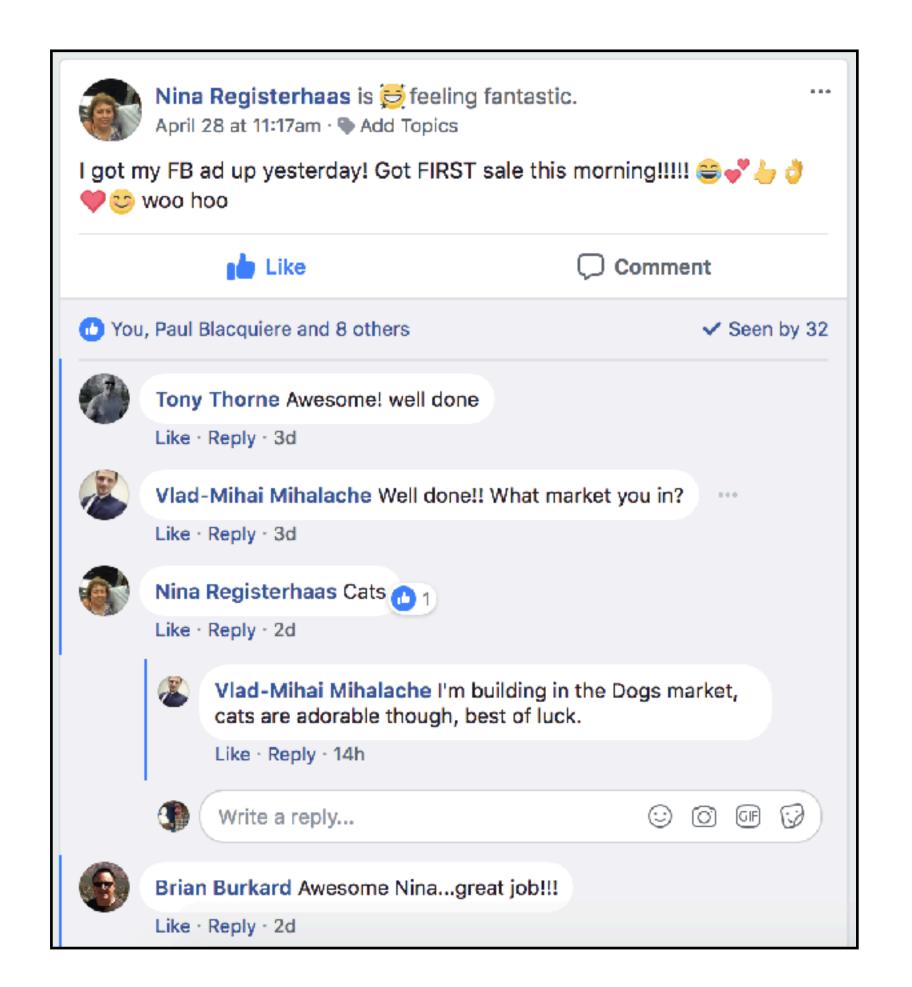




Just a few more...









Les Blythe Well, bowl me over with a feather!! Just as we speak I get a sale for my front end, the bump AND my upsell - didn't see THAT coming! (U)

Unlike · Reply · 12 · March 13 at 4:54pm

Last page, I promise!;)

Shirley Gebert

to me ▼

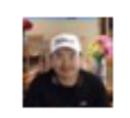
Hey Adam ~

I did not post in FB group --- been on the road with work and getting caught in some crazy storms, not much time

But what the heck! Did FB finally hit on an algorithm that rocks??? Out these numbers in the last week!!!!!!??????

Page	Page Views		Opt-Ins	
All	Uniques	Ali	Rate	
63	46	36	78.26%	
9	8	-	-	

78% Opt-in rate!!!!!??? And 17% sales rate? 1



Nam Traimany

I started my ads up yesterday after pausing it for the weekdays...and got 2 orders this morning. :) I went and confirmed in Stripe just to make sure these were genuine. Super happy. Another reason for me to wake so early everyday. Still tweaking things though. Will share when done.

Like	Comment		
about 6 hours ago	Survival First Fire Starter Includes Order Bump	\$11.95	peid Details >
about 6 hours ago	Survival Flint Fire Starter Includes Order Bump	\$11.95	paid Details >
Time	Product	Amount Customer	Status









And an update, I upgraded the paid marketing newsletter with a €37 /m membership (already has like 50 hours worth of training) and we broke the 10k a month recurring last month •

ecially my wife is really happy.

again, thank you SO much for wing me the Way of The curring

aha

Let Me Ask You A Question...

How I Can Help

- Looking to mentor 5-10 people privately to help them build one of these.
- You and I will work together for the next 6 weeks to build your business.
- We'll follow the same model that we talked about here.
- You have to be willing to do a bit of homework each week
- You have to be willing to invest a little in your business (tools, traffic, etc).
- You have to believe that you have the ability to do this. It's not hard & I can give you the skills, but I can't do it for you.
- If you're interested in working together... here is what we'll cover.

Here Is What We'll Cover

- Help you find a subject you'll enjoy working with, so this is fun!
- Figure out exactly what your subscription business is.
- Find the perfect giveaway items to attract your ideal customers.
- Set it all up and get everything working perfectly.
- Get sales using different traffic sources (paid and free)

How To Build A Subscription Business That Gives You Total Time & Money Freedom

Milestone 1 - Laying The Groundwork

- The 5 Minute Quick Start Guide Understand Your New Business, How It Works & How To Run It In Only 15 Minutes A Day.
- The Retirement Calculator How many subscribers you need to get every day in order to retire 1 year from today (and how to do it even FASTER!)
- The 3 Circles Exercises & Market Score Test Find your perfect market & destroy all analysis paralysis.
- Quick & Easy Subscription Selection Choose from 6 different micro-subscription businesses to model!
- The 15 Minute Branding Formula How to make an impact with beautiful colours, a standout logo and a business people can't forget even if you're terrible at design!

Milestone 1 - Laying The Groundwork

Purpose: So you know exactly how the program works at every step and can figure out your daily subscriber goal, your ideal market, your perfect "hands off" subscription business and killer branding your audience won't forget.

Milestone 2 - Finding Your Tripwire Offer

- The Dropship Solution Find high quality products quickly & get them shipped to your customers FAST using one the largest & most reliable marketplace in the world!
- **Upsells Made Easy** How to find exiting complimentary physical products that fit your offer perfectly and make your buyers excited to subscribe.
- The 11 Point Copy Cheat Sheet Find the features. Describe the benefits. Fill in the blank. Get a high converting piece of copy in 15 minutes or less!
- The Upsell Sandwich Template Our "proven 1000 times" subscription upsell template that gets buyers to sign up and pay you ever month!

Milestone 2 - Finding Your Tripwire Offer

Purpose: Find high quality tripwire offers that convert like nuts, complimentary upsell offers that sell your subscription for you and exactly what to say to get people to buy now.

Milestone 3 - Setting Up Your Offer

- **Tech Stack Cheat Sheet** Know exactly which tools to use for your skill level and goals! Never waste money or time again comparing options! BONUS: How to do *everything* with FREE tools!
- The 1 Click Website How to get everything setup in 30 minutes or less even if you hate technology and have never built a website before!
- The "Copy/Paste" Customization Method Making changes to your funnel is as easy as copy & pasting in the new content. Takes minutes to do and is as easy as pie!
- The 3 Click Connection Video How to hook up your autoresponder in just 3 clicks and build an email list you can promote to forever!
- The "Triple Check" Cheat Sheet How to make absolutely 100% sure everything on your site works the way it should. Never worry about your setup again!
- The Order Flow Checklist How to fulfill your orders accurately & easily in just seconds. Keep everything tracked & organized!

Milestone 3 - Setting Up Your Offer

Purpose: Find the best tools for your budget and skillset and get everything setup FAST. Customize it with the killer branding we came up with earlier and connect everything together seamlessly.

Milestone 4 - Running Your Facebook Ads

- 1 Page Analytics Cheat Sheet Determine exactly how much you can spend per click, lead and sale and always stay profitable!
- Facebook Ad Setup Workbook & Checklist Follow along and don't miss a single step. The
 most accurate & reliable way to setup your
 account. All updated for Fall 2022!
- Simple Pixel Process How to setup and verify your Facebook Pixel the easy way so all sales are tracked properly
- Facebook Ad Cheat Sheet Write a world class Facebook Ad in just 2 minutes with this simple fill in the blank cheat sheet!

- The "No-Design" Ad Template How to create brilliant Facebook ad images in minutes without any creativity or design experience!
- Targeting Made Easy Cheat Sheet The fastest, easiest way to choose great targeting that converts like crazy!
- Over My Shoulder" Ad Setup Follow along in real time and setup your ads the easy way. Perfect for those that have never advertised before! You can even set everything up under a "Pen Name!"
- The 20% Scaling Checklist Follow these 3 simple rules to manage your ads in less than 15 minutes a day! Start with \$10 and never spend more unless you're profitable!

Milestone 4 - Running Your Facebook Ads

Purpose: Figure out your ad numbers so you're never "flying blind", write world-class ads and create show-stopper images. Then get everything setup in less than 1 hour and learn how to manage & grow your business in just 15 minutes a day!

4x Weekly Support Calls

- Live group calls to review work & share ideas!
- Come to the call with a list of questions. We work through everyone until you're ready to move forward!
- Keeps everyone on track & accountable.
- New group of friends that are building the same business as you.
- Fun, interactive with lots of demonstrations and Q&A.
- All calls recorded with transcripts and downloadable for future reference.

Who Else This Works For

- In addition to anyone looking for the perfect way to make money online (your own personal Netflix business!) this business model is also great for...
- Anyone selling e-commerce products. Create your own "buyers club" like Costco and get paid monthly for people to shop at your store!
- Any **affiliate marketers**. Get paid monthly to test and review the hottest new tips, tools and courses. Use the extra revenue to increase your reach!
- Any **coach or consultants**. Customers that subscribe to monthly low price information are significantly more likely to purchase high ticket products or services. Every payment that comes out validates their belief in your message!
- Any local business like a restaurant, specialty store or service. Share subscriber only tips and tricks along with special promotions and watch your foot traffic go through the roof!

Limited Time Webinar Special



Value: \$2,997.00

Complete Business-In-A-Box Website

- \$70,000 in ads and over a year of testing & tweaking!
- Would easily cost \$1,000's to have this custom built!
- Built this for myself so that I could test ideas much faster.
- Click 1 button and watch your website setup itself!
- Gets rid of all tech issues so anybody can get setup in minutes.
- Fastest, easiest, most simple online business setup in the world!



Value: \$997.00

"Business In A Box" Website

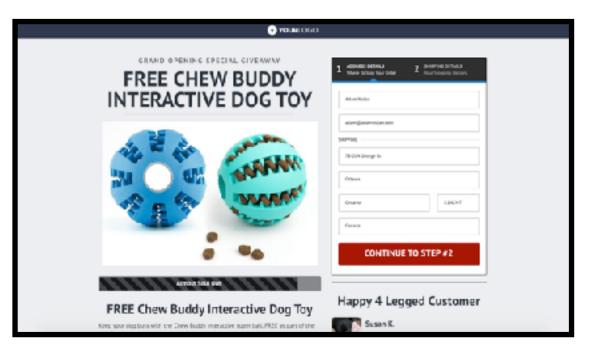
This 1 AMAZING Funnel Includes The Following:

- Free Giveaway
- Order Confirmation
- Newsletter Upsell
- Physical Product Upsell
- Newsletter Templates
- Legal Pages

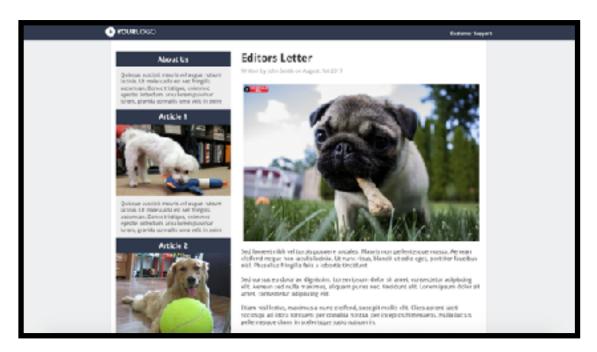
- Customer Help
- Home Page
- Contest Entry
- Contest Confirmation
- Shipping Details
- Newsletter Download

13 Custom Designed, High Converting Pages Install All Of Them By Clicking 1 Button

Complete Business-In-A-Box Template



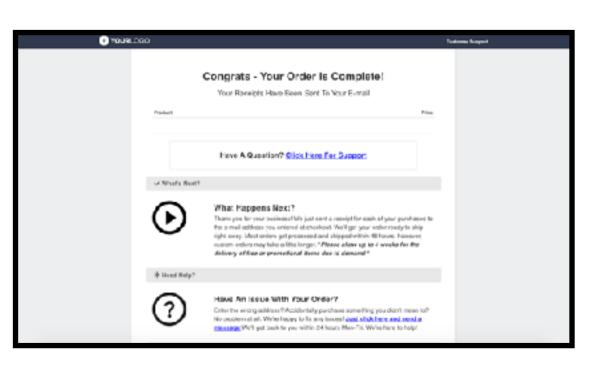
Free Giveaway



Newsletter Templates



Sweepstakes Entry



Order Confirmation



Terms And Agreements



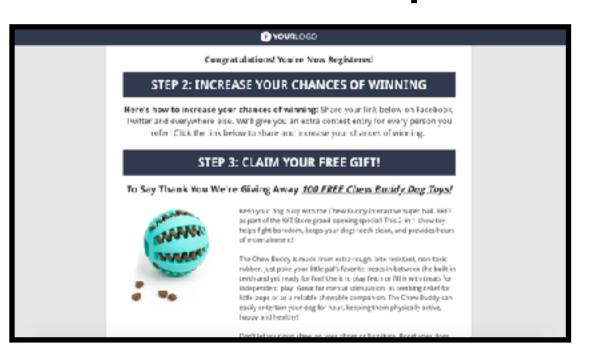
Sweepstakes Confirmation



Newsletter Upsell



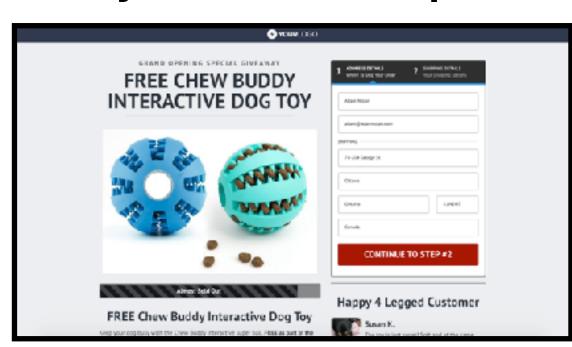
Customer Help



Shipping Details



Physical Product Upsell

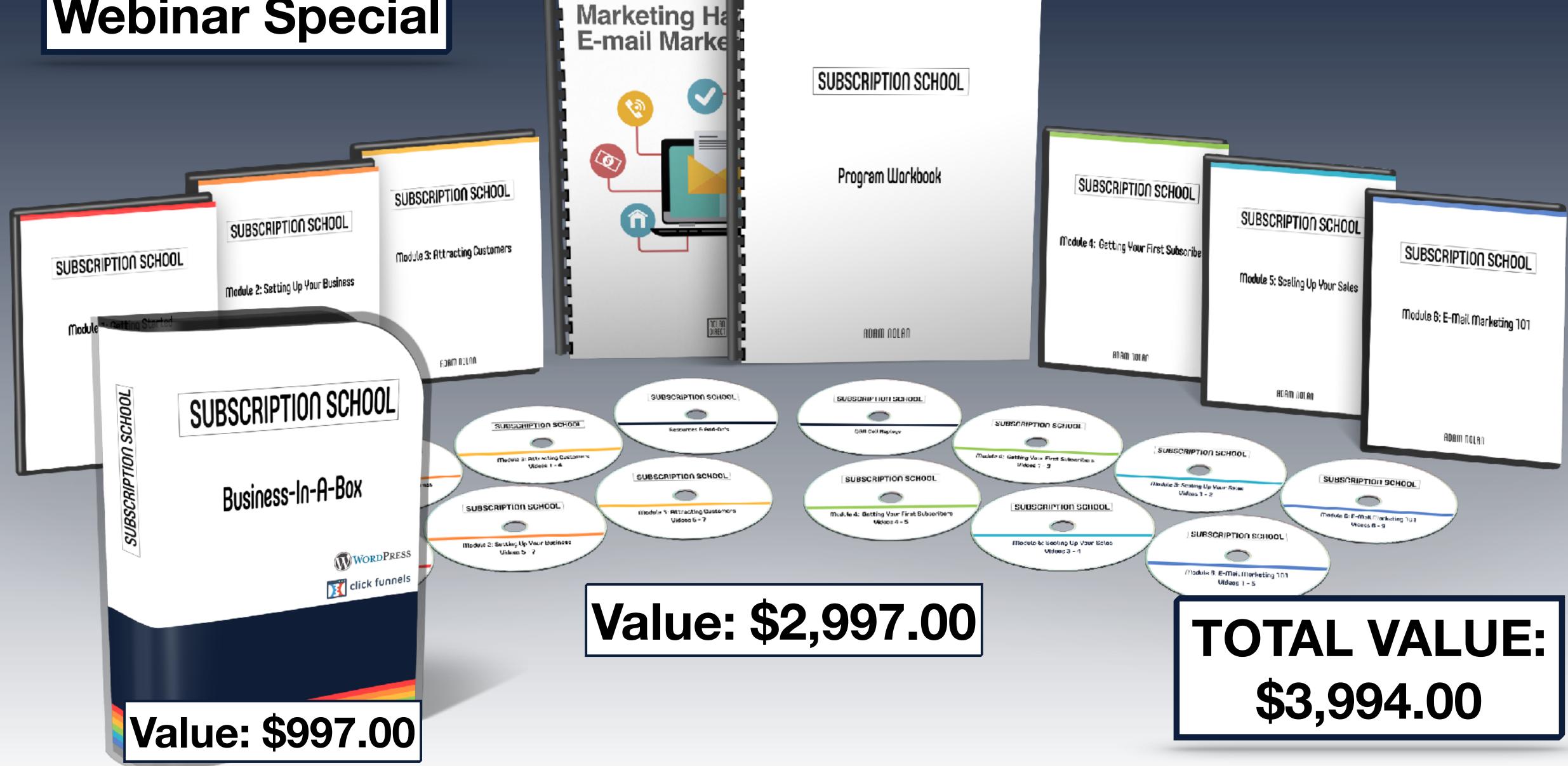


Home Page



Newsletter Download

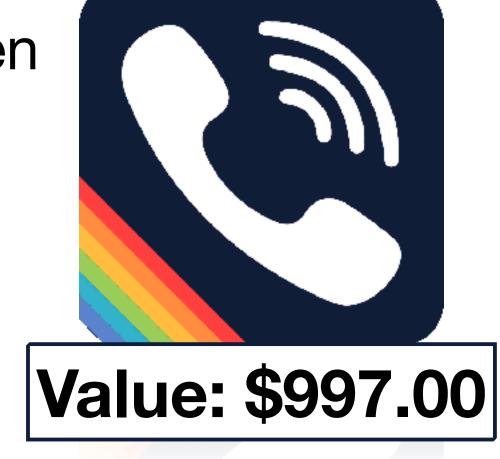
Limited Time Webinar Special



Nolan Direct Inc. Presents:

BONUS: 2 Weeks Of Private Success Coaching

- Tier 1 Email Support Fast & Detailed Perfect For Quick Questions
- Tier 2 Video Recording Detailed & Visual Great For Tech Stuff!
- Tier 3 Live Phone / Video Great for brainstorming & clarification
- 2 Weeks Of Intensive Launch Support! Make Sure Your Ads Are A Success! Support Tier Is Matched To Type Of Obstacle We're Encountering So You Get The Best, Fastest, Most Useful Help When You Need It Without Waiting.
- Value: \$1,000

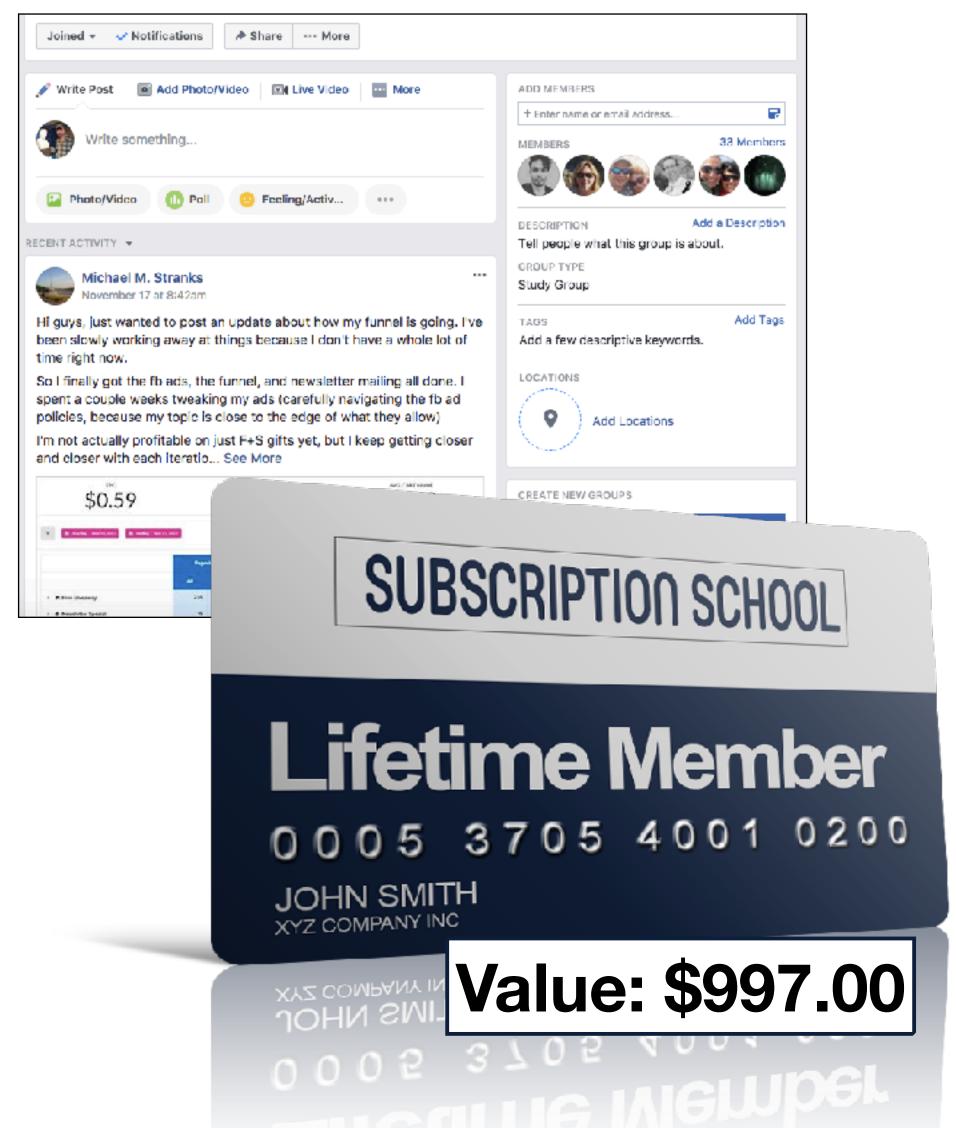




Lifetime Facebook Support Group



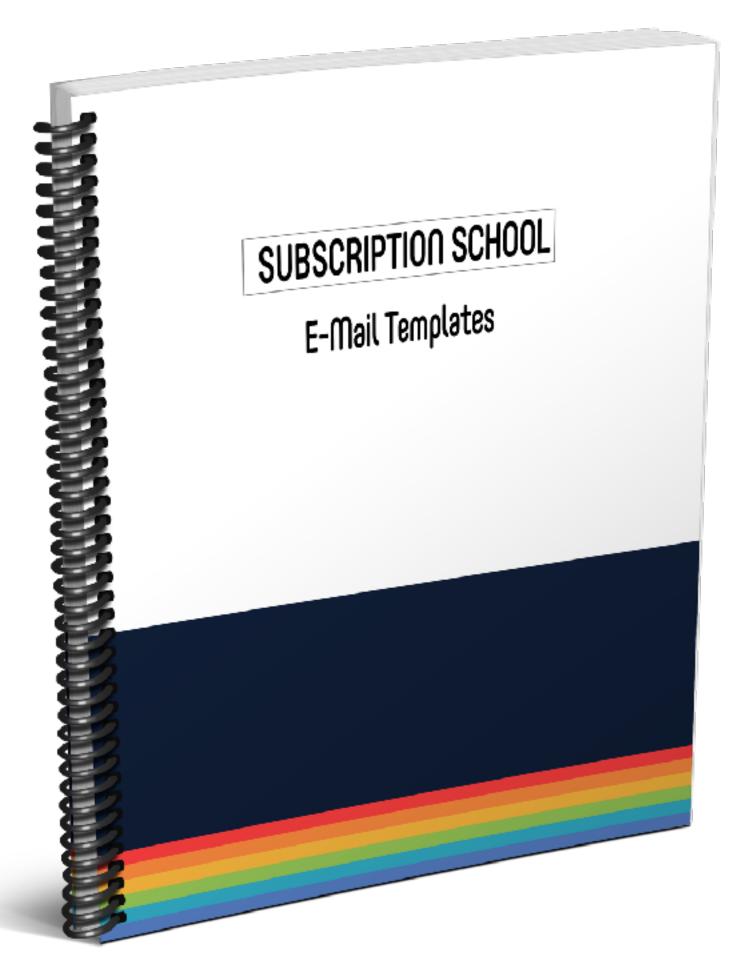
- Make friends and work with other members to bounce ideas around and get feedback.
- Never be left stranded again! You'll always have someone to chat with about your business!
- Much easier to do this in a group setting than by yourself! This is your new motivation group!
- Spend time with members that are have gone through the program and are already running successful subscription businesses!
- Program is 6 weeks long... but you get Facebook support for LIFE!





Copy And Paste "Pre-Packaged Promo" E-mails

- Before... if campaigns weren't profitable, you tested a new product.
- Expensive, time consuming, difficult.... and VERY frustrating!
- OR... you could **spend \$1,000 to \$5,000 to hire someone to write e-mail promotions** to make your campaigns profitable.
- So I'm just going to give you my best, most profitable e-mail campaigns!
- Years of work have gone into these... they're not for sale anywhere!
- Literally sent, re-written and polished and perfected hundreds of times!



Copy And Paste "Pre-Packaged Promo" E-mails

- These 4 e-mails have easily made me over \$250,000 since
 2012!
- Have literally made money EVERY time I've sent them!
- 18% of my promotion revenue came from these 4 e-mails!
- Just fill in the blanks, schedule your e-mails and watch the magic happen!
- Having these allows you to turn ANY sales funnel profitable in less than 2 weeks!
- I use these in *EVERY SINGLE BUSINESS* I run. They're that great!



Value: \$1,997.00

Limited Time Webinar Special

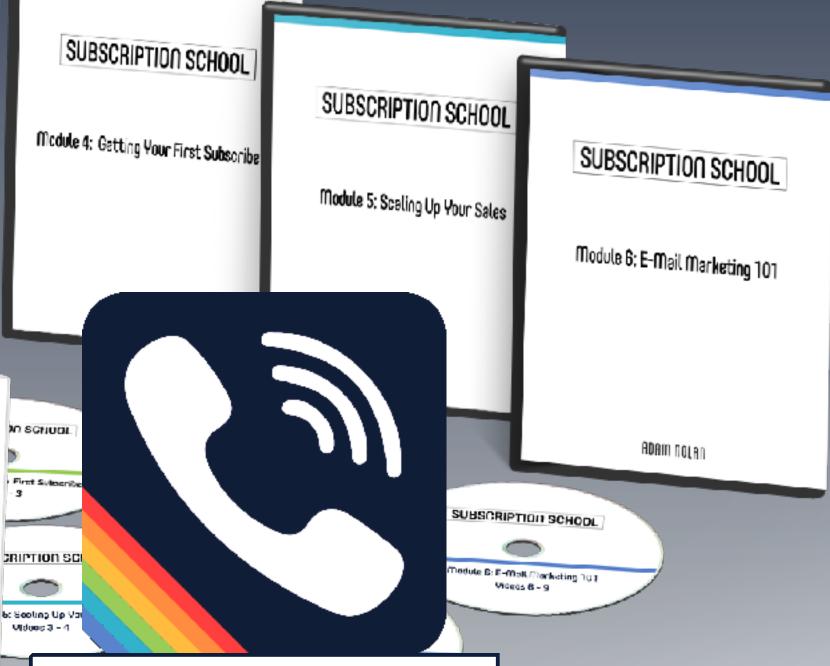
SUBSCRIPTION SCHOOL SUBSCRIPTION SCHOOL Module 3: Attracting Customers SUBSCRIPTION SCHOOL Setting Up Your Business SUBSCRIPTION SCHOOL ADAM NOLAN SUBSCRIPTION SCHOOL SUBSCRIPTION SCHOOL Business-In-A-Box Medule 3: Attracting Customers JOOHOS NOITGIG WORDPRES SUBSCRIPTION SCHOOL click funnel

JOHN SMITH

Value: \$997.00

Nolan Direct Inc. Presents: Marketing Ha E-mail Marke SUBSCRIPTION SCHOOL Program Workbook ADAM NOLAN SUBSCRIPTION SCHOOL SUBSCRIPTION SCHO E-Mail Templates Lifetime Member 0005 3705 4001 0200

Value: \$2,997.00



Value: \$997.00

TOTAL VALUE: \$7,985.00

Value: \$997.00

Value: \$1,997.00

Lawyer Approved Legal Pages

- Make sure your business is always protected with these air tight legal pages!
- Includes Terms Of Service, Privacy Policy & Purchase Agreements
- You'll never have to worry about compliance or payment disputes again!
- Bonus: Feel free to use on ANY business or website you currently run!



Value: \$897.00

Limited Time Webinar Special



Value: \$1,997.00



Value: \$897.00

Value: \$997.00

Longest Running Subscription Coaching Program In The World!

Absolutely Nothing To Loose

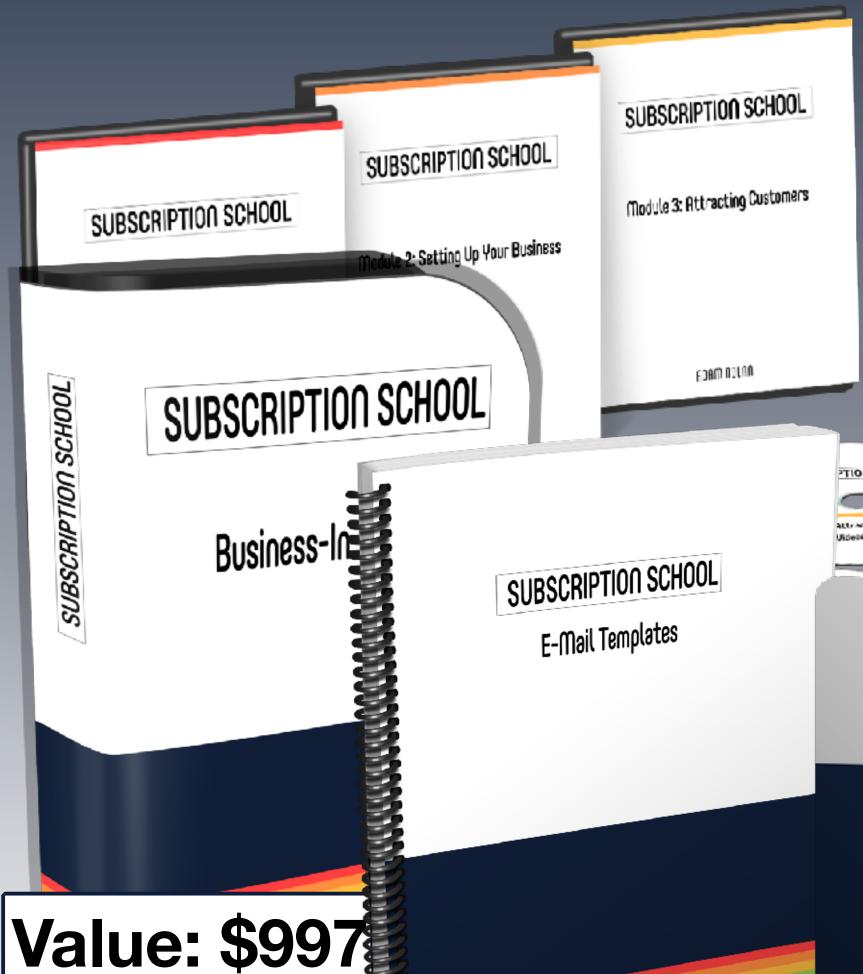
- Literally 1000's of people have successfully built these over the past decade!
- Everything is templated to make this the easiest, most reliable online business in the world.
- All the tech troubles and kinks have been worked out! So anybody, with any level of experience can do this!
- You'll get personal, 1-on-1 help from me the entire time so you'll never feel lost or stranded.
- We're not going anywhere! This is one of the longest running programs of its kind!
- But... just to make this an absolute no brainer...

Trifecta Success Guarantee

- Guarantee your business will work flawlessly & you'll know how to run it.
- Guarantee you'll get sales, hit your Daily Subscriber
 Goal & be set to retire in 1 year.
- Guarantee you'll know how to manage your business going forward.
- The conditions: Keep pace with the course, complete all materials, submit exercises. Follow those 3 conditions & if you don't succeed...
- We'll work together 1-on-1 FOR FREE until you do (Normally \$2,000 / month!)



Limited Time Webinar Special



Value: \$1,997.00 Value: \$9



Limited Time Webinar Special

\$1997

... But There's Just One Catch

You Can't Sign Up Today...

You Need To Apply To Join

- Why? Because unfortunately, I can't help everyone.
- Only accept people that have a high chance of success.
- Gives us the opportunity to meet each other and chat first!
- Gives you some time to ask me any questions that you have.
- IMPORTANT: This is a friendly call. This is NOT a sales call!
- Only 10 spots available. Make sure to reserve yours!

How To Apply

- Step #1 Visit www.SubscriptionSchool.org/Apply
- Step #2 Leave your fully refundable \$197.00 deposit.
- Step #3 Book a short 10 minute interview call on the Thank You page.
- What's on the call? Just 4 short, friendly questions.
- Come prepared with any questions that you have!
- If it's not a good fit fully refunded deposit & we part as friends! :-)

Reserve Your Spot At: www.SubscriptionSchool.org/Apply

First Applied, First Accepted

- Only 10 spots available Please, do not hesitate the class will sell out! Once it's full, it's full. Classes are limited to keep 1-on-1 time as high as possible.
- Remember, your deposit is fully refundable if we decide it's not a good fit.
- If it is a good fit, and you do join us, in just a couple of weeks from now you'll have a fully functional business that pays you every single day.

Reserve Your Spot At: www.SubscriptionSchool.org/Apply

Applications Accepted Until Sunday Nov 6th, 2022 at Midnight PST



\$197 Deposit - \$1800 USD Upon Acceptance - 10 Seats Available Reserve Your Spot At: www.SubscriptionSchool.org/Apply

Presentation Bonuses SubscriptionSchool.org/bonus

Questions & Answers



\$197 Deposit - \$1800 USD Upon Acceptance - 10 Seats Available Reserve Your Spot At: www.SubscriptionSchool.org/Apply



GRAND OPENING SPECIAL GIVEAWAY

FREE CHEW BUDDY INTERACTIVE DOG TOY



Almost Sold Out

FREE Chew Buddy Interactive Dog Toy

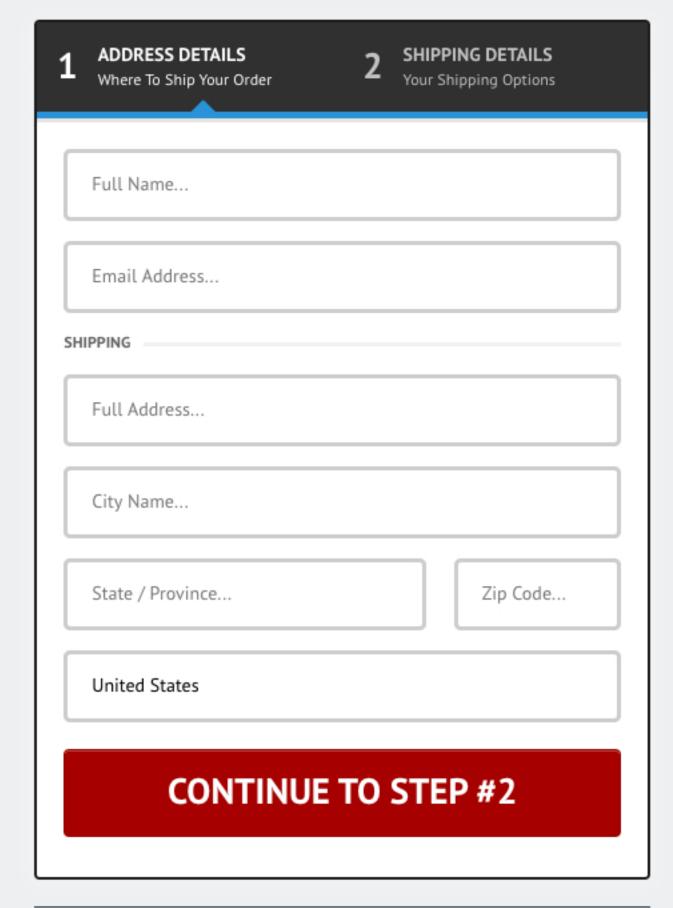
Keep your dog busy with the Chew Buddy interactive super ball. FREE as part of the XYZ Store grand opening special! This 2-in-1 chew toy helps fight boredom, keeps your dogs teeth clean, and provides hours of entertainment!

The Chew Buddy is made from extra-tough, bite resistant, non-toxic rubber. Just poke your little pal's favorite treats in between the built-in teeth and get ready for fun! Use it to play fetch or fill it with treats for independent play. Great for mental stimulation, as teething relief for little pups or as a reliable chewable companion. The Chew Buddy can easily entertain your dog for hour, keeping them physically active, happy and healthy!

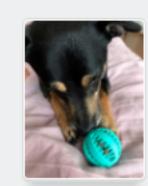
Don't let your pup chew on your shoes or furniture. Boost your dogs physical skills and keep his teeth clean while playing. Order your FREE Chew Buddy while we still have them in stock! Reserve yours now!

Features:

- Great for dogs of all sizes
- Ultra-Durable "Chew Proof" Design
- Keeps dogs stimulated and entertained
- Helps curb destructive chewing behaviour
- Slows down fast eaters

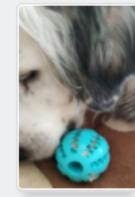


Happy 4 Legged Customer



Susan K

The toy is just super! Soft and at the same time dense rubber. My puppy was immediately interested.



Brian M.

Our dog loved the toy! Heavy, good quality and it even smells like mint! Our jack russell won't put it down! Thanks a bunch!



Diane S.

You guys are great! Quick delivery and my dog is very happy! This might be a new favorite toy!

Grand Opening Special - FREE While Supplies Last

Click Here To Order Your FREE Chew Buddy Dog Toy

JUST COVER SHIPPING & HANDLING!

